

'Oh, Merrick . . . We forgot the dog food!"

# A Closer Look

By Ernest Kreiling

HOLLYWOOD — This column normally concerns itself with broad issues in television and with television programming as a whole rather than with

But reviews of individual programs remain an important part of the whole body of television criticism, even though Jackie Gleason characterized them as "reporting accidents to eye witnesses." Reviews are not only important but they are popular, ranking, according to one survey, as the most popular type of television column. But today I'm going to in-

Kremlin and the Johnny Carson Show.

THERE HAS been a rash of columns recently about Johnny Carson and the Tonight Show, sparked by the fact that his program orginated for two weeks from Hollywood. Most of the writers emphasize that Carson is getting a bigger audience than Jack Paar did and that sponsors are flocking to the program in unprecedented numbers. And without fail the critics can't resist the temptation to couple Paar's name with a djective's such as "weepy," "tearful," or "maudlin self-pity." The impression is that Johnny Carson has brought late evening television new, sparkling, fresh, and invigorating entertainment.

Such critical appraisals must be based primarily on antipathy to Jack Paar, which is not

be based primarily on antipathy to Jack Paar, which is not uncommon among journalists, because by almost any reasonable standards Carson deserves the nomination as the Yawn of the Year. of the Year.

AS A PERSON Carson is as AS A PERSON Carson is as amiable a non-entertainer as is ever likely to embarrass an audience with bad taste and with painfully bad opening monolgues. While in Hollywood the program did step out of character and enlist some interesting guests. But over the total season the typical program was studded with guests who's staggering anonymity was exceeded only by their soportific monotony.

was exceeded only by their was exceeded only by their soporific monotony.

Carson is singularly lacking in ability to engage his guests in meaningful conversation, falling back instead on underscoring whatever double entender creeps in. Because Paar had the temerity to attack some of society's sacred cows some of society's sacred cows some of society's sacred cows in the press, which is (including the press, which is not without its vulnerable

# 'Gaming' Detailed For PIRA

Albert W. Charles, president of Personnel Factors, Inc., and member of the Torrance school board, was the speaker Tuesday at the monthly meeting of Personnel Industrial Relations Assn., District 6.
Charles introduced an adaptation of gaming which he has developed. Gaming is a widely recognized system of training and improving managerial skills through solving problems in simulated situations.

President of Personnel Factors, Inc., since April, 1960, Charles has over 12 years diversified experience as director of industrial relations with major national firms.

of industrial relations with major national firms.

geance rather than criticism.

But today I'm going to invade the reviewer's province and comment on some recent programs and their reviews, including those of NBC's The Kremlin and the Johnny Carson Show.

educational we are" than to methodically and coherently tell a story or to impart and interpret information of im-portance. It was concerned with photographic trivia, not social, political, or historical significance.

IT'S SUCCESS apparently hinged on the color, an aspect few could enjoy and therefore a bogus basis for critical ap-

Kansas. Knuckey was one of 2,222 students graduated last week by the University of Kansas. He graduated with distinction.

## WHEN WILL WIS BE CURED?

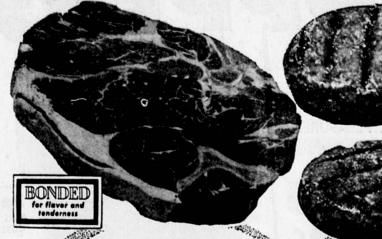


Say when... with your dollars!

. RESEARCH • CLINICS • PATIENT SERVICES

HELP FIGHT MULTIPLE SCLES

# BEEF PRICES AR



USDA CHOICE or LUCKY BONDED

FRESH LEAN-LUCKY BONDED

USDA CHOICE or LUCKY BION BONELESS CROSS

**89**<sup>1</sup> SIRLOIN STEAK

**65**<sup>s</sup> ROUND STEAK

RUMP ROAST

CHUCK ROAST Blode Cut 33%

TOP SIRLOIN STEAK **E-Z CUT CUBE STEAK** 

NEW YORK CUT STEAK SIRLOIN TIP STEAK

RIB STEAK

ROUND STEAK TOP ROUND STEAM

SIRLOIN TIP ROAS

STEWING BEEF

**GROUND CHUCK** 

CHEESE FOOD

**FOREMOST** 

FOLGERS COFFEE 2 lb. can \$1.17 59°

JUICE DRINKS
Grape, Orange, Pineapple - Grapefruit

FRUIT COCKTAIL DEL MONTE

**MEAT PIES....** a

SWANSON

PRICES EFFECTIVE 7-FULL DAYS, THURS., JUNE 13 THRU WED., JUNE 19



a lower total at Lucky STORES

STOKELY **CUT GREEN BEANS** CAKE FROSTINGS PILLSBURY LIGHT MEAT STAR KIST TUNA DINTY MOORE BEEF STEW MINUTE MAI FROZEN ORANGE DELIGHT COCKTAIL V-8 VEGETABLE JUICE MAYONNAISE LAURA SCUDDER Price includes 2¢ off la NUCOA MARGARINE

REDONDO BEACH HERMOSA BEACH

LENNOX LOMITA PENNINSULA SHOPPING CENTER TORRANCE. INGLEWOOD

