# MAY CO. 40TH ANNIVERSARY

<b>FUR SALON</b>	47		
Dyed squirrel capelettes 87.0	0	3-skin Natural stone marten scarf	87.00
Natural Norwegian blue and ble	ached	white fox shrugs	87.00

277.00 Black dyed broadtail processed lamb jackets, natural, dyed mink trim 277.00 Natural, royal pastel, silver blue, ranch mink double collar stoles Fully let out natural mink stoles and capelettes 357.00 Spec. group natural mink stoles, bubble capes, cape jackets in wanted shades:
Argenta\*, Tourmaline\*, Autumn Haze\*, dark ranch
477.00 Group of Eldorado\* natural mink stoles in all the wanted colors prices plus 10% federal tax

T. M. Emba mink breeders association

# FORECAST SHOP 86

Forecast Shop cashmere sweaters trimmed with natural and dyed mink\*, natural Norwegian blue or dyed fox\* collars

58.00 \*Fur products labeled to show country of origin of imported fur

### DRESS SHOPS

Misses' suits, 2, 3-pc. cotton, rayon, assorted styles; great value	
Misses' dresses, casual, dressy styles for summer; asstd. fabrics	15.00, 18.00
19.00 All cotton, rayon and silk costume coats; asstd. style	15.00
Women's dresses, costumes for summer; 121/2 to 241/2	15.00-18.00

#### **BETTER BLOUSES 39**

Dacron Polyester and Cotton Shell Blouses	3.50
Special Purchase Coordinates	7.99
17.99 2-Piece Coordinate Sets	7.99
5.99-8.99 Group famous maker boluses in prints, solids	3.99-4.99
	2/5.00 also 3.99

# SPORTSWEAR SHOPS

19.98-22.98 Spts. famed make swimsuits; B-C cups; sizes 32-46	11.99
9.99-13.98 Spts. all wool flat knit separates by famed maker, ea.	6.99
29.98 Misses' Spts. all wool, full fashioned Italian suits; 8-18	24.90
11.98 Misses' Spts. cotton satin sundresses; shifts; floral prints	8.90
35.98 Women's Sportswear half size Italian knit suits	26.00
3.99-8.99 Women's Sports coordinated active sportswear, sizes 18-46 2.5	9-4.99
6.99 Women's Sports cotton shift in bright prints; sizes 18 to 46	4.99
6.99 Propor, skirts; 10-gore, & slim, S-M-T, 4.90 5.99 Mate print blow	se, 3.90
Arnel triacetate knit sportswear separates; skirts are proportioned, S-M-7	Γ:
6.99 Pleated skirt, white 4.90 5.99 Slim skirt, lined; white	4.90
5.99 Jacket, lined; solid white or printed, 10-16 3.90; Shell white	2.90
9.99 2-pc. sets: skirt and blouse, assorted prints	5.90

# COED SHOP 55

3.99-6.99 Our exclusive culotte	es, wrap skirts; pro	portioned pants,	2.99-4.99
3.99 Matching check cotton gi	ngham blouse, 2.9	9; All cotton str	etch pants 4.90

# **BOULEVARD SPORTSWEAR 16**

Cotton gingham check: fully lined skirts, pants; matching tops, each	2.97
Stretch denim pants; cotton and nylon; navy, faded blue; each	3.97
12.99 1-2 pc. dresses; cottons, cotton knit, Arnel triacetate jersey	9.00
16.99 one-two pc. drip dry dresses, costumes in prints or solids	12.00
All-wool toppers, perfect for Calif.; white, beige, pastels; great val.	13.99

# **MATERNITY SHOP 105**

Selection of capris, skirts, blouses, shorts, now	2.00-5.00
Dresses in a wonderful selection of styles and colors	7.00

