

### Mother, Baby Class Slated By Red Cross

The Red Cross mother and baby care will be offered at two area locations in November, according to Mrs. Mary Pagac, Torrance-Lomita Red Cross chairman.

Classes will be held at the Red Cross headquarters, 109 Emerald, Redondo Beach, beginning Monday, from 7:30 to 9:30. Sessions will be held on consecutive Mondays and

Wednesdays and are taught by a specially trained registered nurse.

Southern Regional Red Cross headquarters, 390 W. 7th, San Pedro, will offer classes Mondays and Wednesdays from 7 to 9 p.m. beginning Nov. 11.

To enroll for either course, interested persons are asked to call Red Cross, FR 2-5858

### Whitmore Leads

David Whitmore of 1641 Catalina Place, Palos Verdes Estates, has been elected president of the freshman class at Long Beach State College. Whitmore, 17, is majoring in business law.

### To Sponsor Atom Study

Three high school students from the Southwest have been nominated as candidates for a delegate's seat at the fourth annual National Youth Conference on the Atom, to be held in Chicago Nov. 7 through 9. Nominees are: Stuart R. Goodgold, North High School, Philip R. Harrott, Aviation High School; and John P. Stefano, Palos Verdes High School.

Purpose of this conference, according to L. E. Jenkins,

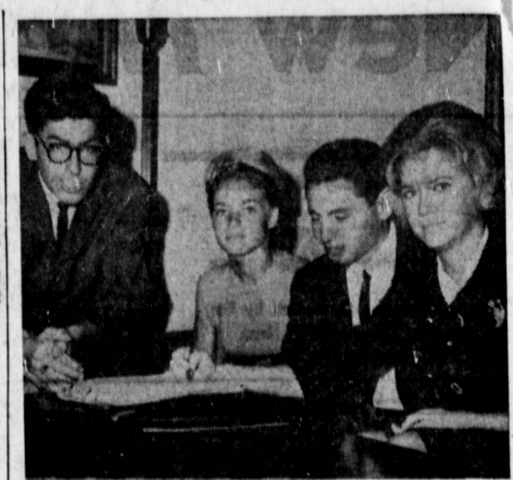
manager of the Redondo Beach office of Southern California Edison Co., is to present to a group of the nation's most able high school students and teachers an authoritative and inspiring picture of the purpose of the peaceful atom in its various applications.

The conference is sponsored by Edison and more than 60 other investor-owned electric companies.

### Aeronca Names Vice President

Election of John K. Wetherbee as vice president, planning and engineering, by the board of directors of Aeronca Manufacturing Corp. has been announced by S. J. Kuderer, president.

Wetherbee has been employed by Aeronca since July, 1962 as corporate director of research, development and engineering.



EDUCATION WORKSHOP... South High School students serve on panel to discuss the "Teenage Smoking Problem" at fall education workshop of the American Cancer Society, Los Angeles County Branch. Left to right, panelists are, Raul Matus, Sandi Swafford, Craig Hattem and Sue Beck.

### Teenage Smoking Subject of Panel

"Why do teenagers smoke?" This is the question put to a panel of students from South High School in Torrance by volunteers of the American Cancer Society at its fall education workshop.

The meeting was attended by volunteers from all parts of Los Angeles County and was called to develop plans for the coming year in the society's effort to reach a wider portion of the public with life-saving information about cancer.

"We know that half of the people who die of cancer every year could be saved through early detection and treatment," said Mrs. Robert Stapleton of Redondo Beach, county education chairman. "To make people aware of the facts they need to know to save their own lives is the public education responsibility of the American Cancer Society."

IN THE discussion of smoking and its relation to health, volunteers heard the student panel say, in essence, that teenagers smoke because of the example set for them by the older generation.

"We live in a society," one member said, "which professes to be concerned with the smoking 'problem,' but teenagers wonder how serious our parent's generation is about this matter."

"We know, through information given us by the American Cancer Society and from other sources, that there are serious health problems connected with smoking."

