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COTTON BALL . . . South High Cotton Ball Princess surround queen Lanie Vint with happy smiles. From left to right are: Kathy Kimes, Freshman Class princess; Pamela Arndt, Sophomore Class princess; Jacque Byerly, Senior Class princess, and Sandra Cook. Junior Class princess.

Concert Slated At High School

Harbor City will be repretival at Gardena High School sented with 30 other schools Auditorium on June 17, at 8 from the south district element B. B. from the south district elementary schools of the Los Angeles City school system, music fes- admission charge, the program originality provokes originality.—Goethe.

will include vocal and instru-

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Sirloin Tip Steak 89:

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ROAST

Haddock Fillet 59°

Halibut Steak

Fire God Must be Happy With Losses During '62

ing fire losses that have recent-ly punished the U.S. and its

for fire losses, and 1963 looks profit right now, Also, such a even worse. Total destruction recorded this January came to rates for future protection. \$142 million, a figure topped only by the months of the Great Chicago Fire and the San Francisco earthquake. Early-spring brush and forest fires in the East helped keep the loss rate high.

The total for 1962 was \$1.3

Such figures don't include loss of pay to wage earners whose plants have been de-stroyed, nor the effect on small localities when their whole business patterns are disrupted by closing down of a local major industry. Another damaging factor:

By REYNOLDS KNIGHT
If the ancient fire god Vultan really existed today, he
might derive some fiendish sattangent from the sharply ristangent from the fire insurance companies are this burden is particularly taking a shellacking on mounting claims. Some industry obthe business entirely, shifting to other forms of insurance. to other forms of insurance. And it's believed that not even The year 1962 was a bad one the large ones are earning any

r contribution to its home common munity.

The firm, Climax Manufacturing Co., a carton manufacturer, was able to build a 40,000-square-foot addition to its plant, install a new four-color carton-making machine that increased capacity 70 per cent, and also to acquire a Brooklyn, N.Y. carton maker. This expansion was made possible through a \$1,000,000 financing arrangement m a de with CIT Corp., a subsidiary of CIT Financial Corp., and the nation's largest industrial and commercial financing firm.

Thanks to his new equipment and increased plant capacity, the company, says Charles S. Hirschey president.

Even while production workers in the industry are decreasing in number, the total of industry employes is increasing, and this increase, he said, is in "peneil pushers," desk employes made necessary by federal, state and local government name want imposed on ment paper work imposed on the industry.

GROWTH NOTE — Almost any small business would like to find ways to expand its operations and develop prospects for increasing its business as much as 60 per cent in the first year. From upstate New York comes a salient case history telling how one company did just that and thereby made a solid economic employment contribution to its home community.

To emphasize the point, Mr. Rosenstiel noted that Schenley last year was required to file approximately 40,000 different at forms of five to eight copies each. He summarized his feelings about the mounting burden in the words: "We are trapped in a growing maze of over-regulation, over-taxation and an excess of record-template is as costly as it is unnecessary."

THINGS TO COME — Com-To emphasize the point, Mr.

ment and increased plant capacity, the company, says Charles S. Hirschey, president, will employ 25 to 30 additional people in its small community. Also expected is an increase of about 60 per cent in sales in the first year.

RED TAPE — The mounting cost of paperwork in the preparation of tax forms, license applications and miscellaneous regulatory red tape has become "a genuine burden to the distilling business," says Lewis S. Rosenstiel, bo ard chairman and president of Schenley Industries, Inc. He told an industry gathering that

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Criss & Pitts hot or regular. 12-cz. bottle

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