

# WHITE FRONT



**INCREDIBLE SAVINGS  
IN EVERY DEPARTMENT!**

**9 TRANSISTOR  
AM-FM RADIO**  
CASE • BATTERY • EARPHONE  
Compact, extra powerful portable transistor radio for all stations. Telescopic antenna! Lowest price!  
**DRASTICALLY  
REDUCED**



**\$19<sup>88</sup>**  
SALE PRICE

**AUTOMATIC  
CLOCK-RADIO**  
GE • ADMIRAL • WESTINGHOUSE



Guaranteed to be one of 3. Built-in antenna. Finger-tip selector for wake-to-music control. Electric clock. Non-breakable plastic cabinet.

**\$12<sup>88</sup>**  
SALE PRICE

**ALL CHROME  
Hand MIXER**



Model 60MC, guaranteed 5 yrs. Wall bracket included. Perfect for gifts.

**\$9<sup>88</sup>**  
CLOSOUT PRICE

**36 CUP-URN  
COFFEE-MAKER**



Super speed brewing, fully automatic. Completely portable. Brews 9 to 36 cups. Handy spigot.

**\$11<sup>88</sup>**  
SALE PRICE

**12" AUTOMATIC  
FRYING PAN**  
with COVER & CONTROL



11 gauge Alcoa aluminum construction. Time guide on handle plus magic brain control. Signal light included.

**\$7<sup>88</sup>**  
SALE PRICE

**6 FT. PLASTIC  
RUG RUNNER**  
IDEAL FOR RAINY DAYS



Every home needs several! Non-skid tread. Protects your rugs and floors from dirt and mud!

**28<sup>c</sup>**  
SALE PRICE

# 34<sup>TH</sup> ANNIVERSARY THE GREATEST SALE ON EARTH!

**20" ROTARY MOWER**  
LOWEST PRICE IN THE WEST!



Deluxe, thru-out. Strong, durable 14 gauge steel deck. Large 20" cut. Big savings also on all power reel and rotary mowers! Model 33.

**\$26<sup>88</sup>**  
49.95 VALUE  
FREE QT. OF OIL!

**FOLDING ADJUSTABLE CHAIR**  
HEAVY DUTY WEBBING • ALL ALUMINUM FRAME

Roomy all-aluminum frame with 5 position backrest, adjustments. 5x15 deluxe webbing. Spun ends on arms.

**\$5<sup>88</sup>**  
SALE PRICE



**POOLSIDE OR  
CHAISE  
LOUNGE  
PAD**

100% POLY FOAM FILLED

**\$2<sup>48</sup>**  
SALE PRICE

Water repellent top side. Cotton tuff with floral cover. — polyfoam with stripe design cover!

**U.S. STEEL  
LONG HANDLE  
SHOVELS**

Round point, square point, ladle's shovel. Fire hardened handles. Fully guaranteed and made by U.S. Steel.

**1<sup>58</sup>**  
EA.

SALE PRICE  
**\$2.98**  
VALUE!



**8 YR. GUARANTEE  
GARDEN HOSE**  
FULL 1/2" x 50 FT.

Extra tough vinyl. Green vinyl hose with brass couplings.

**\$1<sup>28</sup>**  
SALE PRICE

**2 SPEAKER G.E. STEREO**



2 SPEAKERS  
DUAL STEREO AMPLIFIER  
4-speed automatic flip-down changer. Stereophonic cartridge. Vinyl laminated steel case with push latch.  
**\$69<sup>88</sup>**  
SALE PRICE

**SPECIAL ANNIVERSARY STEREO SALE!**

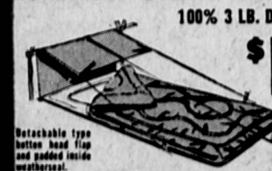


**FAMOUS STEREO  
RECORD LABELS**

Selected catalog's of: Kapp, Mercury, United Artists, ABC, Paramount, Vee-Jay, Argo, Riverside, Vox, Jubilee, Roulette, Richmond, Cap & many others. All brand new & guaranteed.

4.98 TO 5.98 VALUES  
**\$1<sup>28</sup>**  
STEREO

**DACRON SLEEPING BAG**



100% 3 LB. DACRON FILLED  
**\$11<sup>88</sup>**  
35.40 VAL.

**72" x 27" AIR MATTRESS**

Air mattress with pillow. Separate valves for pillow and body.