"HOWEVER, no real efforts are made to control smoking in minors. Any child of 10 or 11 years of age can purchase cigarettes without difficulty. All that is required is a quarter and a nickel — and a cigarette machine."

When asked about proposed legislation in South Bay and Southwest which would make it an offense for minors to use tobacco — in addition to present laws prohibiting selling or giving tobacco to minors — the panel expressed doubt that such a law could ever be enforced: when there are such great pressures to smoke; when teenage attitudes are pre-conditioned by an unprecedented volume of advertising correlating virtue and success with the act of smoking; and while teenage smoking incurs neither wrath nor social stigma.

"WE ARE what you have made us," the panel said in summary.

The American Cancer Society's program to inform

### Auto Shop Gets Two Engines

Two new engines for use in the South High School auto shop were accepted by the Board of Education Monday evening.

The engines were donated to the auto shop by Lanco Engine Service Co. of Hawthorne and Briggs & Stratton Corp. of Milwaukee. Both are four-cylinder engines for use in demonstration programs in the shop.

In accepting the engines, the board asked that letters of appreciation be sent to the two firms. Board President Bert M. Lynn also said enrollment had reached capacity in the auto-mechanics program.

### County Budgets To Assist Area Traffic Snarl

To meet the growing traffic problem in the fourth supervisorial district during the 1963-64 fiscal period, Los Angeles County has budgeted \$18 million for overall aid-to-cities road funds, according to Burton W. Chace, supervisor.

Among these major highway programs designed to ease the traffic flow is the \$930,000 extension of Hawthorne Boulevard in Palos Verdes Peninsula area, opening another link in the important north-south route.

### Established Jan. 1, 1914

**Torrance Herald**

Member of National Editorial Association, Calif. Newspaper Publisher Assn., L.A. Suburban Newspapers, Inc. Verified Audit Circulation Represented Nationally by The Buzzi Co.

Publication office and plant, 1619 Gramercy Ave., Torrance, Calif. Published Semi-Weekly, Thursday and Sunday by King Williams Press, Inc. Entered as second class matter January 20, 1914, at Post Office, Torrance, California, under act of March 3, 1879.

Glenn W. Pfeil  
Reid L. Bundy — Managing Editor  
Gene Roberts — Display Adv. Mgr.  
Bernard Brady — Regional Adv. Mgr.  
Evelyn Sitwell — Classified Adv. Mgr.  
Darrell Westcott — Circulation Mgr.  
Chas. R. Thomas — Mechanical Supt.  
Adjudicated a legal Newspaper by Superior Court, Los Angeles County, Adjudicated Decree No. 218470, March 30, 1927.

SUBSCRIPTION RATES: By Carrier, 50¢ a month. Mail subscriptions, \$1.50 a year. Circulation office FA 8-1000.

## LOOK FIRST TO MARKET BASKET for MEATS the way you like them!



What are you looking for when you buy meat? QUALITY—tenderness, good flavor, VALUE—getting the most for your money—meat trimmed free of waste. Market Basket's U.S.D.A. choice beef and lamb and other government inspected meats—all handled by experts—provide you with what you want EVERY TIME.

PRICES EFFECTIVE THURSDAY THROUGH SUNDAY, OCT. 31, NOV. 1, 2, 3

SWIFT'S PREMIUM

# PORK CHOPS

CENTER CUT RIB OR LOIN **79¢**

BLADE CUT **LOIN CHOPS** **49¢**

FAMILY PACK, THIN CUT **LARGE LOIN CHOPS** **59¢**

ARMOUR STAR FROZEN **SLICED BEEF LIVER** **69¢**

U.S.D.A. GRADED CHOICE BEEF

# ROUND STEAK

ANY THICKNESS **67¢**

REGULAR CUT **RUMP ROAST** **67¢**

YOUR CHOICE **BONELESS STEAKS**

**SIRLOIN TIP, TOP ROUND, BREAKFAST OR CUBE** **97¢**

EXCESS FAT & BONE REMOVED BEFORE WEIGHING **\$1.09**

**T-BONE STEAK** **1.09**

WELL-TRIMMED STEAK **PORTERHOUSE** **\$1.19**

BONELESS, WELL TRIMMED **TOP SIRLOIN STEAK** **\$1.39**

FRESH CALIFORNIA GROWN KING SIZED

# FRYING CHICKEN PARTS

**LEGS** (DRUMSTICKS) **49¢**

**THIGHS OR BREASTS** **59¢**

YOUR CHOICE, LB.

