

# 16 South Coast Communities Join To Promote Industrial Expansion

Formation of a regional council of industrial development representatives of 16 South Coast area communities was announced this week by Arthur L. Reeves, chairman of the Industrial Development Committee of the Torrance Chamber of Commerce.

Neil Fitzgerald, past president and now chairman of the Lakewood Chamber's Industrial Development Committee, is chairman of the newly formed South Coast Industrial Development Council.

Fitzgerald, a Union Development Company executive, was elected to a one-year term during an Oct. 24 meeting in Paramount that included adoption of the council's organizational policy and objectives.

REEVES STATED that one of the group's primary objectives will be improved communications between communities and establishment of a problem-solving environment that could increase the effectiveness of local industrial development programs.

"We also hope that by getting to know each other better we can substantially improve our abilities as salesmen for the entire South Coast region," Reeves said.

Council membership includes chamber of commerce presidents and industrial development committee chairmen from the following areas: Artesia, Bellflower, Carson, Compton, Dominguez, Lakewood, Lomita, Long Beach, Los Alamitos, Paramount, San Pedro, Seal Beach, Signal Hill, Torrance, Westminster, and Wilmington.

Core of the South Coast region, as identified by the Research Department of Security-First National Bank, is a 290-square mile area bounded by the City of Torrance on the west, by Artesia Boulevard on the north, Orange County on the east and the Long Beach-Wilmington-San Pedro-Palos Verdes area on the south.

Described as one of Southern California's most diversified areas, it embraces 22 percent of the county's industrial acreage. Present population of 800,000 is expected to reach 900,000 by 1970.

## West Serves As Dinner Chairman

Ed West, active in scouting for 22 years, served as arrangements chairman for the 41st annual dinner meeting, Boy Scouts of America, held at Ft. MacArthur Wednesday. West has been active with Cub Pack 225-C in Wilmington and Boy Scout Troop 950 of Torrance, as well as participating on a council and district level.

## Wil-Hall Holds Area Art Show

Los Angeles Harbor area's first annual coordinated art exhibit will be held Nov. 16, 10 a.m. to 10 p.m., and Nov. 17, 10 a.m. to 9 p.m., at Wil-Hall, 325 Neptune Ave., Wilmington.

All Harbor area artists, over 18 years, are eligible to enter original work in all media (no mosaics or sculptures). Further information may be obtained by calling Leland M. Hall, TE 5-3441, after 4 p.m. weekdays, or after 1 p.m. Saturdays and Sundays.



RARE HIGH JUMP... Swifty, the first pseudorca whale ever caught on the open sea and trained in captivity, shows her awesome teeth as she leaps for a mackerel from the hand of trainer Eddie Asper at Marineland of the Pacific. Caught Oct. 10 off Palos Verdes Peninsula, Swifty has been moved to the oceanarium's top-deck whale show, where she will perform with Bubbles and the other pilot whales.

## Mystery Whale Joins Marineland

Marineland of the Pacific Monday unveiled the first pseudorca (soo DORE-kah) whale in history ever caught alive on the open sea and trained in captivity. Its most noticeable and unusual feature is an awesome set of large, sharp, curved teeth that don't quite fit together, like pickets in a fence.

During its three weeks at the oceanarium, the 11-foot three-inch female—an extremely unusual species in the Western Hemisphere—has exhibited truly precocious behavior, or unexpected docility despite its ferocious appearance, a large and ready appetite and no fear of its surroundings.

The whale, named Swifty, joins Bubbles and Buttons in the top-deck whale show where within a few days she will be jumping some 15 feet out of the water.

determined, the teeth are used only for preventing captured food from getting away. The pseudorca feeds mainly on large surface fish and squid.

When Swifty was brought to Marineland, she was placed in a holding tank with three pilot whales. Both are members of the same general family of whales and dolphins. Except in rare cases, a pilot whale requires about seven to 10 days before it feeds in captivity. Swifty ate 12 hours after her arrival and was fed by hand within 24 hours.

FOUR DAYS later the talented whale was sticking her head out of the water to snap mackerel and by Oct. 24 she was lunging five to six feet out of the water, her teeth glinting in the sunlight. A week later in the training tank Swifty was leaping seven to nine feet.

The pseudorca was "discovered" in 1846 by an English oozologist who found a fossil skeleton of one of the Lincolnshire fens. The animal is a deep-sea whale, which accounts for its rarity in some parts of the world. It has been sighted around the North American continental shelf only since 1920. Scientists have found the opportunity to study the pseudorca only when large numbers of the animals have, for some mysterious reason, occasionally stranded themselves on beaches.

"VERY LITTLE is known about the behavior of this species in captivity," according to William F. Monahan, vice president and general manager of Marineland. "So little, in fact, that we had no way of knowing what the animal's reaction would be. Each day we were surprised as the whale not only rapidly acclimated, but indicated a learning capacity far beyond that of the pilot whale."

The whale was caught by Marineland's collecting team of Frank Brocato and Frank "Boots" Calandrino Oct. 10 about four miles west of Point Vicente off the Palos Verdes Peninsula. Swifty was part of a school of 200-300 animals. It was only the second time in 10 years of almost daily fishing that the Marineland crew had even sighted these whales.

"THE PSEUDORCAS were chasing an immense school of bonito," Monahan said, "and the fish, in an effort to get away, were jumping high out of the water. But this didn't hinder the whales. They hurled 10 and 15 feet snapping at the bonito as they flew through the air."

Swifty is distinguished by a small curved dorsal fin, tapered but extremely powerful tail and flukes, and a shark-like, 1½-foot long mouth with razor-sharp teeth measuring more than ½-inch in diameter at the base. As far as can be

## Students Guests at Dedication

Two area students are among the more than 100 youths who have been invited to attend dedication ceremonies for Satellite 6 at Los Angeles International Airport this Sunday as guests of honor.

Gary Roller, 157 W. 220th St., and Michael F. Conner, 1720 W. 238th St., will return to the airport to see the sixth terminal building dedicated. They were guests of honor for the 1957 ceremonies at which ground for the new jet airport was broken.

Roller is a student at Carson High School, and Conner is a student at Harbor College. Dedication of the new satellite marks the completion of the 16 major structures which comprise the new airport.

The new terminal was built at a cost of \$2.6 million and will serve Continental, Delta, Pacific, and Pacific Southwest Airlines.

HC Scholarship Nurse Fund Up

The women's auxiliary to International Longshoremen and Warehousemen Union presented the nurses of Harbor College with a check for \$100 to increase funds for nurses. This check brings the total donations to the scholarship fund to \$500.



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