

WATCH  
ROLLING  
HILLS  
PLAZA  
GROW,  
WE'RE  
GETTING  
BIGGER!

# ROLLING HILLS PLAZA

Pacific Coast Highway at Crenshaw

VISIT OUR  
**SPACE PIRATE PARK**  
SUPERVISED CHILD CARE FREE!!

SHOP AT  
**ROLLING HILLS  
PLAZA**

## Rolling Hills Plaza Directory

CONTINENTAL  
COIFFURES  
DA 6-7444

NORGE VILLAGE  
Coin Operated  
Dry Cleaning

QUALITY SHOES  
Footwear  
for the Family

J. J. NEWBERRYS  
84 Depts.

CITIZENS  
NATIONAL BANK

SCOFFERS  
RESTAURANT

STAR-LITE  
Beauty Bar  
DA 6-4251

PLAZA  
SHOE REPAIR

LY-BETTS  
Fashions

JULIA WHITE  
Gifts  
In the Arcade

STYLES OF  
HAWAII  
Everything Hawaiian

SHEARER  
JEWELERS

KAM'S  
Store for Men

PRIDE & GROOM  
Pet Shop

FLORENCE  
FABRICS

STATE  
Office Supply

DOREE ANN  
Style Shop

ROLLING HILLS  
INTERIORS  
Furniture

REVELS  
Bake Shop

THRIFTY DRUG  
Thrifty Sells for Less

FOODS CO.

BELTONE  
CLEANERS  
Personalized Cleaning

HOUSE OF  
CHANVICTOR  
Bridals and Formals

Continental  
Coiffures

OH! DON'T FORGET  
**WE'RE OPEN  
SUNDAYS**

VISIT OUR NEW ECONOMY DEPT.  
SHA MPOO ..... \$2.25 TINT ..... \$5.98  
& 1/2 ST. LE HAIRCUT ..... \$1.50 TOUCH-UP PERMANENT ..... \$6.98  
WAVE

CONTINENTAL ROOM SLIGHTLY HIGHER  
*Continental Coiffures*

OPEN 9 A.M. TO 9 P.M.  
**25414 CRENSHAW BLVD. — DA 6-7444**  
ROLLING HILLS PLAZA — OPEN 7 DAYS A WEEK  
AROUND THE CORNER FROM FOODS CO. & CITIZENS BANK

## GRAND OPENING

### Family Side Pocket Billiards

2525 PACIFIC COAST HIGHWAY  
IN ROLLING HILLS PLAZA — East of Newberry's  
"Family Entertainment at Its Best"

**FRIDAY, MAY 10, 8 P.M.**

For Your Enjoyment  
**EXHIBITION MATCHES  
TRICK SHOT ARTIST**

**REDUCED RATES FOR  
OUR GRAND OPENING**

- SIDE POCKET BILLIARDS
- SNOOKER
- FREE INSTRUCTION

UNDER 16 MUST BE ACCOMPANIED BY PARENTS



2645  
PACIFIC COAST  
HIGHWAY  
at Crenshaw

REG. \$2.65  
EASTMAN  
KODACHROME  
MOVIE FILM  
8mm Color  
**\$1.98** 25 Ft.

\$3.00 VALUE  
2-LB. BOX  
HOFFMAN'S  
Chocolates  
**\$1.97**

REG. \$1.15  
EASTMAN  
KODACOLOR  
FILM  
620 - 120 - 127  
**89¢** Roll

REG. \$1.43 or \$1.69  
#5 P.H. & #M2 P.H.  
WESTINGHOUSE  
FLASH BULBS  
Pack of 21  
**96¢**

MOTHER'S DAY IS MAY 12

## SAVE 75%

ON YOUR DRY CLEANING

- Clean those ceiling-to-floor and wall-to-wall draperies.
  - Double and king size bedspreads.
  - Nylon, dacron and wool blankets.
- DRAPERY PLEATER AVAILABLE

**NEW 20-LB. DRY CLEANER**

COIN OPERATED — SELF SERVICE  
EXPERT COUNSELORS TO ASSIST YOU

**Rolling Hills Plaza**

**NORGE**  
LAUNDRY AND CLEANING  
VILLAGE

Across Crenshaw  
From Leonard's  
**CRENSHAW &  
PAC. CST. HWY.  
DA 6-9886**

SUPERVISED CHILD CARE  
OPEN EVERY NITE TILL 9; SUN. TILL 6 P.M.

Your house need  
fixing up?

Repaint—Repair—Remodel  
with a Home Improvement Loan  
from Citizens National Bank

Even grownups find it's child's play to arrange home improvement financing at Citizens National. If you own the property, you can get up to \$3500 and have as long as 5 years to repay. The loan can cover the full job, or—if you're a "do-it-yourselfer"—the cost of the materials alone.

Just get an estimate on the job—or jobs—you want done, then call on the helpful Loan Officer at your Citizens National Office.



**CITIZENS NATIONAL BANK**

77 offices in Southern California  
Member of the Federal Reserve System



Resources over \$750,000,000  
Member Federal Deposit Insurance Corp.