# SPORTSWEAR 76

9.99 Homespun cotton stretch capris; beige, gold, green, t	arq, black; 8-20 6.90
9.99 Cotton poplin stretch capris in beige, turquoise or b	ack; sizes 8-20 6.90
8.99 Cotton homespun stretch jamaicas; beige, gold turqu	oise, black; 8-20 4.90
8.99 Cotton poplin stretch jamaicas; beige, turquoise, blac	k; 8-20 4.90

# **YOUNG SIGNATURE 94**

pin	k, yellow;	5-15		15.00
11.98	Young Sig	g. pastel	cotton sheaths, full skirted dresses; 5-15	9.00
15.98	Young Sig	. Arnel	triacetate jersey, asstd. styles; 5-15	12.00

# **CAMPUS SHOP 43**

Acetate and cotton corduroy pastel stripe roll-sleeve blouse-mate; sizes	2.99
Acetate and cotton corduroy pastel stripe suspender skirt-mate; size 5-13	3.99
Acetate and cotton corduroy pastel slim skirt-mate, back pleat; sizes 7-15	2.99
Acetate and cotton corduroy pastel continental jacket; sizes 7-15	2.99
Acetate and cotton corduroy pastel sleeveless shell blouse-mate; 7-15	2.99
Acetate and cotton corduroy pastel culotte-mate; sizes 7 to 15	3.99

# CANDY 78

1.89 2-Lb. box Catalina mints, dark or mil	k chocolate coated 1.25
1.85 Blum's Almondettes in a 10 ounce time	n, each 1.50
79c Lb. chocolate bridge mix, lb.	59c, 2 lb./1.00
1.49 Fancy mixed nuts, no peanuts, lb.	89c, 2 lbs./1.75
69c M & M's, plain or peanut, lb.	59c, 2/1.00
2.00 Almond Roca, 14-oz. tin 1.69	1.85 Aplets, Cotlets, 15-oz. box 1.49
50c Swiss Lindt Bars, assort., 3/1.00	1.89 Frost. BonBon mints, 2 lb., 1.25
1.18 Trebors English Chocolates & coffee	crunch, pound 59c, 2 lb./1.15

GLUVES 3, HANDBAGS 20	
7.00 Ital. leather shorty gloves, ours alone; white, black, bone; 6-8	3.99
3.00 Novelty gloves, nylon, cotton; short to 4-button; sizes 6-71/2	1.99
4.00 Novelty gloves by famous makers; white, colors; sizes 6-71/2	2.99
2.00 Novelty short gloves; nylon, cotton; white, colors, sizes 6-71/2	1.49
2.95-10.00 Ladies', men's famous make small leather goods 1.4	7-5.00*
8.98 Better summer handbag, plastic calf, patent, tapestry; wh., col.	5.99*
11.98-16.98 Special purchase leather handbags, white, colors; now	9.90*
*prices plus 10% federal tax	

# **JEWELRY 22**

3.00-25.00 Famous name jewelry	1/2	price*
1.00-2.00 Pretend pearls in a selection of styles; sale priced at		88c*
1.00 Costume rings in a fun selection of many styles		88c*
*prices plus 10% federal tax		

## STREET FLOOR LINGERIE 28

4.00 Nylon slips; lace trim; 32-40, 2.99 4.00 Nylon half-slips; S-M-L,	2.99
5.00-6.00 Nylon slips; lace trim; 32-40	3.99
5.95 Nylon waltz gowns; S-M-L	3.99
Double skirt slip; nylon or Dacron polyester & nylon & cotton; sizes 32-40	2.99
Double dein helf dies onless of Donne solution & solution & source State	1 00

#### HOSIERY 7

Cosmetique seamless nylons: heel, toe reinforced; sandal heel demitoe micro-mesh reinforced; beige, tan, taupe; 81/2-11 76e pr. 6 prs. 4.45

# FASHION ACCESSORIES 19

6.99 Chanel and cardigan styles. Orlon acrylic; white, beige, black & fashion	1
	3.88
8.99-10.98 Val. Orlon acrylic bulkies in fashion colors; Medium, large	5.99
1.99 Fashion-print scarfs 99e 1.00 Wind bonnets, asstd. colors 2/	99c
1.00 Ladies' handkerchiefs, initials, embroideries, lace trims 59e, 2/	1.00

