ONLY THE HERALD HAS AUDITED CIRCULATION COVERAGE OF TORRANCE - - - GO WITH THE LEADER!!

• Automotive
AUTOMOBILES
For Sale 190

'60 CHEV. IMPALA SPORT SEDAN
V-8 engine, automatic transmission, power steering, radio, heater and white walls. Perfect family car . . . now priced at a low—
$1799

1961 CORVETTE HOT!
Smart, snappy convertible . . V-8 engine, 4-speed "box," radio, heater and white walls immaculate!! Sale priced!
$2949

'62 CHEV. SUPER SPORT 409, IMPALA
4-speed transmission, radio, heater, white walls and super sport equipment, including bucket seats! Many more!
$2599

'62 CHEV. IMPALA STATION WAG.
Big roomy 4-door 9-passenger model with V8, automatic, power steering, radio, heater and white walls! Cool ivory and blue interior! SAVE $ $ $
$2699

'60 CHEV. IMPALA SPORT SEDAN
V-8 engine, automatic, radio, heater, whitewalls, power steering and power brakes. This can't last!
$1999

'57 CHEV. 4-DOOR HARDTOP
V-8 engine, automatic shift, radio, heater and white walls. Sparkling two-tone blue . . the car for you!
$749

'59 CHEV. ½ TON PICK-UP
Powerful V-8 engine for smooth driving. Automatic shift, perfect for a camper!
$1099

'61 BUICK SKYLARK CONVERTIBLE
Automatic shift, power steering, V-8 engine, radio, heater and a real sharp ivory finish!
$2299

'60 BUICK ELECTRA
4-door hardtop with V-8 engine, automatic, radio, heater and whitewalls! Queen of the Hiway!
$1999

'60 CORVAIR DELUXE 4-DOOR
Economical 6 cylinders, automatic, radio, heater, and white walls. Solid turquoise.
$1199

1962 TEMPEST LE MANS
Beautiful sport coupe with V-8, automatic transmission, radio, heater and white walls. Solid maroon with plush bucket seats! Seat belts too!
$2299

1961 COMET
Deluxe 2-door sedan with economical 6-cylinder engine, automatic, radio, heater and white wall tires. Solid silver!
$1399

'61 PONTIAC BONNEVILLE CONVERTIBLE
V-8 engine, radio, heater, power windows and steering. Bucket seats and loaded with many more extras!
$2499

'60 DODGE 4-DOOR SEDAN
V-8 engine, automatic, power steering, radio, heater, white walls, and smart 2-tone beige. Original interior! Another OK special!
$1299

'55 CHEV. BEL AIR CONVERTIBLE
V-8 engine, automatic transmission, radio, heater and white walls! Original paint and upholstery. Top nearly new!
$499

1960 CORVAIR
Deluxe 4-door model with automatic transmission, radio, heater and whitewalls. Purchased and serviced at Paul's Chevrolet!
$1199

USED OK CARS

Paul's CHEVROLET
Your Satisfaction Is Our Future Business

1640 Cabrillo Ave., Downtown Torrance FA 8-1644
OPEN 7 DAYS A WEEK

20725 Hawthorne Blvd., Torrance FA 8-3352
MANY MORE O.K. USED CARS TO CHOOSE FROM

WHY WE ARE FIRST IN SERVICE!

THERE ARE MANY REASONS! Our brand new 35,000 square foot SERVICE SHOP is beyond compare in America. It's fully air-conditioned . . . all under roof. More than $1,000,000.00 in the latest modern SERVICE EQUIPMENT has been installed to assure that all the new SERVICE TECHNIQUES and METHODS are available for your car. Our FACTORY TRAINED MECHANICS undergo constant refresher courses to become even better qualified in their profession. Our PRE-DELIVERY SERVICE QUALITY CONTROL guarantees maximum perfection and complete satisfaction in your NEW 1963 FORD upon purchase. ADDED CUSTOMER SERVICES such as VEL'S FREE SAFETY LANE . . . Comfortable CUSTOMER LOUNGE . . . and SNACKATERIA . . . 24-HOUR TOWING . . . PICKUP AND DELIVERY SERVICE . . . NIGHT-OWL SERVICE . . . Our FORDMOST SERVICE CENTER is open from 7:00 A.M. until MIDNIGHT, MONDAY through FRIDAY. Good OLD-FASHIONED COURTESY . . . KINDNESS . . . and SINCERE CONSIDERATION for YOUR SERVICE PROBLEMS help keep us THE LEADER in SERVICE. Yes, SERVICE IS OUR FIRST CONCERN! Please come in and get acquainted with us soon!

FIRST WITH '63 CLEAN-UP PRICES!