MORRELL YORKSHIRE EASTERN **SLICED BACON** **49¢**

THICK SLICED, 2-LB. PKG., 99¢

SWIFT'S PREMIUM, IOWA FARMS, RATH BLACK HAWK OR FARMER JOHN **SLICED BACON** **59¢**

1-LB. PKG.

FROZEN LARGE SIZE BROKEN, GREEN **SHRIMP** **89¢**

FROZEN, FULLY COOKED **LOBSTERS** **98¢**

1 TO 1 1/4-LBS. EACH, LB.

FRESH **OCEAN PERCH FILLETS** **49¢**

LIPTON **Tea Bags** **23¢**

PKG. OF 16

APPLE TIME

# APPLE SAUCE

16-OZ. CANS **\$1.00**

STAR KIST LIGHT MEAT CHUNK STYLE **TUNA** **89¢**

4 6 1/2-OZ. CANS

PRICE INCLUDES 3¢ OFF LABEL.

DEL MONTE **TOMATO SAUCE** **45¢**

6 8-OZ. CANS

DEL MONTE

# PINEAPPLE GRAPEFRUIT DRINK

4 46-OZ. CANS **\$1.00**

BUTTER-NUT **Coffee** **59¢**

2-LB. CAN, \$1.17

INSTANT COFFEE, 6-OZ. JAR, 99¢

FLEISCHMANN'S **Margarine** **35¢**

1-LB. CTN.

MADE WITH CORN OIL.

NABISCO PREMIUM **Crackers** **29¢**

1-LB. PKG.

PY-O-MY—10 1/2-OZ. PKG. **Brownie Mix** **29¢**

CARNATION EVAPORATED **Milk** **\$1.00**

7 1 1/2-OZ. CANS

SO MANY USES FOR **Zee Towels** **\$1.00**

4 GT. ROLLS

FOR SHINY POTS & PANS **Brillo Pads** **25¢**

PKG. OF 10

PRICE INCLUDES 10¢ OFF **Dash** **69¢**

51-OZ. 1GT.1 PKG.

ASSORTED COLORS **WALDORF TISSUE** **29¢**

4 ROLL PKG.

Delicatessen

LIERS OR HORMELS ALL MEAT **FRANKFURTERS** **49¢**

1-LB. PKG.

LIERS'S ALL BEEF FRANKS, 1-LB. PKG. 99¢

XLNT BEEF **TAMALES** **\$1.00**

4 9-OZ. TAMALES

XLNT **CHILI CON CARNE** **35¢**

8-OZ. PKG.

HYGRADE READY MADE **HAM SANDWICHES** **95¢**

9 IN BAG

ADD YOUR OWN FIXINGS!

WISCONSIN CHEESE **AGED CHEDDAR** **69¢**

LB.

MARKET BASKET AMERICAN, PIMIENTO OR SWISS **SLICED CHEESE** **29¢**

8-OZ. PKG.

MARKET BASKET **GELATIN SALADS** **29¢**

14-OZ. CTN.

MARKET BASKET —QT. JAR **MAYONNAISE** **39¢**

DEL MONTE CREAM STYLE OR WHOLE KERNEL FAMILY STYLE **GOLDEN CORN** **89¢**

6 17-OZ. CANS

VAN CAMP **PORK & BEANS** **95¢**

5 31-OZ. CANS

BOUNTY —19-OZ. CAN **Beef or Chicken Stew** **49¢**

GOLD MEDAL THIN **SPAGHETTI** **15¢**

1-LB. PKG.