# STREET FLOOR BLOUSES 31

3.99-6.99 Famed maker bloues; many styles; 32-38	2.99-3.99
4.99 Val. Shirt-maker pant-tops; brilliant new prints; 32-38	2.99
8.98-11.98 Variety bulky cardigans, coral, aqua, bone, white, black	; 36-40 <b>5.99</b>

# TAILETPIES A

IUILEIRIES U, MUIIUMS I
Arcross paper towels, embossed; white, yellow, green, pink 6/1.15, 36/6.75
1.49 Arcross dry skin soap helps moisturize dry skin; box of 12 cakes, now 1.13
2.00 Arcross bath soap, pine, bouquet, apple bloss. fragrances; box of 6 1.33
1.25 Arcross buttermilk soap, 5 colors plus box of assorted; box of 12 93e
89c Across lanolin complex soap, helps smooth skin; box of 6 2 boxes 1.25
2.99 Multi-vitamins, bottle of 100's 2/2.99 6.99 bottle of 250's, 2/6.99
1.99 Vitamin C, 250 mg., 100's or 100 mg., 250's 2/1.79
3.99 size 250 mg, 250's 2/3.59
4.95 Vitamin B-1, 100 mg., bottle of 100 tablets, sale priced at 2/4.95
3.89 Vitamin B Complex and B12, bottle of 100 tablets, now 2/3.89
1.95 Vitamin A, 50,000; at our lowest price of the year 2/5.95
1.00 Plastic hangers, clear, pink, blue; dress 8/77e skirt 4/77e
15.98 Dress form, 10-section adjustable; sizes 0-1-2-3; reduced to 12.88
4.99 Girdle in panty or regular style; S-M-I-XI. 2.88
1.98-2.39 Patio covers for chaise, chairs, bar-b-q's; clear plastic 1.49-1.79
1.98 Padded hangers, quilted rayon satin; selection of colors; set of 4 1.67

# STATIONERY 66, BOOKS 68

	STITLE OF LOUIS OF	
	1.00 Gift boxed stationery, famous names; white and colors 59e or 2/	
	1.00 Surety Thank You notes, plain, gold or silver imprint 89e or 3/	
	3.98 100% Plastic playing cards; double deck; choice of designs, colors	2.99
	34.95 Catalin Mah Jongg complete set; racks, tiles, money, case	9.99
	3.95 Flip-up photo album, simulated leather; holds 72 photos; now	2.99
	12.95-14.95 Flitecrest leather brief, two sizes: 16" 9.99* 18" 11	.99*
		.99*
		4.99
	The state of the s	3.99
	6.99 Telephone stand; brass finish wrought iron; now B25L	.88*
		price
	25c-1.00 Christmas Tie-Tie, Norcross gift wrap rolls, paper 1/2	price
	5.95 "Joy of Cooking," new revised edition; over 4300 recipes	4.88
/	Originally 3.00-4.50 before 1962 non-fiction books, "hurt" editions; now	99c
	Originally 3.00-3.50 before 1962 fiction books now	59c
	Originally 1.00 before 1962 Activity boxes for children; reduced to	79c
	Orig. 69c before 1962 chlidren's "Library of Knowledge", asstd. titles	39e
	•plus tax	
	bing thy	

# BETTER LINGERIE 10

4.00 Cotton pajamas by famous maker; assorted prints; sizes 32-40	2.99	
Sleepwear of Dacron polyester and cotton in a daisy prints; S-M-L	3.99	
6.00 Nylon gowns in waltz, baby dolls; S-M-L	3.99	
	-6.99	
4.00 Sleepshirts, many styles in feminine prints; small, medium, large	2.99	
99c Nylon briefs, fancy or tailored; white, colors 79e, 4 for	2.99	
4.00 Nylons half-slips; famous maker; wonderful selec.; sizes S-M-L	2.99	

