

DA-DEE MA-GOO OING-BAA-A ME-MA



BIG BEAR FOODS

Shop Any Day... Save Every Day

3860 SEPULVEDA BLVD.

S.W. Corner of Sepulveda & Hawthorne Blvds.

STORE HOURS:

Monday thru Friday, 12 Noon to 9 P.M.

Saturdays and Sundays, 10 A.M. to 7 P.M.

What's he saying? Baby talk. You don't understand it? We don't either. But, we all understand grown-up talk: clear, precise facts! So called "free" give-a-ways, stamps, "week-end specials," gimmicks and other come-ons are paid for by you, the shopper, through higher shelf prices. You can't judge food savings by games and gimmicks! The truth of the saving is in the total and your total food bill is lower at Big Bear.

BELOW IS A PARTIAL LIST OF OVER 5000 ITEMS WITH THEIR REGULAR EVERYDAY LOWER PRICE... YOU CAN SHOP ANY DAY AND SAVE EVERY DAY AT BIG BEAR!

BABY FOODS

- BABY FOOD Heinz Strained 4 1/2-Oz. Jar 3 for 28¢
- HI PROTEIN CEREAL Gerbers 8-Oz. Box 18¢
- BABY MEATS Swift's 3 1/2-Oz. Jar 2 for 47¢

CRACKERS

- KRISPY CRACKERS Sunshine 1-Lb. Box 27¢
- HONEY TREAT GRAHAMS Pacific 1-Lb. Box 30¢
- NABISCO FIG NEWTONS Twin Pk. 1-Lb. Pkg. 35¢

COFFEE & TEA

- MAXWELL HOUSE COFFEE 1-Lb. Can 59¢
- INSTANT COFFEE 6-Oz. Jar 85¢
- LIPTON TEA BAGS 48-Ct. Box 59¢

BEVERAGES

- DUTCH PRIDE BEER No Return 6 for 75¢
- DIET RITE COLA 12-Oz. Btl. 6 for 53¢
- NEHI CANNED Beverages 10 for 78¢

CEREALS

- POST GRAPENUT FLAKES 12-Oz. Box 29¢
- KELLOGG CORN FLAKES 12-Oz. Box 27¢
- QUAKER OATS 42-Oz. Box 48¢

DAIRY FOODS

- BUTTER Foremost 1st Quality 1-Lb. Carton 67¢
- ICE CREAM Foremost Family Style 1/2 Gal. 49¢
- CHEESE FOOD Dairy Fresh 2-Lb. Carton 69¢

HOUSEWARES

- INSULATED PLASTIC TUMBLER 23¢
- BUTTER DISH—DEKA 23¢
- PLASTIC 8-OZ. MEASURE CUP 12¢
- PIE BOX 14¢
- EGG TRAY—PLASTIC 29¢

- FRYERS—Whole Body 29¢
- FRYING CHICKEN BREAST 62c lb.
- FRYING CHICKEN LEGS 58c lb.
- FRYING CHICKEN THIGHS 58c lb.

- LEG OF LAMB 68¢
- LAMB SHOULDER ROAST 34c lb.
- RIB LAMB CHOPS 88c lb.
- SMALL LOIN LAMB CHOPS 98c lb.

PET FOODS

- PUSS 'N BOOTS Cat Food 16-Oz. Can 14¢
- SKIPPY DOG FOOD 16-Oz. Can 8¢
- PURINA DOG CHOW 10-Lb. Bag \$1.29

JAMS & JELLIES

- KOPPER KETTLE JAM Apricot-Pineap. 4 1/2-Oz. Jar 59¢
- MARY ELLEN GRAPE JAM 20-Oz. Jar 39¢
- BOYSENBERRY JELLY Kernes 12-Oz. Jar 31¢

CANNED MEATS

- BEEF GRAVY Franco American 10-Oz. Can 19¢
- BEEF HASH Libby's Corned 16-Oz. Can 35¢
- CHILI CON CARNE Dennison-W/Beans 15 1/2-Oz. Can 33¢

CANNED FISH

- BUMBLE BEE RED SALMON 16-Oz. Can 79¢
- CHUNK LM TUNA Star Kist 8-Oz. Can 27¢
- SNOW'S MINCED CLAMS 7 1/2-Oz. Can 29¢

VEGETABLES & JUICE

- NIBLETS CORN 12-Oz. Can 18¢
- PORK & BEANS Van Camp 2 1/2 Can 22¢
- HARVEST DAY PEAS 303 Can 15¢
- TOMATO JUICE Harvest Day 46-Oz. Can 24¢

- ROUND STEAK 69¢
- CHUCK STEAK 48c lb.
- SIRLOIN TIP STEAK 88c lb.
- CUBE STEAK 88c lb.

- RIB ROAST 69¢
- SIRLOIN STEAK 79c lb.
- T-BONE STEAK 94c lb.
- RIB STEAK 78c lb.

