



Help Your Beastie Be a Neat Dresser

by Count Marco

As I was explaining just the other day, it's up to you wives to see that your beast is dressed so he looks like something worth owning.

However, this is not meant to encourage you to go shopping with him, but merely to hand over to him a guide when you also hand him the money to buy his new outfits.

Here is a warning that applies not only to his clothing but to yours as well—the tag "imported fabric" does not necessarily mean the material is superior. Au contraire!

Superiority depends on the yarn and the construction of the fabric, not the country of origin.

As to the new look, the soft shoulder line is uppreferred, with the sleeve tapering to the wrist.

The sleeve length should be just long enough to show at least half an inch of cuff.

The jacket should not be too short, but should just cover the derriere.

"Can a fat man wear the latest styles?" I asked Mr. Guy, the Los Angeles clothier.

"Of course," he answered, "but he should avoid loud patterns and not go in for extreme padding. The leg of the trouser in his case can be tapered to provide a trimmer look. The coat, however, should fit well."

Fat men can wear coats with side vents if the rear is not too prominent, but Mr. Guy thinks fat men are that way for the same reason a fat woman is that way: laziness.

He once was so annoyed with a fat customer who came in that he handed the gentleman a can of Metrecal and suggested he start on that before thinking about getting a suit of clothes.

Now, how about yourself in this beastly clothes business? Where do you fit in? It's a well-known fact that you still buy

most of his shirts and neckties. So here are a few tips for you.

For goodness' sake, know all his sizes. Measure him tonight and make the proper notations on a small card that you can carry with you at all times.

If you know his collar size, remember also that shirts have different sleeve lengths.

Do you really know your husband's waist size? Men are constantly dieting, even without your knowledge. So the waist comes and goes. What is his present measurement?

Stripes in shirts are back in and are supposed to have sex appeal. It is said that a man wearing striped shirts does things to a woman. Buy one for your beast and test this theory.

For buying ties, this is what Mr. Guy advises. Select the tie with one suit in mind, not something that will "go with everything."

By the way, do you know what Mr. Guy notices first about you? Why, the fabric of the outfit you're wearing. Like me, he despises basic black.

(Distributed by Chronicle Features.)

JEFF COBB

By PETE HOFFMAN



RED RYDER

By Fred Harman