# MILLINERY 732, HAT BAR 733

5.00-10.95 Better millinery, v	wide selection of shades, colors	3.30, 5.5	50
2.98-3.98 Values in the Hat I	Bar; dressy and casual styles	2.2	20

YARDAGE 54	
1.00 Peerless prints on washable Estron acetate, 45" wide, yard	78
3.99 Pure silk Pesantina shantung, 45" wide, anniversary price	3.38
1.49 Cotton and rayon Cupioni, assorted polka dots; wash.; 45" wide, yd.	1.0
1.49 Chickadee, rayon and silk, washable; 44/45 inche wide, yard	1.18
1.39 Rayon and cotton Serrano cloth, colors; washable; 45" wide, yard	1.18
1.99 Rayon and acetate nubby weave, wash.; assorted colors; 45" wide, yard	1.5
79c Nylon chiffon, assorted colors; washable; 45" wide, yard	68
1.99 Dacron polyester printed sheer in assorted colors, yard	1.38
2.99 Embroidered cotton soie, assorted colors; 36" wide, yard	2.48
1.00-1.19 36-44" Drip-dry cotton prints; Dan River cotton gingham plaids	68
1.49 36-44" wide printed cotton satins, yd. 98e Cotton piques, yd	. 98
1.69 Galaxie homespun, two-ply; 44" to 45" wide, colors, yard	1.28
1.49 Printed cotton terry, 9-oz.; assorted patterns; yard	1.18

#### CORSETS, BRASSIERES 44

2.00-5.00 Short bras, all sizes 1.19	Bras in all styles 1.99
Junior size girdles, panty girdles, wide selection	2.99-3.99-5.99
	foundations 8.99-10.99
7.95-10.00 Strapless basques for summer fashions,	assorted sizes 3.99-4.99
7.95-10.00 Long-line bras, also long-strapless bras	3.99-5.99

### ROBES 53

600 M M 1 6 1 1 1 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	
6.98 Muu Muu's of combed cotton sateen; assorted prints; sizes P-S-M-L	5.99
6.98 Shifts of textured cottons or combed cotton sateen; sizes P-S-M-L	5.99
13.98 Nylon tricot, quilted duster, lace trim; pink, blue candel; 10-20	10.99
11.98 Vocoma Arnel triacetate and nylon fleece duster, peignor style; 10-1	8 9.99
9.98 Cotton quilted dusters in floral prints; pink, blue; sizes 10 to 20	6.99
6.98-7.98 Cotton dusters in assorted styles; sizes 10-18, 38-44, 46-52	4.99

#### LAYETTE SHOP 38

MILESTE SHOL OF	
1.19 Fitted crib sheet, smooth fitting; white, pastels, nursery prints	89e
2.69 Baby Aristocrat cotton gauze diapers, 21x40", dozen	2.39
2/1.50 Baby Aristocrat combed cotton knit shirts; 6 mo. to 3 years	2/1.25
79c Baby Aristocrat fine quality cotton wrapping blankets; 30x40"	2/1.25
2.98 Crib blankets, 36x50", rayon and nylon; 7" binding; white, pastels	2.29
5.98 Printed nylon comforter, Dacron polyester filled; white, pastels	3.99

# GIRLS' SPORTSWEAR 77

그는 사람들이 많은 사람이 있다면 살아 가장 사람들이 가장 하는 사람들이 가장 하는 것이 없는데 하는데 하는데 하는데 하는데 하는데 하는데 하는데 하는데 하는데 하	
2.98 Cotton gabardine Jamaicas; red, black, white; sizes 7-14	.99
3.50 Surf pants, red, navy, white; 7-14 1.99 Also, 2.50 short shorts 1.	.79
1.98 Basic cotton gabardine shorts, sizes 3-6x; assorted colors 1.59, 2/3.	.00
2.00 Cotton knit polo shirts, sizes 3 to 6x 2/3.30 2.25 Sizes 7 to 14 1.	
Bathing suits; one, two pc.; sizes 4-6x 1.99-2.99 Sizes 7-14 2.99-3.	.99
3 98 Cotton tennis deseres with matching name since 2 on 6	10

