

# ROLLING HILLS PLAZA

Pacific Coast Highway at Crenshaw



## SHOP ROLLING HILLS PLAZA AND SAVE

\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$

### TESTING 1-2-3 TESTING

WE'RE CHECKING TO SEE IF YOU ARE READING THIS AD. — IF YOU ARE, PLEASE CLIP IT OUT AND BRING IN TO US ON OR BEFORE APRIL 22, 1963. FOR YOUR TROUBLE WE HAVE A BEAUTIFUL SEWING KIT FOR YOUR PURSE AT NO COST TO YOU — THANK YOU.



2591 Pacific Coast Hwy.  
DA 5-2390



### VALUABLE COUPON

FROM OUR BEAUTY SUPPLY DEPT.  
**HAIR SPRAY**

Regular \$2.00 **89¢**

YOU MUST PRESENT THIS AD

**PERMANENT WAVE SPECIALS!**

**RAYETTE LUSTRE WAVE**

ENRICHED OIL-BATH FORMULA LUSTERS AS IT WAVES

Regular \$25.00

**\$12.50**

**CARYL RICHARDS PERMETT PERMANENT WAVE**

Regular \$10.00

**\$6.95**

**FREE STYLE CUT** EXCEPT SAT.

With Our Regular \$3.00 SHAMPOO & SET

OPEN EVERY EVENING 'TIL 9

*Nothing But the Best*  
**BEAUTY SALONS**

OPEN EVERY EVENING LOMITA

Narbonne at Pac. Cst. Hwy.

Behind Safeway

DAVENPORT 5-1280

TORRANCE

1328 Sartori Ave.

Corner of Marcelina

FAIRFAX 0-1333

ROLLING HILLS PLAZA

SHOPPING CENTER

(Crenshaw & Pac. Cst. Hwy.)

DA 5-2575

### CHECK THIS PAGE FOR YOUR WEEKLY SPECIALS!



CHUCKO THE CLOWN, COMING TO ROLLING HILLS PLAZA  
Chucko, the Channel 7 Birthday Clown, will be on hand this Saturday, April 20th at 1 P.M. at the Rolling Hills Plaza Shopping Center, corner of Pacific Coast Highway and Crenshaw Blvd., to greet and entertain the kids. In addition to Chucko, ten thrilling rides from Craft's Shows will be at the center daily from Wednesday, April 17th through Sunday, April 21st. Other special attractions Saturday, April 20th will be the Luer Space Ship from 11 A.M. to 5 P.M. and the famous Sturdy Tracking Bloodhounds from 1 P.M. to 4 P.M.

SAVE!  
SAVE!  
SAVE!



**FOR BEST BUYS ON QUALITY MERCHANDISE SHOP AT ROLLING HILLS PLAZA**



YOU CAN SAVE \$\$\$

### REVELS Bake Shop



BETWEEN FOODS CO. AND THRIFTY DRUG

OLD FASHIONED  
**CAKE DONUTS**  
**49¢ doz.**

**GERMAN CHOC. CAKE** ONE LAYER

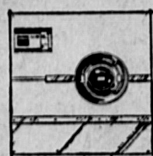
**69¢**

HOT SANDWICHES AND PIZZA TO GO

"EVERY BITE A DELIGHT"

Price Effective thru April 24th

DA 6-1944



**NORGE "20" DRYCLEANER**

designed to clean bulky household items:

\* DRAPES \* SLIP COVERS \* BLANKETS \* BEDSPREADS

**DIAL YOUR LOAD SIZE**

YOU PAY ONLY FOR THE LOAD YOU ARE CLEANING

14-LBS.	\$3.50
16-LBS.	\$4.00
18-LBS.	\$4.50
20-LBS.	\$5.00

REG. 8 LB. MACHINE DRY CLEANING . . . \$2.00

ALL OR ANY PART OF YOUR DRY CLEANED CLOTHES

PROFESSIONALLY PRESSED BY US . . .

