By FRED NEHER



'Don't worry about my age . . . I can spade a garden if you can stand running off to a luncheon every day!!!"

A Closer Look

By Ernest Kreiling

Gunsmoke's perennial popu-larity is a tribute to producer Norman MacDonnell and writer John Meston, who in creating Gunsmoke pioneered the so-called adult western for tele-vision.

IN SPITE of skeptics who thought horse operas were only for the Saturday afternoon cappistol trade, the two men combined authenticity with a respect for the history of this brief episode in America's frontier to bring a basic entertainment form to television. Although the western had been a part of American folklore since Owen Wister's novel, "The Virginian," and since William S. Hart immortalized the cowboy on film, the closest thing to a real western television had seen was Roy Rogers and Hopalong Cassidy.

The twist that affected the course of television entertainment was the "adult western" a term MacDonnell said they originally used to connote the possible audience and the intended authenticity, not neces.

possible audience and the in-tended authenticity, not neces-sarily the content.

THERE'LL always be a west-ern," MacDonnell said, because when written in the proper idiom, the western has an ap-pealing honesty, strength and

pealing honesty, strength and simplicity."

What was so new about Gunsmoke eight years ago?

"Much of it was a matter of authenticity. For example, we didn't give Matt's horse a name. A horse in those days was simply a means of transportation, and men had to rely on more than one. We had our actors fire only five shots from their six-shooters, since most men kept the hammer closed on an empty chamber. We had an idea that someone ought to knock the Marshall around once in a while. He not only wasn't superman, he wasn't always impressed with the idea the was remarkably similar to many another Gunsmoke scene I've watched doubt that Jim Arness and Andy McLaglen, who's directed doubt that Jim Arnes

"HAVE THE characters in West.

HOLLYWOOD—After eight years Gunsmoke has probably replaced the bath as America's favorite Saturday night tradition.

A few years ago Gunsmoke was the most popular western out of a total of 35 on the air. In the fall it enters its ninth year with competition from only four others, Rawhide, Wagon Train, and the Virginian.

Gunsmoke's perennial popularity of the beautiful of the same of the long Branch. Kitty, well, Kitty's morals were considerably more in doubt then than they are now.

"I personally would like to see us put a little more bite into their personalities. They've all become bland, so terribly pure and righteous," MacDon-nell continued.

"But these changes just hap-pered slowly and without our

quence.

Standing next to a campfire in the middle of the prairie, Matt Dillon says, "If you're going to shoot me, you'll have to shoot me in the back." He turns his back to the hombre. Short pause. Then in a deft movement Matt spins and fires. Dillon is hit in the leg, but the other critter is dead. Dillon, his face grimacing with pain, crawls awkwardly toward the camera. Cut.

I estimate this scene to be part of Jim Arness' 300th-plus episode of Gunsmoke. Although it struck me as remarkably similar to many another

knock the Marshall around once in a while. He not only wasn't superman, he wasn't always impressed with the idea of being a lawman. And, of course, Kitty wasn't exactly the pure little girl in blue jeans from next door. In other words, there was a certain reality about the people and situations."

"HAVE THE characters in West.

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