2.95 VAL.  
**98<sup>c</sup>**

**LISTERINE  
MOUTHWASH**

12-OZ. 89c VAL.  
**68<sup>c</sup>**

**WILDROOT  
HAIR DRESSING**

KING SIZE 79c VAL.  
**39<sup>c</sup>**

1.49 VAL. **LADY ESTHER FACE CREAM 66<sup>c</sup>**

14 OZ. SIZE 2.00 VALUE **RAYETTE AQUA NET HAIR SPRAY 88<sup>c</sup>**

OVER 48 COMPLETE DEPTS

- MAJOR APPLIANCES
- TELEVISION
- STEREO • RADIO
- PHONO
- TAPE RECORDERS
- AIR
- CONDITIONERS
- HOUSEWARES
- PATIO FURNITURE
- GARDEN SUPPLIES
- SCHOOL SUPPLIES
- BARBECUE NEEDS
- ELECTRICAL APPLIANCES
- LAWN MOWERS
- POWER TOOLS
- SPORTING GOODS
- FOOD • DRUGS
- SUNDRIES
- RECORDS
- VACUUM CLEANERS
- SEWING MACHINES
- FAMILY CLOTHING
- HOME FURNISHINGS
- JUVENILE FURNITURE
- LOGGAGE • TIRES
- AUTOMOTIVE DEPT.
- JEWELRY
- CAMERAS
- FURNITURE
- LIGUOR • SHOES
- NURSERY
- PHARMACY
- DELICATESSEN
- INSURANCE
- DRY CLEANING
- LIGHTING
- FIXTURES
- PAINT
- HARDWARE • TOYS
- SUPERMARKET ETC.



**FAMOUS 8 Inch  
PORTABLE TV**  
LIGHTWEIGHT PERSONAL SIZE

Big set performance. Plays anywhere, just plug in. One panel control on top. Built-in antenna. For private or dual listening. Sturdy handle for carrying.

**\$68<sup>88</sup>**  
SALE PRICE



**45 PC. MELMAC  
DINNERWARE**

DECORATED • CHOICE OF COLORS

Choice of patterns — Guaranteed against chipping, cracking or breaking in normal use. Safe for dishwashers. MELMAC® Trademark for quality Melmac dinnerware.

**\$13<sup>88</sup>**  
SALE PRICE

**SCOOP BUY!** Sunbeam

**COMPLETE 27 PC. ALL-PURPOSE—2 BRUSH  
RUG CLEANER and FLOOR CONDITIONER**

Johnson's rug cleaner • Johnson's wax remover and cleaner • Johnson's Shine floor wax • Johnson's Beautifier wax • 2 Brushes • 12 Polishing Pads • 2 Nylon Scrubbing Pads • 2 Feet Buffing Pads • 2 Steel Wool Pads • 2 Lint-free Pads



**\$28<sup>88</sup>**  
COMPLETE PLUS EXTRA BONUS A SUNBEAM ELECTRIC CROCK POT!

**COLGATE'S  
TOOTHPASTE**

83c EA. VALUE **2<sup>98</sup>**

**RICHARD HUDNUT  
CREME SHAMPOO**

16 OZ. SIZE 1.75 VALUE **48<sup>c</sup>**

**BUFFERIN  
BOTTLE OF 100**

1.29 VALUE **88<sup>c</sup>**

**PRO-PHY-LAC-TIC  
TOOTH BRUSH PAIR**

1 ADULT 1 CHILD'S 89c VALUE **48<sup>c</sup>**

SAVE IN EVERY DEPT

**WHITE FRONT**  
DISCOUNT DEPT. STORES

EAST LOS ANGELES  
5555 EAST OLYMPIC BLVD  
3 BLOCKS EAST OF ATLANTIC  
CITY OF COMMERCE

LOS ANGELES  
7651 SO CENTRAL AVE  
JUST SO. OF FLORENCE

LOS ANGELES  
JEFFERSON BLVD. AT HAUSER  
BETWEEN W. 8th AND  
LA CIENEGA BLVD.

VAN NUYS  
16040 SHERMAN WAY  
ONE MILE WEST OF  
SEPULVEDA BLVD.

ANAHEIM  
HARBOR & MILKEN WAY  
ONE MILE SOUTH  
OF DISENGLAND

COVINA  
1151 NORTH AZUSA AVE  
BETWEEN SAN BERNARDINO  
FREEWAY & ARROW WAY

SAN BERNARDINO  
499 ORANGE SHOW ROAD  
JUST OFF SAN BERNARDINO  
FREEWAY AT ORANGE SHOW ROAD

TORRANCE  
TORRANCE BLVD. AT  
HAWTHORNE BLVD.

STORE HOURS: MONDAY thru FRIDAY 12 NOON TO 9 PM • SATURDAY and SUNDAY 10 AM TO 7 PM