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99e 2.39

# **BOYS' SHOP 52**

1.25-1.75	Boys'	knit	tee-shirts,	sport	shirts,	boxer	shorts;	3-7	
2.98-4.00	Boys'	cotto	n knit or i	olisse 1	pajama	s sizes	3 to 8		

# CHILDREN'S LINGERIE 79

3/1.75 Girls' cotton knits; 4-14; pants 6/3.00 2/1.35 vests	6/3.50
2.00 Girls' cotton slips, assortment of pettipants; sizes 4 to 14 1.59.	2/3.00
6,00 Tots' robes, cotton quilted in assorted prints; sizes 3-6x	2.99
8.00 Girls' robes, cotton quilted in many prints; sizes 8 to 14	3.99
10.00 Preteen nylon half slips in a variety of colors; sizes 8 to 14 1.59,	2/3.00

# SUBTEEN SHOP 90

9.98 Summer cotton dresses in preteen sizes 6 to 14	5.9
4.98 Box-pleat skirt, Arnel triacetate sharkskin; white, pink, blue; 6-14	3.9
3.99 Slim fitting blue jeans in sizes 6 to 14; sale priced at	2.5

# **DEB SET SHOP 67**

3.98 Blouses in wide selection of prints and solid colors; sizes 7 to 13	2.99
7.98 A-line suspen. skirt, Arnel triacetate denim; blue, gold, green; 3-13	5.99

# **WOMEN'S BETTER SHOES 12**

19.99-22.00 Ent. stk. Mademoiselle Shoes spring & summer styles 18.99 Mr. Kimel slings; high, mid heels; white, bone, black pat.	15.97-17.97
10.99 Mr. Kimer sings; nigh, mid neers; white, bone, black par.	
8.99-14.99 Town & Country shoes, entire stock; all heel heights	6.97-10.97
14.95-16.95 Caressa shoes, entire stock spring, summer styles	11.97-13.97
Serenade alligator lizard pumps; medium, high heels; colors	16.99
12.99 our own Babette one-pc. pump; mid, high heels; color ch	oice 9.97

# RED CROSS SHOES 51

13.99-14.99 Dressy and walking shoes in a special group of spring styles. As	sorted
colors, patterns, leather in broken sizes. Sale priced at	9.97
10.99-12.99 Red Cross* Cobbie casuals in a large select group of assorted	styles
	7.97
*This product has no connection with the National Red Cross	

# SELBY SHOES 51

16.99-19.99	Special	group	of	Selby	shoes,	broken	sizes	1	2

# **BOULEVARD SHOES 112**

9.99-12.99 Prima Donna & Personality dress shoes	6.9
3.99-5.99 Wing dings canvas casuals; greatly reduced	1.9
6.99 Boulevard mesh wedges and other casuals from regular stock	4.9
3.99-4.99 Starstepper mules, bareback wedges; smooth, patent leathers	2.9

# CHILDREN'S COED SHOES 70

7.99 Famed name girls' strap casuals; 2-tone tan brushed pigskin; 8½ to 3 5.99 3.99 Girls' fashion thong sandals; patrina, soft calf; bright colors; 12 to 3 2.99 3.99 value Special purchase Wellco wash. cotton terry slippers 2.69, 2 pr. 5.00 3.99 value Boys' canvas oxfords; cushion support; black, white; sizes 11-2 3.50

# CAMERA CENTER 37

Mamiya 35mm single lens reflex camera with case at our lowest price Argus showmaster 500 8mm movie projector, a marvelous saving Bell & Howell automatic 500 movie projector gives great pleasure Sawyer's 100 rotary slide projector, remote, for hrs. of family enjoyment

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