FLOUR & MIXES

- REG. CAKE MIXES (4c Off Label) Betty Crocker Reg. Box 33¢
- GOLD MEDAL Flour (5c Off Label) 5-Lb. Bag 52¢
- PANCAKE FLOUR Aunt Jemima 2-Lb. Box 39¢

MARGARINE & MILK

- NUMAR MARGARINE 1-Lb. Carton 16¢
- CANNED MILK Springfield Tall Can 2 for 25¢
- NON FAT DRY MILK Carnation Instant 8-Qt. Box 66¢

FROZEN FOODS

- FRUIT PIES Frigid Dough 8-Inch Pie 29¢
- HALIBUT STEAKS Certifresh 12-Oz. Pkg. 69¢
- SPRINGFIELD PEAS 10-Oz. Pkg. 2 for 29¢

SOUPS

- CAMPBELL'S SOUP Tomato 10 1/2-Oz. Can 2 for 21¢
- OYSTER STEW Willapaoint 10 1/2-Oz. Can 29¢
- KNORR'S SOUP MIXES 2-Pk. Pkg. 36¢

FRUIT & JUICES

- CLING PEACHES Hunt's Yellow 2 1/2 Can 23¢
- FRUIT COCKTAIL Harvest Day 2 1/2 Can 28¢
- PINEAPPLE Harvest Day Sliced 18¢
- TREE TOP APPLE JUICE Qt. Bottle 29¢

- GROUND BEEF 35¢
- GROUND CHUCK 48c lb.
- GROUND ROUND 68c lb.
- CENTER CUT HAM SLICES 98c lb.

- CHUCK ROAST—Blade Cut 38¢
- CROSS RIB ROAST - Boneless 78c lb.
- RUMP ROAST 68c lb.
- SLICED BACON 48c lb.

SHORTENING & OILS

- SHORTENING Springfield 3-Lb. Can 58¢
- WESSON OIL 24-Oz. Bottle 39¢
- SAFFOLA SAFFLOWER OIL 24-Oz. Bottle 58¢

OLIVES & PICKLES

- SELECT RIPE OLIVES Early California Tall Can 25¢
- DILL PICKLES Springfield 22-Oz. Jar 28¢
- HAMBURGER RELISH MA BROWN 13-Oz. Jar 29¢

SYRUP & PEANUT BUTTER

- LOG CABIN Syrup (4c Off Label) 24-Oz. Bottle 55¢
- KARO BLUE SYRUP 1 1/2-Lb. Bottle 29¢
- PEANUT BUTTER Laura Scudder 16-Oz. Jar 52¢

PAPER ITEMS

- PAPER NAPKINS Colortex Asst'd 60-Ct. Pkg. 8¢
- PAPER TOWELS Zee Jumbo 225 Ct. Roll 26¢
- TOILET TISSUE Guest Ranch Asstd. 4-Roll Pkg. 29¢

BEAUTY AIDS

- ENDEN FOR DRY HAIR \$1.29
- SAL HEPATICA Large 69¢
- MENTHOLATUM JAR 83¢
- MCLEAN'S TOOTH PASTE Economy 63¢

- HAM—Shank Portion 38¢
- HAM—Butt Portion 48c lb.
- PORK CHOPS—Blade Cut 48c lb.
- RIB PORK CHOPS 88c lb.

- 9-lb. CANNED HAM Dubuque 6.79 ea.
- MANHATTAN FRANKS 39c lb.
- PRICE PROTECTION FOR YOU... In the event wholesale costs decline, Big Bear Foods will immediately reduce retail prices further.

LAUNDRY AIDS

- RINSO BLUE (10c Off Label) Giant Box 65¢
- TREND LIQUID DETERGENT Giant Size 40¢
- LIQUID BLEACH Springfield Plastic 1/2 Gal. 29¢

SOAP & DETERGENTS

- LUX TOILET SOAP Reg. Bar 9¢
- S.O.S. PADS 10-Ct. Box 27¢
- BOWL CLEANER Saniflush 35-Oz. Can 39¢

SAUCES & RICE

- CATSUP Harvest Day 12-Oz. Bottle 13¢
- TOMATO PASTE Hunt's 6-Oz. Can 2 for 25¢
- M.J.B. RICE—LONG GRAIN 28-Oz. Box 37¢

LIQUOR

- OAKWOOD BLEND Whiskey Fifth Bottle \$2.99
- ZARKOV VODKA Quart Bottle \$3.77

OTHER ITEMS

- KRAFT MACARONI DINNERS 7 1/2-Oz. Box 19¢
- CIGARETTES KING SIZE Carton \$2.09

FRESH PRODUCE

- BANANAS 2 lbs. 25¢
- ARTICHOKES Surprise Your Family 3 for 29¢
- SWEET CORN, Large Ears 3 for 29¢
- CELERY 2 for 19¢