

QUALITY SERVICE DISCOUNTS INTEGRITY
WHITE FRONT
 STORES
 KEEPING FAITH WITH THE CUSTOMER SINCE 1929

PRICE SHATTERING DISCOUNTS ON THE LARGEST SELECTION OF

FAMOUS BRANDS

COMPLETE DISCOUNT FURNITURE DEPT.

Lane

FOR JUNE BRIDE!



DANISH STYLE OILED WALNUT CEDAR CHEST

MOTHPROOF & PRESSURE TESTED

Quality crafted from fine Walnut veneers. Push button keeper lock. Aroma tight construction. A sensational value at this low price. See our large selection of quality Lane cedar chests.

\$48.00 SALE PRICE



CEDAR CHEST ILLUSTRATED AND MANY OTHER MODELS ALSO AVAILABLE AT LOW DISCOUNT PRICES IN MANY STYLES & FINISHES.

A GIFT TO GIVE!



PILLOW BACK RECLINER

Deep seated comfort for Dad! High pillow-back head rest. Durable vinyl covering. At sensational savings a perfect Father's Day gift. Limited quantity.

36.88 SALE PRICE

PERFECT FATHER'S DAY GIFT



SUPER SIZE PILLOW BACK RECLINER

Extra-plush comfort. Quality Eastern construction for the big Daddy of the family. Sturdy supported vinyl. High cushion head rest. Extra comfort for big Daddy. Choice of colors.

49.88 SALE PRICE

Hoffman QUALITY RADIOS & RECORDERS for DAD!

Hoffman

4 TRANSISTOR TAPE RECORDER

SELF-CONTAINED PERSONALIZED PORTABLE

Perfect Father's Day gift! The ideal personal tape recorder. Small and lightweight and completely self-contained — goes anywhere, always ready to record and playback. One knob control for record, play, rewind and stop. Has 3" reels, 1/2 track system. Plays up to 30 minutes (15 minutes each side of tape) and rewinds in less than two minutes. Black metal case with chrome trim and appointments. Comes equipped with earphone, microphone, two reels, tape and batteries.

NOW PRICED LOWER THAN YOU'D THINK POSSIBLE!

Hoffman POCKET SIZE **6 TRANSISTOR PORTABLE RADIO**

COMPLETE WITH LEATHER CARRYING CASE, EARPHONE & BATTERIES

Small enough to fit in a shirt pocket. 6-transistor circuit provides big-radio performance. Variable fine tuning. Magnified dial window, finger touch controls. Retractable earset stand and earphone jack. Available in black, ivory and beige.

\$11.88

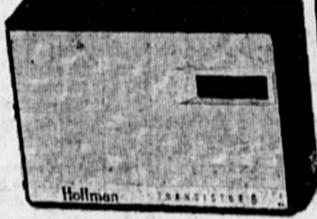


Hoffman **8 TRANSISTOR PORTABLE RADIO**

COMPLETE WITH LEATHER CARRY CASE - EARPHONE AND BATTERIES!

Small enough to take anywhere in pocket or purse. 8-transistor, 1-thermistor circuit gives powerful fringe area reception. Finger touch tuning for volume and station selection. Magnified station dial window for perfect station selection. Available in black, ivory & beige.

PRICED LOWER THAN YOU'D THINK POSSIBLE!



COSMETIC DEPT.

SAVE! LUSTRE CREME SHAMPOO SALE PRICED **\$1.08** 2.00 VALUE

CHARLES ANTELL "FRENCH TOUCH" HAIR SPRAY

39c 99c VAL.

MENNEN DEODORANT SPRAY OR PUSH BUTTON

68c 98c VAL.

VASELINE FULL ONE LB. JAR

47c 89c VAL.

MENNEN SKIN BRACER

66c 1.00 VAL.

HOUSEWARE SPECIAL

3 LIGHT POLE LAMP

CHOICE OF 3 STYLES - IN COLORS OF BLACK, WHITE & COCOA, BRASS

Rubber tipped ends. U.L. approved. Gives any room that smart, modern look. Convenient, easy to adjust.

3.88 SALE PRICE

CHROME BATHROOM SPACE SAVER 3 SHELVES & 2 TOWEL RINGS. Adjustable for floor to ceiling heights.

