

King • The Home of The Low Price King • The Home of The Low Price King • The Home of The Low Price King • The Home of The Low Price King

1939 PRICES
IN 1963

ALL OUT B
★ NO
★ NO PRIZES!
★ NO GIVE-A-WAYS! ★ NO

THE BIG BIG PREMIUMS FOR YOU, MRS. HOUSEWIFE

GROUND ROUND STEAK



59
c
lb

Everyone knows it is always ground fresh every 30 minutes — THERE IS NONE BETTER!

BONELESS-LEAN CUBES STEWING BEEF



59
c
lb

GRADE "A" SWISS CHEESE

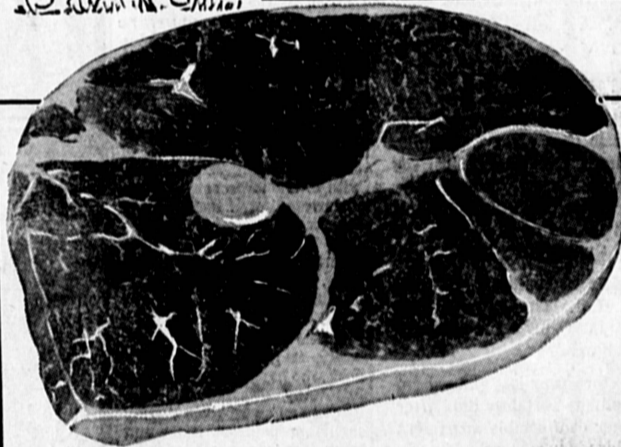


49
c
lb.

GOLDEN WE



ALL MEAT



PROPERLY
Tenderness

**CENTER CUT
— OR —
SWISS CUT
ROUND
STEAK**

2241 HAWTHORNE BLVD.- TORRANCE