

SALE OF WEAR







Famous Knits for Daytime and Datetime Priced ½ off . . .

Reg. 50.00 25.00

Reg. 60.00

Reg. 80.00

30.00 40.

Here, a sample duet from a collection of famous label knits, really remarkably priced. Woven in novel textures, all are in the colors you choose for daytime meandering and after-dark developments. You'll want to come in to see these sensational values . . . and make an early selection. Sorry, no phone or mail orders. 8-16. May co. forecast sportswear 86

Famous brand women's shoes Reg. 12.99-14.99

This multi-styled group includes your favorites from Caressa, Babette and some imports. High or medium heels. Women's Better Shoes 12 8.97

Red Cross* and Selby shoes

Taken from current stock, this special collection contains your favorite styles and colors, in these high quality shoes.

Red Cross* and Selby Salons 51

This product has no connection whatever with the American National Red Cross.

Reg. 12.99-14.99

8.97 Reg. 15.99-19.99

10.97

Spectacularly Priced Coats That Weather the Season

20.00

Reg. 25.98-49.98. See their famous labels and you'll know they were made to see you through the fair-and-foul weather ahead. Here's the quality you insist on, at a price far below what you would expect to pay. In a choice of fabrics, in misses' sizes.

May co. misses' coats 27

Boulevard Shoes 112

Famous name dress shoes

Save as you collect these popular shoes. Find Prima Donna, Personality and Sorority House in leather, suede and brocade.

5.97

9.99-12.99

Girls' and boys' shoes

For dress, school or play. A special group of boys'-and-girls' shoes, in sturdy styles at savings.

Children's and Coed Shoes 70

3.97