

QUALITY SERVICE DISCOUNTS INTEGRITY

# WHITE FRONT

STORES

KEEPING FAITH WITH THE CUSTOMER SINCE 1929

# BIG \$4,834,922

# Colossal

RCA • GE • PACKARD BELL • EMERSON • ADMIRAL • NORGE • ZENITH • SUNBEAM • UNIVERSAL • WESTINGHOUSE • PROCTOR  
 TOASTMASTER • O'KEEFE • WEDGEWOOD • GAFFERS • GRUNDIG MAJESTIC • PHILCO • SPALDING • COLEMAN • AND MORE!

**GOLF • BASEBALL • FISHING NEEDS**

**TOMMY ARMOUR MEN'S GOLF SHOES ASS'T STYLES** 6.88  
 Sensational buy! A must for all golfers. 14.95 VALUE

**SPALDING OVAL PLAID GOLF BAG • 12.00 VALUE!** 6.88  
 Red & black plaid. Sturdy construction. Convenient club dividers.

**SUPER TOUGH GOLF BALLS 18 HOLE GUARANTEE** 3.88  
 Tough cut resistant golf balls. 8.99 DOZEN VALUE - NOW DOZEN

**PUTTERS • FAMOUS BRANDS CLOSEOUT! ASSORTED STYLES** 4.88  
 Many styles to choose from. Huge savings. \$18 TO \$16 VALUE.

**SPALDING & NORTHWESTERN 5 Irons, 2 Woods, Bag** 39.88  
 Great starter set. Choice of top names at big savings. \$74 VALUE.

**LYLE RUBBER CLEATED BASEBALL SHOES** 1.98  
 Rubber cleated shoes for traction & safety. 2.50 VALUE

**BASEBALL UNIFORMS FLANNEL CRICKET CLOTH** 4.88  
 Get the necessary uniforms for your team today. 6.00-7.00 VALUE

**BOYS' T-SHIRTS WITH TEAM NAMES • YOUR CHOICE** 88c  
 Choice of teams: Angels, Dodgers & Yankees. 1.90 VALUE

**SPALDING • RON FAIRLY FIELDER'S GLOVE** 9.88  
 White Front exclusive. Get yours today. 15.95 VALUE

**100% Wool Flannel BASEBALL CAPS • ASS'T COLORS** 98c  
 Get one for each player on the team. 1.70 VALUE

**RODDY CHARCOAL SPIN-CAST ROD STAINLESS GUIDES** 2.88  
 Deluxe quality! Stainless steel guides for wear. 7.95 VALUE

**GARCIA FRESH & LIGHT SALT WATER SPINNING ROD** 9.88  
 All purpose spinning rod. Big savings. 11.00 VALUE

**JET SPIN SPINNING & CASTING REEL—\$7.95 VALUE!** 3.88  
 Perfect for the younger fisherman in your family. SALE PRICE

**LIBERTY STEEL CONSTRUCTION TACKLE BOX—SAVE!** 3.88  
 Tough & dependable. Roomy for all your lures & equipment. 6.95 VALUE

## KING SIZE SALE

**HUGE SAVINGS**

**KING SIZE PERCALE SHEETS** 4.48  
 Silky, satin finish percale. Choice of sizes. FITTED 108x122 4.98  
 BOTTOM SHEETS 7.95 VALUE

**KING SIZE WHITE GOOSE DOWN 21"x36" PILLOWS** 14.88  
 Plump luxury pillows. Cotton floral ticking. 100% Pure. 19.95 VALUE

**KING SIZE 100% ACRYLON\* LUXURY BED PILLOWS** 5.88  
 Filled with 100% Acrilan acrylic fiber. Choice of ass't cotton tickings. 7.95 VALUE

**KING SIZE KAPOK FILLED PLUMP BED PILLOWS** 2.88  
 21x36 size. Non-matting in stripe cotton ticking. 4.95 VALUE

**LANDERS SPRAY STEAM-DRY IRON** \$8.88  
 Low temperature ironing for synthetics. Fabric dial, fingertip control, sprays on any temperature! REDUCED FOR SALE!

