DEPT. STORE DOWN TO

NOTHING RESERVED NOTHING HELD BACK

WE BID YOU ALL GOODBYE!

The one and only object of this sale is the Final, Definite and Complete Disposal of this entire stock and fixtures . . . In the shortest possible time.

After careful thought and serious deliberation taking into consideration THE GREAT LOSS THAT MAY HAVE TO BE INCURRED in Closing Out and Winding up this business, we have decided there is only one logical, sensible thing to do.

Place the Entire Stock on Sale . . . To the people of this area . . . A EXTREMELY DRASTIC PRICE REDUCTIONS . . . At prices so low, the stock will Sell and Sell QUICKLY . . . Let the merchandise bring what it will and the loss be what it may . . . WE QUIT!



OPEN SUNDAY 10 A.M. to 5 P.M.

This Entire Stock to be placed on sale . . . and sacrificed . . . At Terrific,almost unheard of price reductions During this great, farewell, Quitting Business Sale . . . It's the absolute end of this store . . . Prices will be slashed and profits given no consideration . . . Entire stock must be . . . Has to be sold . . . And no loss wil

FOR SALE

ALL FIXTURES THE ORDERS ARE ... SELL OUT ENTIRE STOCK Daily 9 A.M. to 6 P.M. Friday 9 A.M. to 9 P.M. REGARDLESS OF LOSS

STORE HOURS: Sundays 10 A.M. to 5 P.M.

There will be no let-up to this sacrifice and to the price slashing . . . Until this store is swept clear of every last dollars worth of merchandise . . . At cost . . . Near Cost . . . Below cost . . . Makes no difference . . . For we realize that low price and low price alone . . . Is the only thing that will dispose of this stock quickly . . . Let nothing keep you away . . . THE SAVINGS WILL BE FABULOUS!

BELOW WE LIST A FEW OF THE MANY GREAT SAVINGS!

FRIDAY AT 9:30 A.M.

LOOK FOR THE SALE SIGNS

And Continues Until

Entire Stock Is Sold

LADIES' DEPT.

LADIES' BLOUSES

"JULIAN" "CONTINENTAL" others, sleeveless, long and short sleeves, white and all colors. Sizes 32 to 48. ... NOW 77€ ONE GROUP alues to \$2.95 SECOND GROUP Values to \$5.95 NOW \$1.17 SECOND GROUP

LADIES' CAPRIS

"CROMPTON" "STEVENS" others, 100% wool, wool blends, stretch, and stretch denims, all colors. Sizes 8 - 18, 32 - 38. ONE GROUP Values to \$2.95 ... NOW 77¢ SECOND GROUP Values to \$3.95 NOW \$1.17 Values to \$5.95 NOW \$1.47 THIRD GROUP

LADIES' DENIMS "AMBERLY" western style, all sizes.

Regular \$2.95 NOW **87¢**

LADIES' SHORTS

Jamaicas, bermudas, short shorts, 100s of colors. Sizes 8 to 18. NOW 77¢ Values to \$2.95 ...

LADIES' CAR COATS

Many styles and colors. Wool, blends, doelons, etc. Sizes S - M - L. ONE GROUP
Regular \$13.95 NOW \$4.77

RECOND GROUP Segular \$15.95 NOW \$6.77 SECOND GROUP

BRAS "LOVABLE" "PLAYTEX" regular or pad-ded, straps and strapless, longlines, etc. Sizes 32-A to 44-C

ONE GROUP ... NOW 47¢ Regular \$1.00 SECOND GROUP ... NOW 97¢ HIRD GROUP Regular \$3.95 NOW 1.97 ALL OTHER BRAS NOW 1/2 PRICE!

SEAMLESS NYLONS Deluxe quality. All shades. Sizes 81/2

.. NOW 17¢ Regular 89c ...

CAPRI SETS

"HOLIDAY" and others, all the latest Fall shades and styles. Sizes 8 to 18.

