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ON YOUR DRY CLEANING

VALUABLE COUPON

FREE

1 MAN'S SUIT PRESSED
FREE WITH EACH 8-LB. LOAD
OF DRY CLEANING!

COIN OPERATED — SELF SERVICE
EXPERT COUNSELORS TO ASSIST YOU
Rolling Hills Plaza

NORGE Across Crenshaw
From Leonard's
LAUNDRY AND CLEANING VILLAGE CRENSHAW & PAC. CST. HWY. DA 6-9886

SUPERVISED CHILD CARE
OPEN EVERY NITE TILL 9; SUN. TILL 6 P.M.

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BETWEEN FOODS CO. AND THRIFTY DRUG

HOT SANDWICHES AND PIZZA TO GO!

LARGE HOMEMADE BUTTER CRUST BREAD **4 \$1** LOAVES

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ROLLING HILLS PLAZA

PACIFIC COAST HIGHWAY AT CRENSHAW

Even another exclusive feature makes Rolling Hills Plaza one of the most unique in the nation. Where else would you find a free adult supervised playground, where your children can play while you shop. There is no charge, nor is the playground a mere pile of sand. Junior can captain a pilot ship until he spots the atomic submarine and will probably be detoured by the galloping western horses in between. A trip on the thrill slides will only prepare him for the climax of a ride on a ship in orbit. Discover us today!



2645
PACIFIC COAST
HIGHWAY
at Crenshaw

\$24.95 VALUE 9x12 RAYON RUG \$19.95	REG. \$9.99 POLE LAMPS \$6.99
REG. \$2.49 LAUNDRY CART \$1.99	REG. \$5.99 WICKER HAMPER \$4.99

VALUES IN HOUSEWARES!

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SPECIAL BUYS ON YARDAGE

36" WIDTH Drapery & Upholstery PRINTED PIQUE **79c** yd

COTTON PRINTS REG. \$1.98, \$1.29 and \$1.49 **1/2** NOW PRICE

52" WIDTH NAUGAHYDE **\$2.98** yd

UPHOLSTERY STRIPES, PLAINS, TEXTURED AND NOVELTIES **\$1.29** yd. to **\$3.98** yd.

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REGULAR HOURS 9:30 TO 6; FRI. AND MON. 'TIL 9 P.M.

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ROLLING HILLS PLAZA
2600 PACIFIC COAST HIGHWAY PHONE 000-8989

AIR FORCE MISSILE . . .
The Thor-Agena space probe vehicle will be on display at the Torrance Civic Center during the fourth annual Torrance Armed Forces Day celebration Saturday. The missile will be set up in vertical launch position for its showing, standing more than 80 feet high. Infantry weapons, tanks, artillery, other missiles and the latest combat support equipment will also be on display following the parade at 10 a.m.

New 'Brain' Computing Gas Bills

A new Modern electronic billing center is now serving local Southern California Gas Co. customers, according to G. M. Babbe, manager of the Southwest Division.

In making the announcement, Babbe noted that the recently installed machines serve customers residing in Inglewood, Hawthorne, El Segundo, Lawndale, Gardena, Manhattan Beach, Hermosa Beach, Redondo Beach, Torrance, Palos Verdes Estates, Rolling Hills, Lomita, and Lennox.

W. E. Haskell, commercial manager for the division, has been guiding the installation and change from billing in the downtown Los Angeles office to the Inglewood office. He reports that the transition has been "very successful and without any inconvenience to customers."

THE "BRAIN" behind the new billing operation, which started locally with the April statements is a 1401 IBM transistorized computer. This particular electronic marvel was selected because of its size and capacity. Another important element was because of the number of billing accounts, which total approximately 205,000, within the division serving area.

In addition to preparing gas bills, the computer system screens customer accounts for collection activity, prints reminder notices for delinquent accounts and performs mechanical cash posting functions. Due to its rapid data processing ability, the system greatly increases the availability of various divisional reports.

INSTALLATION of the equipment is part of a company-wide plan to decentralize its machine accounting operations and bring it to the area in which it serves.

Haskell pointed out that although the origin and format of the new bills are slightly different than before, customers may continue to make payments at any convenient Southern California Gas Co. office.

WATCH ROLLING HILLS PLAZA GROW, WE'RE GETTING BIGGER!

