



an extra \$2.38

Something extra at Big Bear! Change!
The average amount spent for your weekly food shopping, based on recent surveys, is about \$2.38 less at Big Bear—not because you buy less; you just spend less—for more!
The difference at Big Bear—is Change!

Below is a new list of just a few of the over 5000 lower regular priced items on sale every day at Big Bear! You can shop any day . . . Save every day at Big Bear!

BIG BEAR FOODS

3860 SEPULVEDA BLVD.

S.W. Corner of Sepulveda & Hawthorne Blvds.

STORE HOURS:

Monday thru Friday, 12 Noon to 9 P.M.
Saturdays and Sundays 10 A.M. to 7 P.M.

BABY FOODS

- GERBER'S BABY FOOD Junior 13¢
- DINNERS Swift's - High Meat 2 for 33¢
- PABLUM MIXED CEREAL 16-oz. Box 38¢

CRACKERS

- STA-CRISP CRACKERS Pacific 23¢
- HYDROX COOKIES Sunshing 35¢
- COOKIES Fireside 3 for \$1

COFFEE & TEA

- FOLGER'S COFFEE 1-lb. Can 59¢
- YUBAN INSTANT COFFEE 6-oz. Jar \$1.05
- LIPTON TEA 1/4-lb. Box 39¢

BEVERAGES

- FALSTAFF BEER 15-oz. Can 6 for \$1.44
- SHASTA BEVERAGES Low Cal 10 for 86¢
- COCA COLA King Size 12-oz. Bottle 6 for 53¢

CEREALS

- WHEATIES 12-oz. Box 32¢
- RICE KRISPIES Kellogg's 34¢
- CREAM OF WHEAT 28-oz. Box 39¢

DAIRY FOODS

- VELVEETA CHEESE FOOD 2-lb. Carton 89¢
- FOREMOST BUTTER First Quality 1-lb. Carton 67¢
- ICE CREAM Foremost Premium - Rounds 68¢

FROZEN FOODS

- BANQUET DINNERS Reg. Pkg. 45¢
- FRUIT PIES Morton's 3 for \$1.00
- BREADED PERCH Certi-Fresh 45¢
- PCA ORANGE JUICE 6-oz. Can 5 for \$1

- FRYERS—Whole Body U.S.D.A. Grade A 29¢
- FRYING CHICKEN BREAST 62c lb.
- FRYING CHICKEN LEGS 58c lb.
- FRYING CHICKEN THIGHS 58c lb.

- LEG OF LAMB 68¢
- LAMB SHOULDER ROAST 34c lb.
- RIB LAMB CHOPS 88c lb.
- SMALL LOIN LAMB CHOPS 98c lb.

PET FOODS

- PURR ALL TUNA CAT FOOD 13¢
- VET'S DOG FOOD 16-oz. Can 8¢
- GRAYV TRAIN DOG FOOD Gaines 73¢

JAMS & JELLIES

- KERN'S GRAPE JELLY 2-lb. Jar 45¢
- PRESERVES Festival Queen - Strawberry 43¢
- APPLE BUTTER Mary Ellen 31¢

CANNED MEATS

- BRAVO CORNED BEEF 12-oz. Can 43¢
- BEEF STEW Dinty Moore 49¢
- XLNT TAMALES 15-oz. Can 25¢

CANNED FISH

- CHUNK TUNA Carnation - Light Meat 25¢
- SUNBELL OYSTERS 8-oz. Can 27¢
- PINK SALMON Peter Pan 65¢

FLOUR & MIXES

- SPRINGFIELD FLOUR 10-lb. Bag 79¢
- BISQUICK Betty Crocker 41¢
- GINGER BREAD MIX Dromedary 27¢

SUNDRIES

- IPANA TOOTH PASTE Family Size 65¢
- BAN ROLL-ON DEODORANT 89¢
- SET MAGIC HAIR SPRAY 65¢
- EMPERIN COMPOUND 75's 69¢
- ALKA-SELTZER Small Size 27¢

- ROUND STEAK 69¢
- CHUCK STEAK 48c lb.
- SIRLOIN TIP STEAK 88c lb.
- CUBE STEAK 88c lb.

- RIB ROAST 69¢
- SIRLOIN STEAK 79c lb.
- T-BONE STEAK 94c lb.
- RIB STEAK 78c lb.