Values to \$9.95 NOW \$3.77

LADIES' DRESSES

Street and Casual, wools, jerseys, knits, etc. Fall and winter styles, some summer. Sizes 8 to 20, 14½ to 22½. ONE GROUP Values to \$4.95 NOW \$1.77 SECOND GROUP Values to \$6.95 NOW \$2.77

THIRD GROUP Values to \$9.95 NOW \$4.77 MATERNITY SUITS & CAPRIS

Assorted colors, 2-piece suits. All sizes. ONE GROUP NOW 77¢

Gowns, baby dolls, pajamas, 100% cottons, flannels, seersuckers, all wash 'n wear, 100s of prints and colors. Sizes S - M - L - XL. ONE GROUP ... NOW 67¢ Values to \$2.95 SECOND GROUP Values to \$3.95 NOW \$1.47 SECOND GROUP

LADIES' SLIPS

FULL and HALF SLIPS. Assorted colors ONE GROUP .. NOW 47¢ Values to \$2.49 Values to \$3.95 NOW \$1.47 SECOND GROUP

LADIES' PANTIES

"FRUIT OF THE LOOM" and others ONE GROUP ... NOW 15¢ NOW 24¢ SECOND GROUP Regular 59c

LADIES' SWEATERS

"GUILD CREST" "DANTE" "BANLON" regular and bulky knit, 100% wool, orlons, banlons, etc. Cardigan or pullover styles. Sizes 32 to 44. ONE GROUP

... NOW 87¢ Values to \$4.95 SECOND GROUP Now \$2.77 Values to \$6.95 THIRD GROUP Values to \$9.95 NOW \$3.77 THIRD GROUP

LADIES' GIRDLES

"MACBESS" MAGIC FORM" regular pantie, long leg styles, all sizes. ONE GROUP NOW 37¢ Values to \$2.95 SECOND GROUP Values to \$3.50 Now 87€ THIRD GROUP THIRD GROUP Values to \$4.50 NOW \$1.47

INFANT'S DEPT.

WATERPROOF BABY PANTS All sizes.
Package of 4
Regular Co.

... NOW 17¢ INFANT'S CREEPERS

All colors. Sizes 6 months to 2 years .. NOW 67¢

Regular \$1.95 ... KNIT SHIRTS

BABY SHIRTS "VANTA" "SPENCER" all sizes.

ONE GROUP .. NOW 17¢ Regular 59c . NOW 24¢ SECOND GROUP Regular 75c

TODDLERS' PLAY SETS Tops with matching leatards. Sizes

NOW 67¢ Regular \$2.95

SLEEPWEAR

TODDLERS' DRESSES AND SLACK SETS ... NOW 27¢ SECOND GROUP Regular \$1.95 ... NOW 67¢

... NOW 87¢ Regular \$2.95 INFANTS' GIFT SETS

"CURITY" "TURKNIT" receiving blank-ets, gowns and caps, sweaters and hats, shirts, etc. ONE GROUP Regular \$1.95 ... NOW 97¢ SECOND GROUP Regular \$2.95 ...

THIRD GROUP THIRD GROUP
Regular \$3.95 NOW \$1.47

INFANTS' PAJAMAS

100% cotton flannel, 2-piece gripper style with feet. All sizes. ONE GROUP ... NOW 67¢ Regular \$1.69

CRAWLER & BOXER PANTS Corduroy, assorted colors, All sizes. Now 77¢ Values to \$1.95

GIRLS' DEPT.

GIRLS' PANTIES 100% acetate, plain and fancy. Sizes 2 years to 14 years.