**ROTO-BROILETTE** \$2.88  
 BROIL—GRILL and TOAST  
 Grill hamburgers, warm pizza, toast bread, etc. right at the table!  
 HOLDS 4 SLICES SALE PRICE

**BROTHER® FULL-SIZE DELUXE SEWING MACHINE** 38.88  
 Portable. Sew forward & reverse. Sew, button, zipper & many others. SALE PRICE

**SINGLE BURNER 1 PC. STEEL 3 WAY HOT PLATE** 3.88  
 Rotary switch for low, med., & high control. UL Approved. SALE PRICE

**CHROME FINISH 2 WAY WAFFLE BAKER** 6.88  
 Temp. indicator. Removable grids. Delightful handles. SALE PRICE

**LANDERS 9 CUP DELUXE COFFEEMAKER** 6.88  
 Automatic shut-off. Non-drip spout. Aluminum body. SALE PRICE

**SAVE on RADIOS • PHONOS • TAPE RECORDERS**

**WESTINGHOUSE 4 SPEED AUTOMATIC PHONO** \$36.88  
 Roll-around record storage rack stand. Up-front controls with up-front powerhouse speaker. Plays all size all speed records!  
 FREE STAND

**FULL 7 TRANSISTOR PORTABLE RADIO** \$6.88  
 Complete with case, battery & earphones. Price slashed just in time for baseball season! Hurry for this big value!

**9 TRANSISTOR AM FM RADIO** 19.88  
 Telescoping antenna. Complete with case, battery & earphones.

**2 SPEED RECORDIO TAPE RECORDER** 39.88  
 U.S. Made. Uses 3"-5"-7" reels. Low level input. 2 reels & tape.

**GE • ADMIRAL • RCA VICTOR CLOCK RADIO** 12.88  
 Guaranteed to be 1 of 3 brands listed! Wake to music control.

**DISCOUNT RECORD DEP'T SPECIAL**

**BRASS-TONE "150" RECORD RACK** \$3.38  
 Double size sturdy rack holds over 150 LP albums. Stands 21½" high! Don't miss this value.

**BIG SAVINGS in our COMPLETE HOUSEWARES Dept.**

**JUMBO SIZE 30 LINE OUTDOOR CLOTHES LINE** \$5.88  
 GALVANIZED RUST RESISTANT REVOLVING FRAME!  
 Automatic safety locking device. Hinged lid ground sleeve. Holds 30 sheets. SALE PRICE

**ALL METAL FOLDING IRONING BOARD** \$2.99  
 Fully adjustable legs. Cool perforated surface. No mar legs. SALE PRICED

**1½ BUSHEL SIZE ROUND LAUNDRY BASKET** 54c  
 Sturdy and easy to store. Big load size. SALE PRICE

**FRUIT-OF-THE-LIOM PAD & IRONING COVER** 48c  
 Fits snug over your ironing board. Durable & heat resistant. SALE PRICE

**PRESTO 4 QT. STAINLESS PRESSURE COOKER** 7.88  
 Stainless cast aluminum. 4 qt. size. Complete with pressure regulator. Guaranteed! SALE PRICE

**POLE LAMP IN CHOICE OF 4 DECOR COLORS** 4.88  
 Choice of brass, white, black, copper. Floor to ceiling type. SALE PRICE

**PLASTIC 4 PIECE KITCHEN CANISTER SET** 1.98  
 For coffee, sugar, flour & tea. Saug covers. SALE PRICE

**PACKAGE of 50 PLASTIC GARBAGE BAGS** 68c  
 Sturdy no-leaking disposable or reusable plastic garbage bags. 50 BAGS FOR SALE PRICE

**PLASTIC ICE BUCKET WITH CONTRASTING COVER** 1.28  
 Holds large supply of ice cubes for instant use. SALE PRICE

**REVERE-WARE TEA KETTLE OR SAUCE PAN** 2.88  
 2½ Qt. Kettle or 1½ Qt. Sauce Pan. Copper lace bottom. SALE PRICE

**HUGE DISCOUNTS on GARDEN NEEDS**

**R.E.D. DICHONDRA SEED** \$1.58  
 1 LB. SHAKER CONTAINER SPECIALLY "WANDER" TREATED  
 Enough to cover 1000 sq. ft. Wanders for protection against disease and for faster growth! No brown patch or root rot! Trouble free germination!

**GARDEN HOSE 8 YR. GUARANTEE!** \$1.28  
 TOUGH VINYL  
 Brass fittings. Sturdy & flexible. FULL ½" x 50 FOOT

**BALL BEARING U.S. MADE 14" LAWN MOWER** \$9.88  
 Fully Guaranteed. Sturdily constructed ball bearing reel type mower. Sturdy wood handle. TOP QUALITY AMERICAN MAKE!

