

QUALITY SERVICE DISCOUNTS INTEGRITY
WHITE FRONT
 KEEPING FAITH WITH THE CUSTOMER SINCE 1929
 STORES

FOR YOUR LEADING LADY ON MOTHER'S DAY

HUGE ASSORTMENT OF BEAUTIFUL MOTHER'S DAY CARDS NOW AT LOW, LOW DISCOUNT PRICES!



COLUMBIA LP RECORDS
 STARRING
 ★ ANDY WILLIAMS
 ★ TONY BENNETT
 ★ ROBERT GOULET

BEST LP SELLERS For MOTHER'S DAY FROM COLUMBIA

YOUR CHOICE: Andy Williams in "Days of Wine & Roses" & "Moon River", Tony Bennett "San Francisco" & "I Wanna Be Around", Robert Goulet "Sincerely Yours".

\$1.98
 HI-FI LP'S 3.48 VAL.
\$2.48
 STEREO LP'S 4.98 VAL.



EASY CREDIT TERMS

★ OVER 36 COMPLETE DEPT'S. TO SERVE YOUR FAMILY!

★ TELEVISION

STEREO RADIO

ELECTRIC Appliances

HOUSE WARES

AND FURNITURE

INDOOR FURNITURE

SPORT GOODS

FOOD

COSMETICS

DRUGS

B. B. O. NEEDS

NURSERY

TIRES

JEWELRY

CAMERAS

GARDEN

LAWN MOWERS

LUGGAGE

SEWING MACHINE

LIQUOR

RECORDS

MAJOR Appliances

FAMILY FASHIONS

SHOES

HARDWARE

AIR Conditioners

★ CHARGE IT!



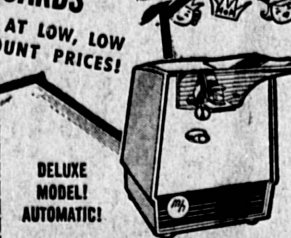
INSTANT ELECTRIC HAIR CURLER
 With 3 push-on push-off curlers in graduated sizes. Electric instant hair curler for easy hair styling. Lightweight and portable.

SALE PRICE **\$1.88**



CORNWALL
 BE A CHARMING HOSTESS
SERVE ON AN ELECTRIC HOSTESS HOT TRAY
 Gives controlled heat for party serving. Keeps your coffee hot & hors d'oeuvres warm. Shatter resistant glass heating area.

SALE PRICE **\$8.88**



MAGIC HOSTESS CAN OPENER
 All automatic smooth performing opener. Removable chrome magnetic lid lifter. Hard cutting wheel. Fold-away table rest feature.

SALE PRICE **\$6.88**



CHOICE OF CHIP & DIP SET OR 15" LAZY SUSAN

CHIP & DIP: Beautiful & colorful. 2 pc. set. Large dish 13 1/2" x 13" x 2 1/2". LAZY SUSAN: With cover on sauce dish. 4 sectional bottom dishes on wooden ball bearing turn table.

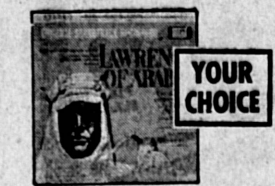
\$3.88
 YOUR CHOICE EACH



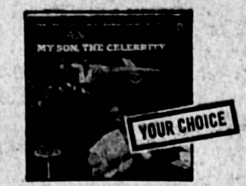
BATTERY OPERATED PEPPER MILL

Beautifully finished, automatic pepper grinder with 3 batteries included. Get yours today!

SALE PRICE **\$2.88**



SOUND TRACKS OF FAMOUS MOVIES - YOUR CHOICE
 "WEST SIDE STORY" - "LAWRENCE OF ARABIA"
2.38 2.88
 3.98 VAL. 5.98 VAL.



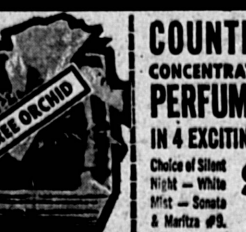
HI-FI SPECIALS!
 Your choice of "Songs I Sing", Frank Fontaine & "My Son The Personality", Allan Sherman.
\$1.88
 3.98 VAL. EA.



LP SPECIAL!
 "Big Girls Don't Cry" by Four Seasons.
\$1.68
 EA.

FAMOUS BRAND COSMETICS FOR MOTHER'S DAY

CHARVAI SPECIAL OCCASION DUSTING POWDER
 WITH WOOL PUFF
78c
 1.50 VAL.