UNBELIEVABLE SPECIAL PRICE REDUCTIONS

Falcon 4-Dr. Sedan Fully Equipped	Fairlane 500 2-Door Hardtop	Galaxie 500 4-Dr. Sed. Loaded	Thunderbird Hardtop
Save $290	Save $430	Save $604	Save $1091
NOW $2047 (63C413)	NOW $2619 (P63C405)	NOW $2819 (P63C551)	NOW $4459 (L63C658)

OVER 200 BRAND NEW FORDS TO CHOOSE FROM
WE POSITIVELY WILL NOT BE UNDERSOLD!

SPECIAL USED CAR DISCOUNTS--TOO!

20900 HAWTHORNE BLVD.

1957 FORDS
12 to Choose From— All Models—Low As $399

1962 THUNDERBIRD
Hardtop — Full power, factory air. One owner. Low mileage. SAVE $600

1959 PONTIAC
4-Dr. Wgn. Hydramatic, power steering, radio, heater With low down. Weekly, only $10.42

1963 FORD
Galaxie XL hardtop, 4 speed hi-perform. engine. Radio, heater $2899

1959 FORD
Ranch Wagon. Radio, heater. Full price $699

1961 RENAULT
Panel Delivery Truck. Fully factory equipped.... $599

1957 MERCURY
Monclair 2-Dr. Hardtop. Automatic, power steering, radio, heater $499

1957 CADILLAC
Fleetwood, 4-Dr. Hardtop. Full power, air conditioning etc. SAVE $350

1959 CHEVROLET
Impala Convertible. Powerglide, radio, heater, whiteralls. REDUCED $300

1957 FORD
Country Sedan 6-Pass Sta. Wagon. Automatic, radio, heater $499

1420 CABRILLO AVENUE

1962 FALCON
Ranchero Pickup. Automatic Deluxe. Full price $1499

1958 CHEVROLET
Brookwood Station Wagon. Automatic, radio, heater .. $699

1957 FORD
Fairlane Hardtop V-8. Automatic, radio, heater $699

1957 PONTIAC
2-Door Hardtop. Hydramatic, power steering, radio, heater. SAVE $350

1957 FORD
6-Pass. Country Sedan Station Wagon. Automatic, V-8, radio, heater $799

1957 BUICK
Roadmaster Hardtop. Full power, Air conditioning. SAVE $300

1957 MERCURY
Montclair Hardtop, Loaded $699

1957 DODGE
6-Pass Station Wagon. V-8. Automatic, power steering, radio, heater $799

1958 LINCOLN CONTINENTAL
4-Door Hardtop. Full power. Air-conditioning, radio heater $1499

TRANSPORTATION CARS
All Makes and Models Starting Low As..... $99 and up

* VEL'S 3 FOR 1 SPECIAL SERVICE OFFER

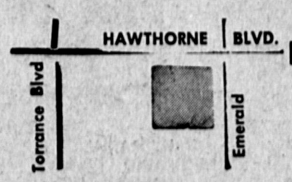
Balance Both Front Wheels	Align Front End	Adjust Brakes and Repack Front Wheel Bearings
REGULAR $5.95 VALUE	REGULAR $8.95 VALUE	REGULAR $4.95 VALUE

All 3 At One Low Price
SAVE $6.00 — $13.85 — PLUS PARTS

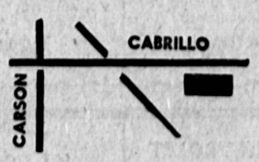
VEL'S FORD-MOST SERVICE CENTER
20900 HAWTHORNE BLVD.
★ No Appointment Necessary
★ We Service All Models

★ VEL'S OLD-FASHIONED TRADING POST ★

WE TAKE ANYTHING OF VALUE IN TRADE — PAID FOR OR NOT



20900 HAWTHORNE BLVD.
One Block North of Torrance Blvd.
FR 0-3636



1420 Cabrillo DOWNTOWN TORRANCE
FA 0-5630

Your Investment Is Secure With Vel's Remanufactured Used Cars

OUR USED CAR RECONDITIONING METHODS are unique in all the world. This is not an exaggeration. Our NEW BORDER AVENUE PLANT here in TORRANCE enables us to RECONDITION ALL QUALITY TRADE-INS on a FACTORY ASSEMBLY LINE BASIS. Each used car is analyzed and diagnosed for all needs. A complete get-ready is written. TIRES ARE REPLACED . . . BATTERY INSTALLED . . . INTERIOR REFURBISHED . . . ALL NECESSARY PARTS REPLACED . . . ENGINE STEAM CLEANED AND TUNED . . . MUFFLERS and TAILPIPES replaced as needed . . . NEW PAINT . . . WAX . . . POLISH . . . UNDERCOAT. It's NEW CAR NEW! And fully guaranteed with VEL'S PERSONAL SUPERIOR USED CAR WARRANTY that assures your personal satisfaction and a SOLID DOLLAR INVESTMENT WITH YOUR PURCHASE.