Regular 29c NOW

CHILDREN'S SUN SUITS

..... NOW 27¢ Regular \$1.39 GIRLS' CAR COATS

ONE GROUP Values to \$4.95 NOW \$1.77 SECOND GROUP Values to \$6.95 NOW \$2.77 THIRD GROUP Values to \$9.95 NOW \$4.77

GIRLS' DRESSES

"DAN RIVER" "SUGAR SWEET" others.
100s of the latest styles and colors.
Sizes 2 to 6x, 7 to 14.
ONE GROUP NOW 97¢ Regular to \$2.95 ... SECOND GROUP Regular to \$4.95 ... NOW \$1.47 THIRD GROUP
Regular to \$6.95 NOW \$2.47

GIRLS' SLIPS

ONE GROUP NOW 27€ SECOND GROUP Regular \$1.49 NOW 67¢

GIRLS' SLEEPWEAR Gowns, pajamas, baby dolls, 100% cottons, flannels, etc. Sizes 2 to 6x, 7 to 14.

ONE GROUP

NOW 37¢ Regular \$1.19 ... SECOND GROUP NOW 87¢ Regular \$1.95 THIRD GROUP NOW \$1.27 Regular \$2.95

GIRLS' CORDUROY CAPRIS Solids and prints. Sizes 2 to 6x, 7 to 14. ... NOW 67¢ ONE GROUP Regular \$2.49

SECOND GROUP
Regular \$3.49 NOW \$1.27 SECOND GROUP GIRLS' KNIT T-SHIRTS

Many styles and colors. Sizes 2 to 6x, 7 to 14. ONE GROUP ... NOW 17¢ Values to \$1.29 SECOND GROUP .. NOW 97¢ Values to \$2.49

GIRLS' SWEATERS

Cardigan or pull-over. "MELODY"
"CAMPUS QUEEN" 100% wool, orlon etc. All colors and sizes. ONE GROUP Regular to \$2.19 NOW 77¢ SECOND GROUP SECOND GROUP
Regular to \$3.95 NOW \$1.27

GIRLS' BLOUSES Solids and prints, long and short sleeves, white and colors. Sizes 7 to 14. ONE GROUP ONE GROUP
Regular to \$1.19 NOW 17¢ NOW 57¢

Regular to \$2.95

BOYS' DEPT.

BOYS' CAR COATS

Meltons, quilts, windbreakers, doelons, etc. Some water repellant, some with hoods, quilted linings. Sizes 2 to 6x, ONE GROUP
Regular to \$4.95 NOW \$1.77 SECOND GROUP
Regular to \$6.95 NOW \$2.77

THIRD GROUP
Regular to \$9.95 NOW \$4.77 MOTORCYCLE JACKETS

Ail weather doelons, zippered arms, pockets, front, etc. Sizes 14 and 16. ONE GROUP
Regular \$8.99 NOW \$3.77

BOYS' SPORTS SHIRTS "SPARTAN" "CROTON" "IVY LEAGUER"

long and short sleeves, solids and prints, all wash 'n wear, 100% cottons, flannels, etc. Sizes 2 to 6x, 7 to 16. Regular to \$1.95 NOW 57¢ SECOND GROUP
Regular to \$2.49 NOW 776

THIRD GROUP
Regular to \$3.95 NOW \$1.27 BOYS' POLO SHIRTS

THIRD GROUP

100s of colors, 100% cotton. Sizes 4-16.
ONE GROUP . NOW 37€ Regular 98c

BOYS' SWEATERS

Cardigan or pull-over. Long and short sleeves, vests, etc. 100% wools, orlons, etc. Regular and bulky knit, all colors. Sizes 4 to 16.

ONE GROUP Now 87¢

Regular to \$2.95 ONE GROUP
Regular to \$4.95 NOW \$1.77 ONE GROUP THIRD GROUP Regular to \$6.95 NOW \$2.77

BOYS' TRENCH COATS 100% water repellant. ONE GROUP NOW 97¢ Regular \$3.95

BOYS' SCHOOL PANTS Continental, Ivy styles, assorted colors Sizes 10 to 18.

ONE GROUP
Regular to \$3.95 NOW \$1.17 BOYS' BRIEFS Reinforced knit, fancy front.