COUNTESS MARITZA CONCENTRATED ATOMIZED PERFUME SPRAY
 IN 4 EXCITING FRAGRANCES!
 Choice of Silent Night - White Mint - Sonata & Maritza #9.
\$1.38
 3.00 VALUES EA.

FROM HAWAII-TAPAS 2 FRAGRANCES
 PIKAKI AND WHITE GINGER
 2 OZ. SIZE 4 OZ. SIZE
\$1.98 \$2.98
 2.50 VAL. 4.00 VAL.



COUNTESS MARITZA COOLING COLOGNE
 IN 4 DELIGHTFUL FRAGRANCES
 EACH NOW **68c**
 Choice of Silent Night - White Mint - White Lilac & Jasmine, 2.50 VALUES

COMPLETE DISCOUNT LUGGAGE DEPT.

GOLD or SILVER COLOR 3 PC. LUGGAGE
 Waterproof vinyl covering veneer frame with deluxe lined interiors. Completely dust proof.
\$13.88
 19.95 VAL. ALL 3 PCS.

FAMOUS SOFT SIDE LUGGAGE
 LIGHTWEIGHT & STURDY
 Comes in Tans, Blues & Plaids.
 24" SIZE **\$4.88**
 12.95 VAL.
 26" SIZE **\$6.88**
 15.95 VAL.
 29" SIZE **\$7.88**
 16.95 VAL.

Deluxe MUSICAL JEWEL BOX With DEEP SELF-RAISING TRAY!
 High gloss lacquer finish with Oriental motif. Perfect Mother's Day gift giving. Limited amount so hurry!
\$4.98
 11.98 VAL.

HAIR DRYER TRAVEL CASE
 FITS MOST HAIR DRYERS
 Sturdily constructed case with carry handle. All around zipper. Assorted colors to choose from.
\$1.98
 3.95 VAL.

WESTINGHOUSE DISCOUNT HEADQUARTERS

WESTINGHOUSE COFFEEMAKER
 Smart chrome on copper styling. Keeps coffee hot automatically at proper temperature. No drip spout. Makes 4 to 10 cups. Model HP30.
\$12.88
 SALE PRICED

WESTINGHOUSE SPRINKLE DRY IRON
 All over... a dry iron that sprays! Instant spray at any temperature. Full range fabric dial. Model HI-50.
\$12.88

WESTINGHOUSE FRY PAN
 WITH CONTROL & COVER IT IS FULLY IMMERSIBLE
 Fries, bakes, stews, simmers & roasts right at the table! Model CD 18.
\$17.88

WESTINGHOUSE HAIR DRYER
 COMPLETE BEAUTY SALON IN A TRAVEL CASE!
 4 temp. control. Built-in perforator, nail dryer. Ventured hood & mirror. Model HZ 10.
PRICED MUCH LOWER THAN YOU'D THINK POSSIBLE

COMPLETE PATIO & BBQ DISCOUNT DEPARTMENTS

STRIPE OR FLORAL CHAISE LOUNGE PAD
\$2.48
 Water resistant, top side in cotton fill or polyfoam fill.

CHAISE LOUNGE & PAD
 Deluxe box edge lounge pad.
\$8.88
 SALE PRICE
 Tubular aluminum. Adjustable leg & back position.

FAMOUS BRAND BBQ
 LARGE FAMILY SIZE! WITH HOOD & ADJUSTABLE GRILL - 18 GAUGE 5/16" DEEP HEAVY DUTY BOWL & ELECTRIC SPIT MOTOR - U.L. APPROVED
 Top quality construction thru-out. Perfect for all those outdoor BBQ gatherings. Big savings so hurry!
SALE PRICED \$8.28

HARDWOOD CHARCOAL BRIQUETS
 Sure burning. Top quality. Huge savings.
10 LBS. 48c

1 QT. BBQ FIRE LIGHTER FLUID
 Odorless & No taste!
28c
 QT.

TOP BRAND BBQ SMOKER WAGON
MOTORIZED SPIT & CHROME GRILL!
24.88
 57.79 VAL.

Half round piano-hinged hood with heat indicator! Divided chrome grill. Mobile with front wheels. Removable fire-bowl. U.L. approved.

BBQ CHARCOAL BASE
 Holds heat intact for better BBQ's. Lowest price. Per bag.
48c

FOLDING TRIPOD TABLE
1.68
 1 1/2" tubular legs. Weather resistant. Not decorated top. ALL METAL.