Pacific Coast Highway—Crenshaw Office—2665 Pacific Coast Highway, Torrance

# Joel's Thank You

for the wonderful, warm reception to  
our new store opening in Rolling Hills  
Plaza... Joel's wants to serve you in  
any way we can. Please come in and  
see us...

**WE INVITE YOUR CHARGE ACCOUNT**  
30-Day — 60-Day — Budget Account

**87 WINNERS! OVER \$1000 WORTH OF PRIZES! LOOK FOR YOUR NAME!**

Mrs. Theodore J. Adams, 25311 Becknell Ave., Lomita Dress—Sus Leslie of Calif.  
Mrs. Leonard Arndt, 2062 W. 261st St., Lomita Bra—Exquisite Form  
Mrs. James R. Arthur, 1382 W. 244th St., Harbor City Blouse—Graft of Calif.  
Sherrie Ault, 2076 W. 268th St., Torrance Blouse—Graft of Calif.  
Mrs. J. L. Bahler, 2734 Ridgeland Rd., Torrance Dress—Alexander of Calif.  
Margaret Bean, 1150 W. 7th St., San Pedro Capri Set—Frank Lee of Calif.  
Mrs. Leona Beck, 1640 Fern Avenue, Torrance Dress (2 piece)—Candy Creations  
Miss Jane Behrens, 2630 Grand Summit Rd., Torrance Girdle—Silfakin Girdles  
Mrs. Wm. Bell, 30315 Cartier Dr., Palos Verdes Estates Blouse—Graft of Calif.  
Bettie Bledsoe, 23014 Meyler St., Torrance Blouse—Graft of Calif.  
Eva Bluefarb, 25226 Loytan St., Torrance Bra—Playtex Living Bras  
Sheila Braslau, 27131 Graylake Rd., Palos Verdes Est. Robe—Roberta Lynn of Hollywood  
Mrs. D. F. Brimer, 25401 Woodward Ave., Lomita Bra—Exquisite Form Bras  
Lloyd Burkhardt, 2567 Sonoma St., Torrance Blouse—Graft of Calif.  
Susan Cannon, 1948 Rolling Knolls Dr., Harbor City Blouse—Graft of Calif.  
Linda Chambers, 2724 Armour Lane, Redondo Beach Edith Charters, 701 Caldwell Rd., Oakland Bra—Exquisite Form Bras  
Mrs. J. B. Christen, 2521 Via El Nido, Miraleste Coast—Natan Originals  
Ruth Click, 2683 Harbor Sight Dr., Rolling Hills Dress—Elegant Miss of Calif.  
Sandra Cukros, 1085 W. 23d St., San Pedro, Calif. Swim Suit—Catalina  
Evelyn Cushman, 2563 Sunnyside Ridge, Rolling Hills Swim Suit—Cole of Calif.  
Danielle DeBoer, 2644 W. 225th St., Torrance Dress—George Originals  
Mrs. Jos. DiLuzio, 5409 Calle Mayor, Torrance Blouse—Graft of Calif.  
Doris Ellington, 2505 Richville Dr., Torrance Girdle—Silfakin Girdles  
Betty Erickson, 23026 Dana Ct., Torrance Blouse—NAN  
Mrs. Richard J. Farrell, 26012 Oakbay Rd., Torrance Bulky Suit Sweater—Hedy Knits of Calif.  
Ramona M. Foster, 1651 W. 213th St., Torrance Dress—Trude of Calif.  
Nadine Fox, 5105 Binkerd Rd., Torrance Dress—Julie Miller of Calif.  
Jean A. Geyer, 2503 Hinchliff, Torrance Dress—Peel of Calif.  
Maria Gocembowski, 2417 Faircross St., Torrance 2-Piece Dress—Miss Pat of Calif.  
Mrs. J. Gordon, 1804 Ermanita, Torrance Blouse—Graft of Calif.  
Mrs. Allene Grossman, 4218 Carmen St., Torrance Dress—Carolyn of Calif.  
Rose Gurney, 2425 Marcliff, Torrance Playtex Living Bra, Playtex Bras  
Mrs. Nancy Halstenberg, 20857 Caselina Dr., Palos Verdes Estates Blouse—Graft of Calif.  
Marilyn Hardy, 23308 Huber Ave., Torrance Pure—Fine Handbags  
Mrs. J. L. Harner, 3322 Danaha St., Torrance Blouse—Graft of Calif.  
Mrs. Frances Hartley, 26058 Palos Verdes Dr., East San Pedro Bra—Playtex Living Bra  
Mrs. Wayne Harvey, 25318 Avis Ct., Torrance Dress—Meo of Calif.



**JEWELRY  
from \$4.00**



**HOSIERY  
\$1.00**



**GOWNS  
from \$5.98**

**ROBES  
from \$7.98**

**PEIGNOR Sets  
from \$16.98**

**BLOUSES  
from \$4.98**

WE GIFT  
WRAP...  
FREE OF  
CHARGE!

**Joel's** fashion center  
KNOWN FOR QUALITY  
**ROLLING HILLS PLAZA**

2551 Pacific Coast Highway, Torrance  
PHONE 325-3442

