



ALL OF THESE LOW, LOW PRICES ARE EFFECTIVE EVERY DAY

(PLUS THOUSANDS MORE!)



At right is a new list of just a few of the over 5000 lower regular priced items on sale everyday at Big Bear! You can shop any day . . . save everyday at Big Bear!

3860 SEPULVEDA BLVD.

Southwest Corner of Sepulveda and Hawthorne Blvds.

STORE HOURS:

Monday thru Friday, 12 Noon to 9 P.M.
Saturdays and Sundays 10 A.M. to 7 P.M.

U.S.D.A. GRADE "A"
FRYING CHICKEN
Whole Body **29¢**

FRYING CHICKEN BREAST 58c lb.
FRYING CHICKEN LEGS 52c lb.
FRYING CHICKEN THIGHS 52c lb.
STEWING CHICKEN, Cut-up 28c lb.

BIG BEAR BONDED
GROUND BEEF
Fresh, Lean **33¢**

GROUND CHUCK 48c lb.
GROUND ROUND 68c lb.
CUBE STEAK 88c lb.
SHORT RIBS OF BEEF 28c lb.

SHANK PORTION
HAM
Tender, Juicy For Baking **33¢**

PRICE PROTECTION FOR YOU . . .
In the event wholesale costs decline, Big Bear Stores will immediately reduce retail prices further.

GERBER'S STRAINED
BABY FOOD
4 1/2-oz. Jar **3 FOR 29¢**

HYDROX COOKIES Sunshine 11 1/2-oz. Pkg. 35¢
NABISCO RITZ CRACKERS 12-oz. Box 31¢
MAXWELL HOUSE COFFEE Instant 6-oz. Jar 99¢
LIPTON TEA BAGS 48-Ct. Box 59¢
GOLDEN CROWN BEER Case 24 12-oz. Cans \$2.99
CANADA DRY Canned Beverages 12 for \$1
COCA COLA And Pepsi Cola 6 for 53¢
BIG "G" CHEERIOS 18-oz. Box 42¢

FOLGERS COFFEE
1-lb. Can **59¢**

BISQUICK Betty Crocker 40-oz. Box 41¢
WHITE CAKE MIX Pillsbury (4c Off) 20-oz. Box 33¢
CARNATION CAN MILK Tall Can 14¢
IMPERIAL MARGARINE 1-lb. Pkg. 37¢
NON-FAT DRY MILK Carnation 8-Qt. Pkg. 66¢
BIRDSEYE PEAS 10-oz. Pkg. 16¢
FRUIT PIES Morton Frozen 8-inch Pie 29¢
BANQUET MEAT PIES 8-oz. Pkg. 4 for 79¢

KELLOGG'S
CORN FLAKES
18-oz. Box **37¢**

REYNOLDS WRAP 25-Ft. Roll 30¢
BEST FOODS MAYONNAISE Quart Jar 59¢
KRAFT MIRACLE WHIP Quart Jar 55¢
CHEESE DRESSING Bernsteins Bleu 8-oz. Jar 35¢
C & H SUGAR 5-lb. Bag 53¢
MORTON SALT 26-oz. Box 12¢
BLACK PEPPER Schilling 4-oz. Can 35¢
CHEER (7c Off Label) Giant Box 68¢

FOREMOST — FIRST QUALITY
BUTTER
1-lb. Pkg. **67¢**

TOMATO SAUCE Del Monte 3 for 25¢
M.J.B. RICE Long Grain 28-oz. Pkg. 37¢
NICKEL CANDY BARS Assorted Pkg. of 6 6 for 20¢
CUT GREEN BEANS Harvest Day 303 Can 14¢
TREE TOP APPLE JUICE Qt. Bottle 29¢
VAN CAMP PORK & BEANS 2 1/2 Can 22¢

U.S.D.A. CHOICE OR BIG BEAR BONDED
CHUCK ROAST
Blade Cut **33¢**

STANDING RIB ROAST 68c lb.
CROSS RIB ROAST - Boneless 72c lb.
RUMP ROAST 64c lb.
SIRLOIN TIP ROAST 76c lb.

U.S.D.A. CHOICE SPRING LAMB
SHOULDER ROAST
Square Cut **34¢**

RIB LAMB CHOPS 88c lb.
SMALL LOIN LAMB CHOPS 98c lb.
LARGE LOIN LAMB CHOPS 68c lb.
BREAST OF LAMB 9c lb.

DELICATESSEN DEPT.
PILLSBURY BISCUITS 8-oz. 3 for 25¢
MANHATTAN FRANKS 1-lb. Pkg. 39¢
MANHATTAN COTTO SALAMI 10 Oz. 39¢
ARMOUR CAN PICNIC 3-lbs. \$2.18

BIG BEAR MEAT GUARANTEE . . .
Guaranteed for flavor and tenderness. If for any reason you are not completely satisfied, simply return the package and your money will be cheerfully refunded. And in adherence to Big Bear's pricing policy, you will enjoy this fine meat at a lower cost.