CASH AND CARRY — CLOTHES CUSTOM CLEANED AND PRESSED

SUPERVISED CHILD CARE!!

Open Every Nite Till 9; Sunday Till 6 P.M.

**ROLLING HILLS PLAZA**



Across Crenshaw Blvd. From Leonard's  
CRENSHAW & PACIFIC COAST HWY.  
DA 6-9886

### Continental Coiffures

ADDS A  
**NEW DEPARTMENT**  
For the Economy Minded



CONTINENTAL wishes to THANK everyone for the wonderful response to our new dept., and we wish to continue serving YOU week after week.

VISIT OUR NEW ECONOMY DEPT. PRICES LISTED AT RIGHT ARE OUR NEW REGULAR PRICES!

SHAMPOO & Set	\$2.25
STYLE HAIRCUT	\$1.50
TINT TOUCH-UP	\$5.98
PERMANENT WAVE	\$6.98

CONTINENTAL ROOM SLIGHTLY HIGHER

**Continental Coiffures**

OPEN 9 A.M. TO 9 P.M.

25414 CRENSHAW BLVD. — DA 6-7444

ROLLING HILLS PLAZA — OPEN 7 DAYS A WEEK

AROUND THE CORNER FROM FOODS CO. & CITIZENS BANK

### SPRING CLEANING

MEN'S SLACKS  
EXPERTLY  
DRY CLEANED

2 pair **99¢**

— This Week Only With This Ad — Expires April 24th

**BELTONE CLEANERS**



In the Rolling Hills Plaza Facing Crenshaw — DA 5-2511



2645  
PACIFIC COAST  
HIGHWAY  
at Crenshaw

REG. \$9.95 - 36"x60"

Viscose and Cotton  
Cut Loop Accent

**RUGS**  
**\$7.95**

REG. 29¢ - 10-OZ.

**BUTTERSCOTCH DROPS**

**6 FOR \$1.00**

REG. 77¢ - PACK OF 6  
STAK-A-WAY  
REFRIGERATOR AND

**FREEZER CONTAINERS**

**59¢**

88¢ VALUE  
PACK OF 14

**Household SPONGES**

**39¢**

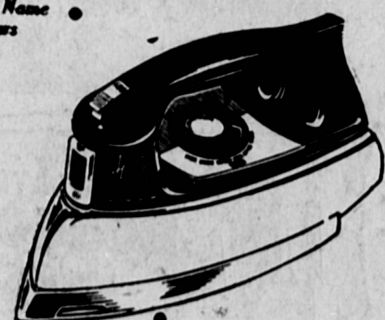
THRIFTY SELLS FOR LESS!

**Newberrys**



**TRADE IN YOUR OLD IRON!**

A Trusted Name for 50 Years



OUR PRICE

**\$17.88**

- Instant change — steam or dry
- Lightweight
- Use any water

**SAVE \$3.00**

**\$14.88**

NEWBERRY'S

LOW PRICE!

WITH TRADE-IN

**SAVE \$100**

on **CLOPAY DE-LIGHT**

**ROOM DARKENING WINDOW SHADES**

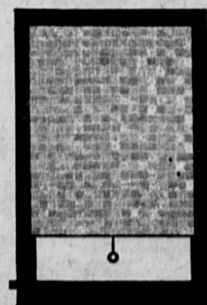
REG. \$2.98

**\$1.98**

NOW

36 x 6 SIZE

- Fashion styled
- Long wearing
- Completely scrubbable



All white, triple weight plastic De-Light shades are insulating to completely shut-out light . . . keep rooms cooler in summer, warmer in winter. Richly embossed pattern. Easy to clean, long lasting.

SHADES CUT TO SIZE FREE



**Newberrys**

**ROLLING HILLS PLAZA**

\$3.00 Trade-in Allowance on Your Old Iron — Any Make!

2545  
PACIFIC COAST HWY.  
TORRANCE