**"POWERAMA" 4 CYCLE 20" ROTARY POWER MOWER** \$34.88  
 RECOIL STARTER • 2 PC. CHROME HANDLE  
 14 gauge steel — front side exhaust. Adjustable cutting height plus leaf mulcher. Sharp steel blades. 4 cycle 2 1/2 HP motor. Model 38. 54.95 VALUE

**SAVE on FAMOUS BRAND TOILETRIES**

**VASELINE HAIR TONIC IN 4 OUNCE BOTTLE** 49c  
 Keeps your hair neat & healthy looking. Save today.

**MACLEAN'S TOOTHPASTE FAMILY SIZE** 2.98c  
 80c ea. val. Buy a couple tubes today & save.

**Q-TIP COTTON SWABS FOR ENTIRE FAMILY** 36c  
 Safe, dependable & soft. Stock up today. 50c VAL.

**WILDROOT HAIR CREAM KING SIZE TUBE** 39c  
 Lowest price in town for quality hair cream.

**TEK Pastel Tooth Brushes** 4.98c  
 49c EA. VAL. Refresh your old tooth-brush today.

**SHO CURL ALL NEW SHAMPOO—99c VAL.** 59c  
 For fresh, sweet, lively hair. Buy & save today.

**Q-TIP COTTON BALLS PKG. of 130 BALLS** 39c  
 A must for your nursery or bathroom medicine cabinet. 69c VAL.

**HOUSE OF BLAIR HAIR SPRAY 14 oz. CAN** 49c  
 Large 14 oz. can for a fantastic price! Don't miss out on this.

**SHOPCRAFT SOLDER GUN DELUXE MODEL** \$2.88  
 Single pole, screw in tip, trigger action! PRICED TO CLEAR

**SUNBEAM HEAVY DUTY ¼" DRILL** 3 AMP \$9.88  
 Powered Sunbeam motor. Lightweight, pistol grip handle. Double gear train & 1/2" gear wheel. 170-175

**ALUMINUM SCREEN DOORS** \$8.88  
 In 32"-36" sizes  
 Fully adjustable • Air door closer • 7" kick plate • Protective grille.  
 WITH AIR CLOSER

**MEDICINE CABINET** \$11.88  
 Hangs on the wall. No remodeling needed. Polished stainless steel base & frame sliding chest door.  
 30x28 14.98 36x28 17.88 24x28"

**HUGE SAVINGS in PATIO & BBQ**

**BIG BOY BBQ** \$8.28  
 WITH HOOD & ADJUSTABLE SPIT • 18 GAUGE 5¼" DEEP HEAVY DUTY BOWL • U.L. APPROVED  
 Motorized spit and adjustable grille. Extra heavy duty fire bowl. Finest construction. SALE PRICED!

**ELECTRIC BBQ CHARCOAL FIRE STARTER** 1.88  
 Adjustable positioning bracket for all BBQ bowls. UL Approved. SALE PRICE

**STEEL CONSTRUCTION TRIPOD PATIO TABLE** 1.68  
 Design pattern table top. Sturdy legs. SALE PRICE

**HARDWOOD CHARCOAL BRIQUETS • 10 LBS.** 48c  
 Long burning. Selected hardwood charcoal. Fast burning. SALE PRICE

**FULL QT. SIZE BARBECUE LIGHTER FLUID** 28c  
 Dependable, odorless, no-taste, quick starting. SALE PRICE

**ALUMINUM CHAIR** 2.88  
 STURDY 5x3x3 SAKAN VINYL WEB  
 Folds for storage. Lightweight. Sturdy. Weather-proof construction.

**CHAISE LOUNGE PADS** \$2.48  
 COTTON OR 100% POLYFOAM FILLED!  
 Water repellent top side. Cotton fill with floral cover — polyfoam with stripe design cover!

**WHITE FRONT** DISCOUNT DEPT. STORES

EAST LOS ANGELES 5555 EAST OLYMPIC BLVD 3 BLOCKS EAST OF ATLANTIC CITY OF COMMERCE

LOS ANGELES 7651 SO CENTRAL AVE JUST SO OF FLORENCE

LOS ANGELES JEFFERSON BLVD AT HAUSER BETWEEN LA BREA AVE AND 12 CORNER BLVD

VAN NUYS 16040 SHERMAN WAY ONE MILE WEST OF SEPULVEDA BLVD

ANAHEIM HARBOR & WILKEN WAY ONE MILE SOUTH OF DISHMAN BLVD

COVINA 1151 NORTH AZUSA AVE BETWEEN SAN BERNARDINO FREEWAY & BRICK WAY

SAN BERNARDINO 499 ORANGE SHOW ROAD JUST OFF SAN BERNARDINO FREEWAY AT ORANGE SHOW ROAD

TORRANCE TORRANCE BLVD AT HAWTHORNE BLVD

STORE HOURS: MONDAY thru FRIDAY 12 NOON TO 9 PM • SATURDAY and SUNDAY 10 AM TO 7 PM