MARGARINE & MILK

- MAZOLA CORN OIL Margarine 37¢
- FOREMOST CANNED MILK Tall Can 14¢
- NON-FAT DRY MILK Carnation Instant 48¢

SOUPS

- SOUPS Carnobell's Vegetable Base 13¢
- SPLIT PEA SOUP Anderson's 19¢
- CHICKEN RICE SOUP MIX Liston's 37¢

SHORTENING & OILS

- CRISCO (No Off Label) 70¢
- SALAD OIL Springfield 32¢
- SAFFLOWER OIL Gold 'N' Sweet 56¢

OLIVES & PICKLES

- LARGE RIPE OLIVES Early California 32¢
- WHOLE SWEET PICKLES Springfield 38¢
- PICKLES Fannings - Bread & Butter 25¢

SYRUP & PEANUT BUTTER

- BUTTERED SYRUP (No Off Label) 55¢
- KARO SYRUP Crystal White 31¢
- PEANUT BUTTER Springfield 45¢

HOUSEWARES

- ROYAL SWEEPER BROOM \$2.29
- TUFFEE BROOM \$1.09
- PATIO & GARAGE BROOM 87¢
- TIDY SPONGE MOP \$2.29
- GLAMORENE RUG BRUSH \$1.19

- GROUND BEEF 35¢
- GROUND CHUCK 48c lb.
- GROUND ROUND 68c lb.
- CENTER CUT HAM SLICES 98c lb.

- HAM - Shank Portion 38¢
- HAM - Butt Portion 48c lb.
- PORK CHOPS - Blade Cut 48c lb.
- RIB PORK CHOPS 88c lb.

PAPER ITEMS

- NORTHERN FACIAL TISSUE 300 Ct. 17¢
- PAPER NAPKINS Zoo Ass'd. 10¢
- TOILET TISSUE M.D. Assorted 2 Roll Pkg. 20¢

SALAD DRESSINGS

- MAYONNAISE Laura Scudder's 46¢
- SALAD DRESSING Springfield 36¢
- FRENCH DRESSING Milani 1900 37¢

SUGAR-SALT & SPICE

- C&H SUGAR 8-lb. Bag 53¢
- MORTON SALT 26-oz. Box 12¢
- SCHILLING'S GARLIC SALT 3 1/2-oz. Bottle 25¢

LAUNDRY AIDS

- SALVO DETERGENT PELLETS Giant Box 75¢
- WISK LIQUID DETERGENT Quart Bottle 68¢
- CLOROX BLEACH Liquid-Plastic 1/2 Gal. 38¢

SOAPS & CLEANSERS

- PALMOLIVE TOILET SOAP Bath Bar 14¢
- AJAX CLEANER Liquid-28 Oz. Bottle 55¢
- EASY OFF OVEN CLEANER 8-oz. Jar 49¢

VEGETABLES & JUICE

- CORN Harvest Day Cream or Whole Kernel 13¢
- PORK & BEANS Harvest Day 18¢
- HARVEST DAY TOMATOES 2 1/2 Can 18¢
- LIBBY'S TOMATO JUICE 46-oz. Can 27¢

- CHUCK ROAST—Blade Cut 38¢
- CROSS RIB ROAST - Boneless 78c lb.
- RUMP ROAST 68c lb.
- SLICED BACON 42c lb.

CANNED HAM

Dubuque Ready-to-Eat

- 9-LB. CAN \$6.21
- MANHATTAN FRANKS 39c lb.

SAUCES & RICE

- DEL MONTE CATSUP 14-oz. Bottle 17¢
- TOMATO SAUCE Harvest Day 3 for 23¢
- RICE-A-RONI Golden Grain 8 1/2-oz. Box 29¢

OTHER ITEMS

- FOOD COLORING Schilling Ass'd Pk. 25¢
- JELLO GELATINE Reg. Box 3 for 28¢
- CANDY BARS Regular 3 for 10¢

FRUIT & JUICES

- APPLE SAUCE Harvest Day 14¢
- FRUIT COCKTAIL Del Monte 20¢
- HARVEST DAY PEACHES Cling 22¢
- DOLE'S PINEAPPLE JUICE 46-oz. Can 27¢

LIQUOR

- STRAIGHT WHISKEY Paddock Club 33.77
- DUNHILL GIN Fifth Bottle \$2.99

PRODUCE

- STRAWBERRIES 29¢
- WATERMELONS 9¢
- RED-LEAF, BUTTER-LEAF LETTUCE, SPINACH, MUSTARD GREENS, GREEN ONIONS, RADISHES . . . 3 for 19¢
- PEANUTS . . . 3 lbs. \$1