ONE GROUP ... NOW 14¢ Regular 35c

BOYS' STRETCH SOCKS All colors, all sizes.
ONE GROUP
Regular 35c pr.NOW

BOYS' JEANS "WESTERN" double knee, zipper fly reinforced 10-oz. denim. Sizes 6 to 14. ONE GROUP
Regular \$2.69 NOW \$1.27
Second Group - Reg. \$3.50, NOW \$1.67

BOYS' BOXER JEANS

BOYS' ROBES

"BEACON" assorted colors. Sizes 2 - 6x.
ONE GROUP
Regular \$3.95 NOW \$1.66 SECOND GROUP
Regular \$5.95 Now \$2.66

BOYS' SWEAT SHIRTS Sizes 3 to 8. Long sleeve, zipper front also hooded pull-overs.
ONE GROUP ... NOW 74¢ Regular \$1.49 SECOND GROUP

.... NOW 87¢ Regular \$1.89 MEN'S DEPT.

MEN'S BRIEFS

100% cotton, full cut, reinforced, pkg. of 3, all sizes. ONE GROUP ONE GROUP
Regular \$2.25 NOW \$1.17

MEN'S PAJAMAS 100% cotton, flannel, assorted prints and colids. Sizes A - B - C - D.
ONE GROUP ONE GROUP
Regular to \$3.95 NOW \$1.77

MEN'S SPORT SHIRTS 100% cottons, flannels, etc. Long and short sleeves, "HAMPTON" "GAUCHO" "KOLESPORT" "BENEDITTI" regular and ONE GROUP

NOW 96¢ Regular to \$2.95 SECOND GROUP NOW \$1.46 Regular to \$3.95 THIRD GROUP THIRD GROUP
Regular to \$4.95 NOW \$1.96

MEN'S DRESS SHIRTS

... NOW \$1.67 Regular \$3.95

MEN'S WORK PANTS "BVD" "KING KOLE" and others, khaki or grey. Sizes 28 to 38. ONE GROUP ONE GROUP Values to \$4.95 NOW \$1.77

MEN'S WORK SHIRTS Khaki or grey, long sleeves ONE GROUP

ONE GROUP
Regular \$2.95 NOW \$1.37 CHAMBRAY WORK SHIRTS
Blue. Small and medium sizes only.
ONE GROUP

Now 47¢ Regular \$1.95

THIRD GROUP Regular \$19.95 NOW \$9.77

MEN'S DRESS SLACKS

All colors, all the latest styles. Wools, blends, etc. Regular and continental styles. Sizes 28 to 40.

ONE GROUP

\$2.77 Values to \$9.95 NOW \$3.77

MEN'S LEISURE SLACKS Continental, Ivy styles, assorted colors. Sizes 28 to 36, all lengths. ONE GROUP

... Now \$1.77 Regular \$3.95 SECOND GROUP Regular \$5.95 Now \$2.47

CURTAINS

Cafes, Priscillas, Kitchen, Bedroom, Bathroom, etc. 100s of colors and styles! ONE GROUP Values to \$3.98 NOW \$1.27 SECOND GROUP Values to \$4.98 NOW \$1.47

VALANCES

100s of styles and colors! Values to \$1.50 yd. NOW 3754

BEDSPREADS

Quilted and unquilted . . . all are de-luxe fabrics . . . many assorted colors and sizes! Twin, double, king-size and

Values to \$12.95 NOW \$5.77
SECOND GROUP
Values to \$23.95 ... NOW \$11.77 ONE GROUP THIRD GROUP THIRD GROUP Values to \$29.95 .. NOW \$14.77

ATTENTION!

Items advertised are but a small partian of the 1000s throughout our huge stock. EVERY ITEM WILL BE ON SALE AT THESE SAME LOW PRICES. Men's, women's, boys', girls', infants and toddlers', everything for dress or play. Since we are quitting business all sales will be final, no exchanges, no refunds, no charges.

YOUR BANKAMERICARD WELCOME

STORE **PRADO**

AT RETAIL PUBLIC SALE FOR WHAT IT WILL BRING

> DOWN TOWN