'61 IMPALA 2 door hardtop. Light blue in color. Automatic transmission. Power. Private party wanted to assume payments of $56.00 plus contract balance of $1972.21. Call Mr. Treat . . . TE 1-5459.

'57 MERCURY 4 door. Full price $595. Call Bob, 835-3131, dealer.

'54 METROPOLITAN. Good transportation. If no cash, assume payments of $17.21 mo. (O.A.C.) Call Mr. Treat . . . TE 1-5459.

1957 M.G.A. Coupe. White, red interior. Excellent condition. All original. 1 owner. $1050. FR 8-5160.

REPROCESSED
'55 Chevrolet Coupe. Small weekly payments and assume balance.
14903 Hawthorne Blvd.
OS 9-9193

'57 CHEVROLET 2 door V-8. Clean. Private party wanted to assume payments of $22.16 and assume contract balance of $576.18. Call Mr. Treat . . . T- 1-5459.

'59 PLYMOUTH Fury. $200 down & assume balance. Call Bob, 835-3131, dealer.

'60 VALIANT Wagon. $200 down $36 per month. Call Bob, 835-3131, dealer.

'57 CHEVROLET Station Wagon. V-8. Automatic transmission. Sharp. Private party wanted to assume payments of $26.14 plus contract balance of $550.61. Call Mr. Treat . . . TE 1-5459.

'56 PLYMOUTH 2-door. Clean. $295 full price. Call Bob, 835-3131, dealer.

'61 COMET 2 door sedan. Automatic transmission. Exceptionally clean. Private party wanted to assume payments of $57.17 plus contract balance of $1117.50. Call Mr. Treat . . . TE 1-5459.

REPROCESSED
'60 Volkswagen. Gas saver. Small weekly payments and assume balance.
14903 Hawthorne Blvd.
OS 9-9193

'58 CHEVROLET BEL AIR V-8. Automatic transmission. Private party wanted to assume payments of $22.50 plus take over contract balance of $622.74. Call Mr. Treat . . . TE 1-5459.

'55 PLYMOUTH 2-door. "stick Bob 835-3131, dealer. shift." $296.00 full price. Call

'59 T-BIRD. Full power. Beautiful Tu-tone with color-keyed matching interior. Private party wanted to assume payments of $65.33 plus contract balance of $1541.15. Call Mr. Treat . . . TE 1-5459.

'57 OLDSMOBILE Super "88" hardtop, all white. Full price $795. Call Bob, 835-3131, dealer.

REPROCESSED
'60 Falcon. Gas saver. Small weekly payments and assume balance.
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REPROCESSED
'60 Corvette. Hydro-stick sharp. Small weekly payments and assume balance.
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'60 CHRYSLER N. Y. Station wagon. "Power Plus". $200 down and assume balance. Call Bob—835-3131, dealer.

'59 FORD RANCHO GOOD CONDITION, $800. DA 6-8390

'55 WILLYS, runs good. $249. Drive it away. Call Bob, 835-3131, dealer.

'56 MERCURY 4 door. Full power, automatic transmission. Many miles left in this one. If no cash, assume payments of $8.76 week. O.A.C. Call Mr. Treat . . . TE 1-5459.

'62 OLDSMOBILE SUPER "88" 4-door hardtop with "air"— $400 down, assume balance. Call Bob, 835-3131, dealer.

1962 MONZA 4 speed. Radio, heater. Good condition. $1950. TE 5-4405.

'56 CHEVROLET DEL REY V-8. Automatic transmission. Sharp. Assume $11.14 week. No cash needed O.A.C. Call Mr. Treat . . . TE 1-5459.

BLUE 1963 T-BIRD. Fully loaded including wire wheels. No air. 5100 miles. Cost $5400. Sacrifice, $3,900 plus $200 for equity. Payments $129 month. Private party. 9 to 5. Mr. Taylor. FA 8-9562 Sat. & Sun. and after six, DA 5-1788.

'55 PLYMOUTH 2 door V-8. Blue with matching interior. Clean. If no cash, assume $8.25 week (O.A.C) Call Mr. Treat . . . TE 1-5459.

'60 T-BIRD. Full power. Low mileage. Very clean. Call 375-6546 after 6 p.m.

'59 PLYMOUTH sport suburban 9 passenger wagon. All power with "factory air." Full price $1350. Call Bob, 835-3131, dealer.

REPROCESSED
'58 Chevrolet. Clean. Small weekly payments and assume balance.
14903 Hawthorne Blvd.
OS 9-9193

1960 DODGE Palara convertible. Perfect condition. New top. Power steering and brakes. 325 hp. engine. $1495. Financing available. FA 8-6043.

1956 CHEVROLET Bel Air 2-door sedan. Radio, heater. Private party. FR 1-5778.