FOR LEASING AGENT PHONE 325-2110

SWEDISH CORNER

AUTHENTIC SWEDISH FOOD
SMORGASBORD — ALL YOU CAN EAT

OPEN SOON..
TO SERVE YOU

LUNCHES, 11:30 to 4:00 P.M. \$1.10
DINNERS, 4:00 to 9:00 P.M. \$1.75

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2501 PACIFIC COAST HIGHWAY
— ROLLING HILLS PLAZA —

GET ACQUAINTED
SPECIAL!

Just come in and say hello, we would like to meet you . . . and just for coming in we will give you

10% Discount

Joel's

ON ANY ITEM IN OUR NEW STORE!

Rolling Hills Plaza
2551 Pacific Coast Hwy.
PHONE 325-3442

CHARGE ACCOUNTS
30 DAY—60 DAY—REVOLVING

CARNIVAL OF SHOE VALUES!

HERE'S YOUR CHANCE TO GET THE LATEST STYLES, MATERIALS AND COLORS IN THE NEWEST OF FLATS AT A ONE TIME SPECIAL!

THURS., FRI., SAT., MON. (MAY 16, 17, 18, 20)
4 BIG DAYS ONLY—

YOUR CHOICE OF ANY PAIR OF FLATS BY SHINDIGS **\$5**

Our Regular Price \$6.99 - \$8.99

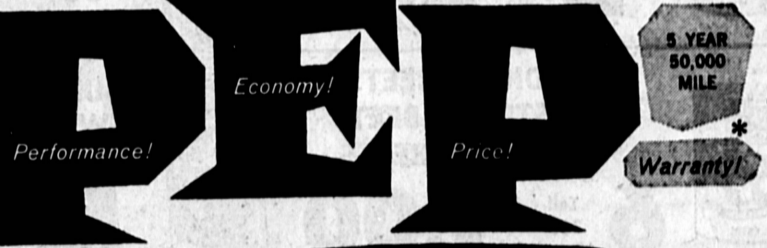
IN LUSCIOUS SOFT KID OR GLEAMING PATENTS

● Bone
● White
● Red
● Platinum
● Black

Quality SHOES
ROLLING HILLS PLAZA

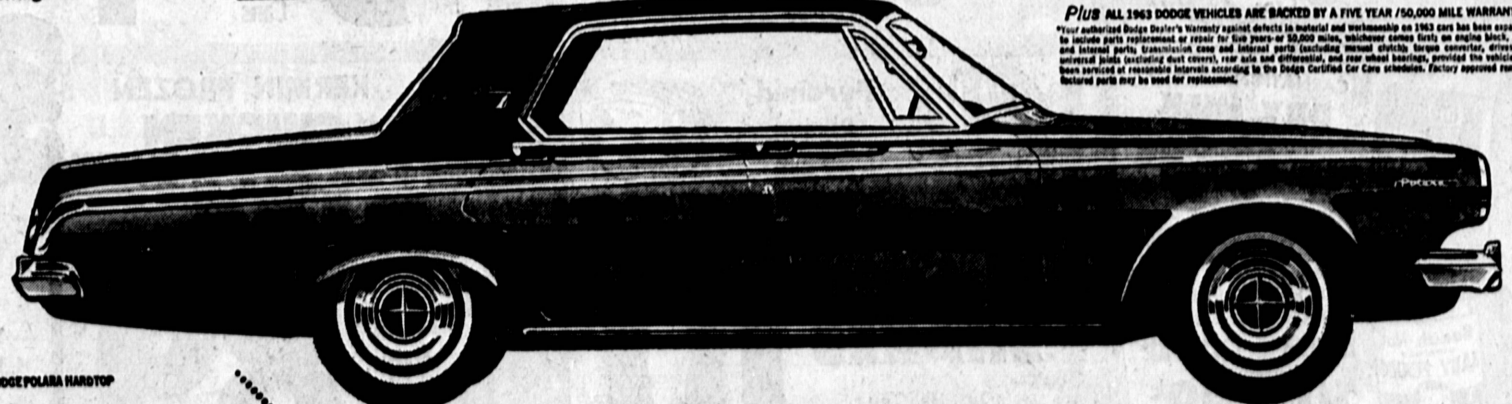
THE '63 DODGE GIVES YOU:

PERFORMANCE! Who's got the action? The '63 DODGE—that's who. Here's a real "get-away" car. Gets away at stoplights, gets away in traffic, gets a long way away from home—fast—on trips. The '63 DODGE leads the pack. With its smooth, powerful V-8 engine, road-hugging torsion bar suspension, and push button automatic transmission DODGE puts PEP in your driving.



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