BUMBLE BEE
RED SALMON
16-oz. Can **79¢**

SHREDDED WHEAT Nabisco 15 1/2-oz. Box 35¢
ICE CREAM Foremost—Square Carton 49¢
VELVEETA CHEESE FOOD 2-lb. Carton 89¢
LARGE AA EGGS Doz. Carton 42¢
TUNA CAT FOOD Lord & Lady 6-oz. Can 10¢
SKIPPY DOG FOOD 16-oz. Can 9¢
GAINES GRAVY TRAIN 10-lb. Bag \$1.29
KERN'S GRAPE JELLY 2-lb. Jar 45¢

SWANSON'S
TV DINNERS
Reg. Pkg. **49¢**

FISH STICKS Certi-Fresh 14-oz. Pkg. 59¢
MEAT BASE SOUP Campbell's 10 1/2-oz. Can 16¢
DRY SOUP MIX Wyler's Reg. Pkg. 9¢
GELATINE DESSERT Jell-O 3-oz. Pkg. 3 for 28¢
CRISCO 3-lb. Can 75¢
WESSON OIL 24-oz. Bottle 32¢
MAZOLA CORN OIL Quart Bottle 62¢
PITTED OLIVES Early California Select Tall Can 31¢

SKIPPY
PEANUT BUTTER
18-oz. Jar **55¢**

LUX LIQUID DETERGENT (8c Off) 22-oz. Btl. 56¢
CLOROX BLEACH Liquid—Plastic 1/2 Gal. 38¢
AJAX CLEANER Liquid—28-oz. Bottle Price Inc. 13c Off 55¢
DOWNY LIQUID RINSE Giant Bottle 73¢
WINDEX BLUE MIST 14-oz. Can 49¢
VANISH BOWL CLEANSER 35-oz. Can 39¢
NIBLETS CORN 12-oz. Can 18¢
HUNT'S CATSUP 20-oz. Bottle 25¢

COLORTEK
PAPER NAPKINS
60 Count Pkg. **8¢**

GOLDEN CORN Harvest Day 303 Can 13¢
TOMATOES Harvest Day 2 1/2 Can 18¢
HUNTS PEACHES 2 1/2 Can 23¢
DOLE SLICED PINEAPPLE 1 1/2 Can 20¢
APPLELAND APPLESAUCE 24-oz. Jar 27¢
WELCHADE DRINK Quart Can 29¢

U.S.D.A. CHOICE OR BIG BEAR BONDED
ROUND STEAK
Center Cut **65¢**

SIRLOIN STEAK 83c lb.
T-BONE STEAK 98c lb.
RIB STEAK 78c lb.
TOP SIRLOIN — Boneless \$1.38 lb.

U.S.D.A. CHOICE OR BIG BEAR BONDED
T-BONE STEAK
Lean and Juicy **98¢**

PORK CHOPS — Blade Cut 38c lb.
CENTER CUT PORK CHOPS 78c lb.
SLICED BACON 42c lb.
CENTER CUT HAM SLICES 88c lb.

KING SIZED — FILTER
CIGARETTES
Carton **\$2.11**

DINNERS Switt's — High Meat 2 for 33¢
PABLUM MIXED CEREAL 16-oz. Box 38¢
GRAHAM CRACKERS Nabisco 1-lb. Box 31¢

DEL MONTE PEAS
303 Can **18¢**

STRAWBERRY JAM Mary Ellen 20-oz. Jar 49¢
WELCH GRAPE JAM Fruit of Vine 20-oz. Jar 45¢
BEEF STEW Dinty Moore 24-oz. Can 49¢
SPAM LUNCHEON MEAT 12-oz. Can 45¢
CORNED BEEF HASH Libby's 16-oz. Can 38¢
CHUNK TUNA Chicken of the Sea 6 1/2-oz. Can 29¢
CHUNK LM TUNA Carnation 6 1/2-oz. Can 25¢
GOLD MEDAL Flour 5-lb. Bag 57¢

DEL MONTE
FRUIT COCKTAIL
303 Can **21¢**

DEL MONTE DILL PICKLES 22-oz. Jar 38¢
SWEET RELISH Ma Brown 13-oz. Jar 28¢
LOG CABIN SYRUP 24-oz. Bottle 59¢
KARO BLUE SYRUP Corn 1 1/2-lb. Bottle (2c Off) 29¢
KLEENEX FACIAL TISSUE 400-Ct. Box 22¢
ZEE TOILET TISSUE 4-Roll Pkg. 35¢
SCOTT JUMBO TOWELS 200-Ct. Roll 29¢
KOTEX SANITARY NAPKINS 24-Ct. Box 67¢

JAGUAR AUTOMATIC TOOTH BRUSH
West Germany Engineering . . . Nylon Bristle Brush . . . Dentist approved action. Removable Brush. Ventilated Storage Case . . . 90-Day Warranty . . . Hard or Soft Bristles. Battery operated Tooth Brush for complete dental hygiene . . .
\$6.88

COLGATE TOOTH PASTE Reg. 83c 65¢
HAND & BODY LOTION Woodbury 38¢
KITCHEN TOOL ASSORTMENT 29¢
AMERICAN FLAG \$2.97
SPORTSWEAR SALE \$2.99
MUG & BOWL 12¢
STYLE HAIR SPRAY 57¢

PRODUCE DEPT.
POTATOES . . . 10 lbs. 27¢
U.S. No. 1 White Rose . . . Unequaled in flavor and for all purpose cooking . . . They're sound, clean and fresh . . . Buy now at this low price!
TOMATOES . . . 2 lbs. 29¢
Extra fancy . . . Red ripe and firm. Medium size . . . for tasty salads!
LETTUCE . . . 3 for 14¢
Romaine and Red Leaf . . . Crisp, fresh, large size.
Large Bunches
GREEN ONIONS 3 for 10¢
Large Bunches
RED RADISHES . 3 for 10¢