LAWRY'S **SPAGHETTI SAUCE MIX** **45¢**

2 1 1/2-OZ. PKGS.

ASSORTED COLORS **Princess Dial** **35¢**

2 REG. BARS

DETERGENT **White King D** **55¢**

40-OZ. 1GT.1 PKG.

WHITE KING **Water Softener** **49¢**

57-OZ. PKG.

ASSORTED COLORS **WALDORF TISSUE** **29¢**

4 ROLL PKG.

CANADA DRY **CLUB SODA** **\$1.00**

5 98-OZ. BOTS.

**Sundries**

NEW! **HEAD & SHOULDERS SHAMPOO** **89¢**

REGULAR \$1.00

2.7-OZ. LARGE SIZE TUBE

THE EFFECTIVE DANDRUFF CONTROL SHAMPOO

A. C. ASCORBIC ACID **VITAMIN "C"** **69¢**

250 MG. 100 TABS.

AN IMPORTANT SUPPLEMENT TO YOUR DAILY DIET. AIDS RESISTANCE TO COLDS.

50 MG. 100 TABS., 29¢—100 MG. 100 TABS., 49¢

Frozen Foods

JOHNSTON BOYSENBERRY, PUMPKIN, BLACKBERRY, RHUBARB, APPLE, MINT OR CUSTARD **PIES** **49¢**

LARGE 9-INCH SIZE

HAWAIIAN **PUNCH** **35¢**

2 6-OZ. CANS

GREEN GIANT —YOUR CHOICE **MEXICORN WITH PEPPERS** **29¢**

**BROCCOLI SPEARS**

**BABY LIMAS**

**BABY PEAS** EACH **29¢**

STOUFFERS —YOUR CHOICE **POTATOES AU GRATIN** **39¢**

**ESCALLOPED APPLES**

**SPINACH SOUFFLE** EACH

"PAMPERED" Fruits & Vegetables

INDIAN RIVER, FLORIDA RUBY RED OR WHITE **GRAPEFRUIT** **10¢**

LB.

RED VELVET **YAMS** **10¢**

LB.

New Crop **DRIED FRUIT**

BREAKFAST APRICOTS, 8-OZ. PKG. **3 FOR \$1.00**

EXTRA LARGE PRUNES, 12-OZ. PKG.

CALIMYRNA FIGS, 12-OZ. PKG.

NEW ZAHIDI DATES, 1 1/2-LB. BAG, 39¢

LIQUORS

ALL STORES EXCEPT 11756 WILSHIRE BLVD. AND 1841 N. WESTERN AVE. KENTUCKY'S FINEST BOURBON WHISKEY **JOHNNY DRUM** **\$3.79**

QUART, FIFTH \$4.79

CHARCOAL FILTERED, 86 PROOF

EXTRA DRY, 80 PROOF **ROSKOV VODKA** **\$2.98**

QUART, \$3.69

FIFTH

MARTINELLI'S OLD FASHIONED **HARD CIDER** **79¢**

1/2-GAL. \$1.49

FIFTH

BAKERY

DOLLY MADISON —PKG. **DONUTS** **35¢**

BARBARA ANN **CINNAMON ROLLS** **29¢**

8 IN PKG.

DeLux Toys

FOR GIRLS AND BOYS \$1.00 Holds Any Toy Until Christmas

TIGER JOE ★ JIMMY JET

DEBBIE'S DREAM HOUSE

CANDY FASHION BATTLE WAGON

FIRE CHIEF

JUNGLE JACK

TICKLES

NANCY NURSE

SUZY SMART

CUDDLY CATHIE



1401 S. Hawthorne Blvd. 129 Lomita Ave. at Main  
REDONDO BEACH WILMINGTON

PETS TROPICAL FISH AND SUPPLIES AT DISCOUNT PRICES

POODLE COLLARS REG. \$2.95 TO \$6.95

50% Off

H & H PET AND FEED STORE 2755 Arlington FA 8-1714

"OPEN SOON" ROLLING HILLS GOLF CLUB 21000 Rolling Hills, Torrance, Calif. 90505