THURSDAY, MAY 2, 1963



NEXT TIME YOU are presiding over a hungry brood, serve hearty spaghetti and neat balls with the zest of tomato sauce. With a green salad, French bread and a simple

Tomato Sauce Featured in California Favorites

For a long time, tomato adaptations of other cuisines and simmer, covered, about sauce and good hearty dishes so often feature tomato sauce 40 minutes. have been just about synono- to make them easier and mous in California and it's more flavorful.

Cook spaghetti as package directs; drain well. Put spantished to see why

14 tsp. pepper

not hard to see why.

For over 50 years, Western homemakers have had a try fixing a hearty favorite ready-prepared sauce available that offers the good flavor of combination of tomatoes and spices to suit special appetites for a good zesty food. No wonder our own Western concoctions as well as our try fixing a repressalad, French bread and a simple fruit despetites for a good zesty food. No wonder our own Western concoctions as well as our SPAGHETTI PRONTO 1 lb. lean grants 1 lb. lean grants 1 lb. lean grants 2 lb. lean grants 2

did you know

— that the average adult weight in the United States is about 15 pounds above the weight that corresponds with the best health records?

- that since 1953 domestic-production of blue mold cheese increased about five million pounds, roughly the same as the U. S. consump-tion which is growing at a rate of about one million pounds per year? cheese increased about five million pounds, roughly the same as the U. S. consumption which is growing at a rate of about one million pounds per year?

—that in 1915 in the United States one baby out of every 10 born alive died before its first birthday? Fewer than three out of 100 babies born alive today die in infancy.

The loade bone and boneless. The blade bone and boneless shoulder steaks are cut from the Boston butt, which is a square or triangular until tender. Str in remaining light the to boiling.

Drop meat balls into sauce ter of the picnic shoulder.

3

Treat your family to a meal of excellent flavor and bountiful nutrition at economical prices. Serve pork shoulder steaks, suggests the American Meat Institute. 1 lb. lean ground beef 1 egg plus 1 tbs. water 1 cup soft bread crumbs 2 tbs. Parmesan cheese 1 tsp. seasoned salt

Pork shoulder steaks are closely related to pork chops. Blend these ingredients Blend these ingrequents closely related to pork chops, well. Using rounded table. Similar in flavor, texture and spoonfuls, shape into 16 balls, cookery methods to chops, Make sauce, shoulder steaks are almost always lower in price.

aways lower in price.

The economy of the shoulder steaks is part of the law
of supply and demand. Fewer
homemakers know about pork
steaks and therefore choose
the steaks less frequently
than chops. 2 tos. olived diced celery ½ cap finely diced celery ½ cup chopped onion 1 medium carrot, grated 1 clove garlic, minced 2 ths. chopped parsley ½ tsp. EACH rosemary and oregano
1/2 bay leaf
2 cans (8-oz. size) DEL

Favored Almond Is Use Own Sign Spring Seafoods Offer Choice of Millions

Among several definitions, the tray pack of softshell alhat Webster lists for the monds. word delicacy is this pithy

ne: A choice food. You would find very few food connoisseurs failing to

However you prefer them, there would seem to be a pack of almonds for your every need. And if you are the do-it-yourself type,

VegetablesLanguage

Vegetables don't cry "ouch" as they slowly wither in the vegetable bin or re-

You would find very few food connoisseurs failing to rood connoisseurs failing to rank almonds as a delicacy under this definition. Alt monds are a choice nut—the choice of millions of Americans and, incidentally, offerels with water, heat to boiling, drain and slip off quite a choice from which to make a selection.

Almonds from California in eye-catching this are now a vailable in many stores. They are picked unblanched whole, ro a sted diced and tossted slivered for your eating and cooking convenience. A relatively new and increasingly popular processing style to look for in this off grackaging almonds—softshell plus sliced naturals of process of the cooking.

Lay flat sides down and and monds—like no other almonds you ever tasted.

Cellophane bags are also.
Cellophane bags are also content of the cooking.

Lay plat sides of mayonnaise and tomators proved the cooking.

Lay plat sides down and the creasingly popular processing style to look for in this office. The cooking and cooking convenience.

Cellophane bags are also cooking.

Lay plat sides down and and monds—like no other almonds you ever tasted.

Cellophane bags are also cooking.

Lay plat sides down and the creasing and save the rest for cooking.

Lay plat sides down and the creasing style to look for in this office. The cooking of the cooking

HARVEST OF SEA

Interesting Variety

in the vegetable bin or refrigerator.

They use their own sign
language — shrivelling — to
inform us they are going
through a natural process of
life.

Vegetables use oxygen
from the air and release
from the air and release
Carbon dioxide, water and

Occording the scan Amily her cardy to cat from the packages and reveals

Occording the scan Amily her cardy to cat from the packages, or may be served.

Another variety, barbe-cued s moked salmon, is ready to cat from the pack-age, or may be served steamed or boiled in the bag.

with the flavor of the West

Tonight, spark a stew with zesty tomato sauce born here in the West for Western tastes - DEL MONTE Tomato Sauce.

For nearly 50 years, it's been such a California favorite that recipes based on richly simmered, uniquely seasoned DEL MONTE Tomato Sauce have helped to make our Western ways with food famous far and wide.

Why trust your reputation as a good cook to any other brand? You know you can depend on DEL MONTE® Brand Tomato Sauce. Buy several cans today.

P.S. Want 18 good recipes with the flavor of the West? Write to Mary Wise, DEL MONTE Tomato Sauce, P.O. Box 18, Los Angeles 51, California, for your free recipe cards.

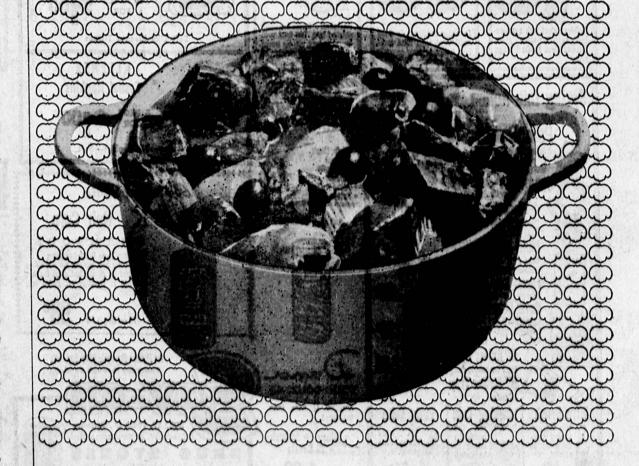


1 can (8 oz.) DEL MONTE Tomato Sauce 1 Thep. red wine vineger 4 or 5 pared medium potatoes, cut in helf

4 pared carrots, quarte

In heavy skillet or Dutch oven, gently fry bacon till it begins to curl. Add beef, sprinkle with salt, pepper, marjoram; brown on all sides. When nearly brown, add garlic and onion; cook until richly browned. Stir in broth, tomato sauce, vinegar. Cover; simmer 1½ hours. Add potatoes, carrots, celery (and a bit of water, if needed). Cover; cook until tender, 20-30 min. Just before serving, add olives; salt if needed. Serves 4-5.

Del Monte Tomato Sauce KMPC CORRESPONDENTS





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