

QUALITY SERVICE DISCOUNTS INTEGRITY
WHITE FRONT
 STORES
 KEEPING FAITH WITH THE CUSTOMER SINCE 1929

FANTASTIC WHITE SALE & MEN'S FASHION SAVINGS... THE GREATEST SALE ON EARTH



WHITE SALE! PILLOWS AND SHEETS

Choice of colors: Pink, lilac, green, maize, blue. Your choice of fitted and flat. Stock up now and save.

42x36 CASE 2 for 98¢
 79c EA. VAL.

KING SIZE

MUSLIN SHEETS
 PASTEL COLORS IN FAMED CANNON FINE MUSLIN

198 218
 TWIN SIZE 2.98 VAL. FULL SIZE 3.49 VAL.

CANNON

KING SIZE IMPORTED KAPOK BED PILLOWS

Plumply filled with kapok. 21x36" pillows which are non-matting. In stripe cotton ticking. 4.95 VALUE! SALE PRICE!

\$2.78

KING SIZE ACRILAN FILLED BED PILLOWS

21x36" pillows filled with Acrilan Acrylic fiber. Washable floral tickings. 7.95 VALUE SALE PRICE!

\$4.68

KING SIZE WHITE GOOSE DOWN BED PILLOWS

21x36" imported white goose down bed pillows. Choice of down proof tickings. 19.95 VALUE SALE PRICE!

\$13.88

MEN'S & BOYS' APPAREL SALE

MEN'S WHITE SHORT SLEEVE DRESS SHIRTS

REGULAR SPREAD OR 2 WAY COLLARS

Sanforized or wash & wear cottons. Oxford in button down collars & broadcloth with spread collars. Stock-up now for the warm weather ahead. Save big at this low sale price. Sizes: S-M-L.

YOUR CHOICE 2.95 VALUES

\$1.68 EACH

SHORT SLEEVE SPORT SHIRTS

CASUAL OR BUTTON DOWN

New spring patterns and colors. Neat prints, wovens, batiks, plaids and checks. Washable cotton. Sizes S-M-L. Buy now and save at this low, low price.

WHITE SALE! TOWELS

BATH & KITCHEN

HAND SCREENED PRINTED BEACH TOWELS

YOUR CHOICE OF PATTERNS

California styled printed beach towels. Buy now and save at this low price.

\$1.88
 2.95 VALUE

CHOICE OF 3 LOVELY COLORS

★ PINK
 ★ BLUE
 ★ GOLD

FRINGED PRINTED TOWEL ENSEMBLE

Large, absorbent, in high fashion colors. Stock up now.

24x46 BATH TOWEL

\$1.18
 1.95 VAL.

JACQUARD Reversible TOWEL & APRON SET

Choice of colors. Red, green, gold.

MATCHING TOWEL 38¢
 99c VALUE

MATCHING APRON 78¢
 1.00 VALUE

FRINGED PRINTED TERRY KITCHEN TOWELS

Choice of printed kitchen cotton terry towels. Fringed on both ends. Absorbent, long wearing.

SALE PRICE 28¢
 59c VAL. EA.

WALK SHORTS

All action shorts for sports, fishing, gardening. Washable cottons in solids, fancies. Belt loop model with 2 front & one buttoned back pocket. Sizes 28-42.

2.95 VALUE **\$1.88**

MEN'S SOX SALE

FROM FAMOUS BRAND MAKER!

From mills of largest maker of famous brand hose. All first quality. Dress & sport socks. Fancy, solid ribs. Cottons, blends, orlons, nylons, crews, stretch and sized.

79c TO 1.00 VAL. **38¢ PR.**

WHITE SALE! DRAPERY SPECIAL

CHOICE OF 7 LOVELY DECOR COLORS! READY TO HANG!

DRAPERIES

FASHION STYLED IN NUBBY WEAVE RAYON • PINCH PLEATED

Specially priced for this event. Choice of seven colors. White, gold, rose/beige, sea champagne, turquoise, nut.

48x54" 6.95 VAL. **\$3.48 PR.**

48x84" SIZE 8.95 VAL. **\$4.88 PR.**

72x84" SIZE 12.95 VAL. **\$7.98 PR.**

96x84" SIZE 16.95 VAL. **\$10.88 PR.**

144x84" SIZE 24.95 VAL. **\$16.88 PR.**

BOYS' SHORT SLEEVE SPORT SHIRTS

SPECIAL PURCHASE FROM TOP MAKER!

1.95 VALUE

New spring patterns! Cotton wash 'n' wear sport shirts in neat all-over patterns. Casual & button-down collars.

98¢

27x144" SIZE HALL & STAIR RUG RUNNER

Foam back for complete safety and comfort. Assorted tweeds & multi stripe patterns to choose from.

\$4.88
 4.95 VALUE

PRINTED FOAM BACK BATH MATS

ASSORTED COLORFUL PATTERNS

Specially priced for this jumbo event. Printed bath mats to protect & beautify your bathroom.

78¢
 1.59 VALUE

NON-SKID BACK

CUT OFF JEANS AND WALK SHORTS

CALIFORNIA STYLE

Cut-off denims in navy or faded blue. Also polished cottons, fancy cotton batiks, Ivy belt loop style, 4 pockets. Sizes 6-16.

\$1.78
 2.95 VAL.

BOYS' CREW NECK SWEAT SHIRTS

SIZES S-M-L • FITS 6 TO 16

Long sleeves — crew neck style. Wind resistant. In white, grey and solid colors.

1.95 VALUE **98¢**

G-25-28