\$3.88



JUNE BRIDE GIFT



SAMSONITE CHAIRS & TABLE

Sturdy metal tubular frame. Colorful padded seat. Fold for easy storage.

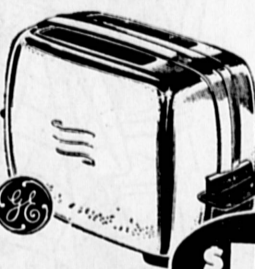
4.88 EACH

TABLE Table can be used for card playing, parties or for picnic. Folds for easy storage.

8.88 SALE PRICE

GIFT APPLIANCES FOR THE JUNE BRIDE

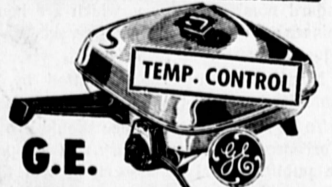
G.E. AUTOMATIC TOASTER



Color control level for toasting bread the way you would like it... From light and soft to dark & crisp! Snap-out crumb tray. Model T-82.

\$11.88

SALE PRICED



G.E. FRY PAN & COVER

IMMERSIBLE! It Fries! Bakes! Stews! Temperature control with cooking chart on handle. Model C-114.

\$14.88

3 TEMP. Sunbeam HAIR DRYER



Deluxe hot box styled zipper case hair dryer. Very quiet operation. 3 temp plus cold drying. Pocket for rollers, cap & other cosmetic items. Model 28-2.

\$22.88

Sunbeam 3-10 CUP COFFEEMAKER



Automatic coffee maker with thermostat selector control. Deluxe finish.

\$13.88

LADY REGAL HAIR DRYER by ROTO BROIL

HANDY TRAVEL CASE INCLUDED

Oversized soft bonnet. Soft stretch hose. Fully portable. Handsome travel case.



\$6.88

DRASTICALLY REDUCED

UDICO DELUXE CAN OPENER & KNIFE SHARPENER

Quickly and safely opens any standard can without special attachment — having a smooth edge — Magnetic lifter — holds can lids. Also knife sharpener. Model C-72.

\$9.88 SALE PRICE

EUREKA AUTOMATIC VACUUM CLEANER

MOTOR DRIVEN "DISTURBULATOR BRUSH"

\$49.88 SALE PRICE

This all new automatic upright beats, shakes, sweeps, combs and suction cleans. Exclusive dust bag design with 20 1/2" cord. Pure nylon bristles.



DELUXE REGINA Electrik-Broom SWEEPER

NO OTHER VACUUM CLEANER IS ANYTHING LIKE "ELECTRIK-BROOM" Powerful motor. 15,000 RPM, 300 watts. Cleans hard to get places, autos & drapes. Removable dust cap.

\$27.88



LOS ANGELES 7651 SO CENTRAL AVE JUST SO OF FLORENCE

VAN NUYS 16040 SHERMAN WAY ONE MILE WEST OF SEPULVEDA BLVD.

ANAHEIM HARBOR & WILKEN WAY ONE MILE SOUTH OF DISNEYLAND

EAST LOS ANGELES 5555 EAST OLYMPIC BLVD 3 BLOCKS EAST OF ATLANTIC CITY OF COMMERCE

COVINA 1151 NORTH AZUSA AVE BETWEEN SAN BERNARDINO FREEWAY & ARROW HWY

LOS ANGELES JEFFERSON BLVD 31 HAUSER BETWEEN LA BREA AVE AND LA CIENEGA BLVD

SAN BERNARDINO 499 ORANGE SHOW ROAD JUST OFF SAN BERNARDINO FREEWAY AT ORANGE SHOW ROAD

TORRANCE TORRANCE BLVD AT HAWTHORNE BLVD.

CANOGA PARK CANOGA AVE AT ROSCOE BLVD. TURN NORTH OFF VENTURA FWY.

A COMPLETE DISCOUNT DEP'T STORE With THE LOWEST EVERYDAY PRICES in the WEST! HOURS: MON. thru FRI. 12 to 9 P.M. * SAT. and SUN. 10 to 7 P.M.