

ROLLING HILLS PLAZA

Pacific Coast Highway at Crenshaw



- Rolling Hills Plaza Directory**
- CONTINENTAL COIFFURES DA 5-7444
 - NORGE VILLAGE Dry Cleaning
 - QUALITY SHOES Footwear for the Family
 - J. J. NEWBERRYS 54 Depts.
 - CITIZENS NATIONAL BANK
 - SCOFFERS RESTAURANT
 - STAR-LITE Beauty Bar DA 5-4261
 - PLAZA SHOE REPAIR
 - LY-BETTS Fashions
 - JULIA WHITE Gifts In the Arcade
 - STYLES OF HAWAII Everything Hawaiian
 - SHEARER Omega Jewelers
 - KAM'S Store for Men
 - PLAZA Quality Meats
 - FLORENCE FABRICS
 - STATE Office Supply
 - DOREE ANN Style Shop
 - ROLLING HILLS INTERIORS Furniture
 - REVELS Bake Shop
 - THRIFTY DRUG Thrifty Sales for Less
 - FOODS CO.
 - BELTONE CLEANERS Personalized Cleaning
 - HOUSE OF CHANVICTER Bridals and Formals

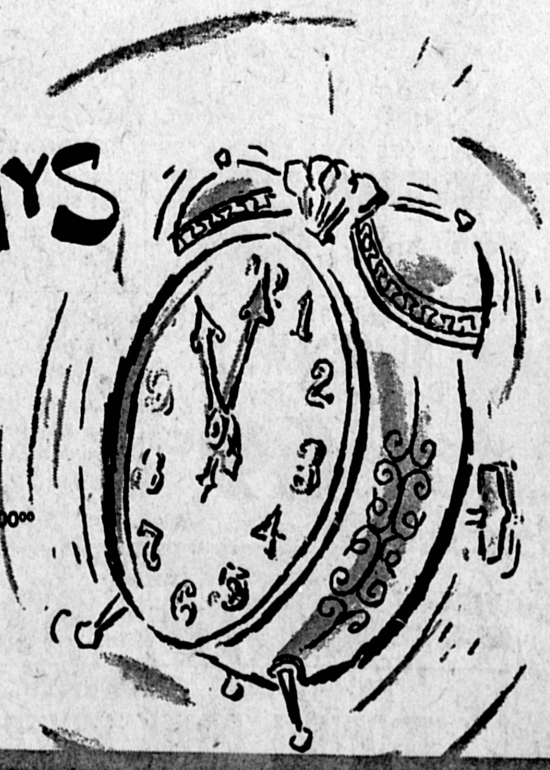
GRAND OPENING!

RING-A-DING-DING
Give Away Days

MAY 2-3-4 ONLY
9:30 AM to 9 PM

- A Graff of Calif. Blouse given away every hour on the hour, a total of 24 blouses Worth \$100.00
- A Playtex Living Bra to be given away every 2 hours, a total of 12 worth \$48.00

Over \$1,000 worth of exquisite fashions for women to be given away absolutely FREE!



PHIL ROSE of CALIF	CAPRI SET	\$20.00	HEDY KNITS OF CALIF	BULKIE SWEATER	16.00
COLE OF CALIFORNIA	SWIM SUIT Your choice	18.00 24.00	JULIE MILLER OF CALIF	DRESS	24.00
CATALINA	SWIM SUIT Your choice	18.00 24.00	LUCINDA OF CALIF	DRESS	24.00
DICK MERRITT OF CALIF	DRESS	26.00 to 30.00	JERRY MILLER OF CALIF	DRESS	18.00
GRAFF OF CALIF	24 BLOUSES	100.00	MISS PAT	2 PIECE DRESS	18.00
DON BEST	NECKLACE AND EARRINGS	20.00	PIXIE OF CALIF	DRESS	20.00
PEPI OF CALIF	DRESS	60.00	ROBERTA LYNN OF HOLLYWOOD	ROBE	10.00
ALEXANDERS OF CALIF	DRESS	20.00	ARTHUR M ROSS	NECKLACE & EARRINGS	25.00
CANNADY CREATIONS	2 PIECE DRESS	20.00	SUE LESLIE OF CALIF	DRESS	20.00
FRANK LEE OF CALIF	2 CAPRI SETS	50.00	CHARL'E OF CALIF	3 BLOUSES	20.00
CHARM OF HOLLYWOOD	CAPRI SET	16.00	RHODES OF CALIF	3 PIECE SUIT	30.00
SUNKISSED OF CALIF	COAT	23.00	GEORGE ORIGINALS	DRESS	16.00
SEYMOUR KAUFMAN SPORTSWEAR	CAPRI SET	23.00	MARNIE OF CALIF	DRESS	20.00
TRUDE OF CALIF	DRESS	20.00	SACHS OF CALIF	DRESS	20.00
GOTHAM GOLD STRIPE	SLIP & WALTZ GOWN	6.00 & 11.00	THEODOR OF CALIF	DRESS	20.00
PLAYTEX LIVING BRA	12 BRAS	48.00	MEO OF CALIF	PURSE CUSTOMERS CHOICE	11.00
AMBASSADOR OF CALIF.	DRESS	30.00	NA-TAN ORIGINALS	DRESS	18.00
BERNIE GILBERT HANDBAGS	PURSE	18.00	CAROLYNN OF CALIF	COAT	20.00
DRESS TOWN, INC.	DRESS	23.00	MEENA OF CALIF	DRESS	13.00
ELEGANT MISS OF CALIF	DRESS	20.00	NAMA	SHIFT	10.00
FINE HANDBAGS	PURSE	6.00	EXQUISITE FORM BRA	BLOUSE	5.00
KRISTINE OF CALIF	DRESS	20.00	SILFSKIN	6 BRAS	50.00
				3 GIRDLES	27.00
TOTAL \$1057.00					

Drawings for these items to be held Saturday, May 4, from 7pm to 8pm. Winners will be notified by mail. Also posted in this newspaper.

Grand Opening Specials for May 2-3-4 Only...

- Colorful Blouses made of 100% acetate in ice cream pastels, florals, prints, etc. (all famous makes) regular price \$3.98 & \$4.98
our GET ACQUAINTED SPECIAL only \$1.98
- Pajamas leading manufacturers, machine washable, drip dry (new miracle fabric "FORTREL") price \$8.98 & \$9.98
our introductory special just \$4.99
- Fabulous buys on summer dresses... all summer cottons, Pique, Dacrons, & Rayons in a multitude of colors... regular \$11.98 to \$15.98
Grand Opening Special \$6.98 to \$9.98
- Hosiery our own label, in ideal Spring and Summer shades, seamless Demi-toe, seamless re-inforced heel & toe, seamless run resistant, regular price \$1.25
our GET ACQUAINTED SPECIAL 79¢ a pair, or three (3) pair for \$2.25 (Sorry, 6 pair limit per person) Also 51 ga., 15 den.,
elsewhere for 79¢ a pair JOEL'S price at just 49¢ a pair.

... To introduce YOU to the fabulous fashions at sensible prices which have made JOEL'S a family by-word for over 15 years.



fashion center

KNOWN FOR QUALITY

ROLLING HILLS PLAZA

2551 Pacific Coast Highway, Torrance
PHONE 325-3442

SAVE
\$\$\$
IN
ROLLING
HILLS
PLAZA!