

THE YEAR'S REATEST SALE! A DARING EVENT... HUGE OVERSTOCK MUST BE REDUCED' OUT IT GOES REGARDLESS OF COST

IT'S OUR BIG HOUSE CLEANING TIME

We Need Fast Action! Buy!... Over \$100,000 Stock to Be Sold Direct to the Public at a Fraction of Its Actual Cost!

DALE'S FAMOUS LABEL LADIES' & CHILD'S APPAREL **Inventory**

DROP EVERYTHING! . . . GRAB YOUR HATS! . . . AND COME A RUNNIN'!!

1334 EL PRADO, Downtown Torrance

LOOK FOR THE BIG SALE SIGNS . . .

DISPOSAL SALE!

EVERYTHING GOES!

OPEN FRI. 'TIL 9 P.M.

ANY ITEM IN THE STORE, Makes No Difference, Nationally Advertised or Otherwise, TO BE SOLD OUT at Terrific Price Cuts! DEFINITELY A HISTORY-MAKING SALE

BIGGEST SALE EVER . . .

Our Statement . . .

This is no time for us to "HEM" and "HAW" . . . A "BOTTLENECK" condition developed which requires immediate action to readjust our stock into a normal state. Due to these circumstances, it is now absolutely imperative to CLEAR OUT a great portion of this gigantic stock on hand, no matter what the loss may be. To assure quick and positive action we have gone the limit in cutting and slashing prices on this entire stock of famous label ladies' and children's apparel.



Throughout our entire store THE SALE PRICE TAGS WILL SET AN ALL-TIME RECORD for bargains never before heard of. . . . We assure you that we will not be disappointed.

SALE VALUES THAT BEAT ANYTHING YOU'VE EVER SEEN!

THIS SENSATIONAL INVENTORY DISPOSAL SALE STRIKES A KNOCKOUT BLOW TO WOMEN'S AND CHILDREN'S APPAREL PRICES. THE BIGGEST BARGAINS IN YEARS!! EVERY ITEM SACRIFICED AT PRICES THAT WILL SHATTER ALL BARGAIN RECORDS . . . AN EVENT THAT WILL MAKE MERCHANDISING HISTORY . . . PLAN NOW TO BE HERE WHEN THE DOORS OPEN FRIDAY . . . JOIN THE CROWDS IN THIS HUGE SALE!

THE MOST SENSATIONAL BARGAINS EVER RECORDED ANYWHERE

Sale!

DOORS OPEN THURS. 9 A.M. OPEN FRI. 'TIL 9

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| <p>BOYS' CORDUROY SLACKS CONTINENTAL STYLES Sizes 4-10 — 2.96 Value</p> <p>SALE PRICE \$1.97</p> | <p>LADIES' FLANNEL PAJAMAS Colorful Prints—Sanforized Sizes 32 to 36—SAVE! Values to 3.77</p> <p>SALE PRICE \$1.97</p> | <p>LADIES' FLANNEL GOWNS Solids and Prints, Sanforized Sizes 32-38 — 1.97 Value</p> <p>SALE PRICE \$1.17</p> | <p>LADIES' NYLONIZED FULL SLIPS Pastel Shades—Fancy and Plain Styles—Sizes 32-38 1.97 Value</p> <p>SALE PRICE 86¢</p> | <p>LADIES' FLAT KNIT SWEATERS Many Styles in Fashion Colors — Assorted Sizes! Values to 3.97</p> <p>SALE PRICE \$1.87</p> | <p>MEN'S CONTINENTAL SLACKS Wow! Checks and solids that usually sell for 3.95 - Ass'd. sizes.</p> <p>2 FOR \$5.00</p> |
| <p>BOYS' BOXER BLUE JEANS Elastic waist—Sizes 36x 1.18 Value</p> <p>SALE PRICE 2 FOR \$1</p> | <p>LADIES' BULKY KNIT SWEATERS Easy to Match Colors in Latest Styles! Ass'd. Sizes Values to 6.97</p> <p>SALE PRICE \$3.87</p> | <p>LADIES' NEW FALL CAR COATS Laminated, lined, water repellent. Assorted Fall shades. VALUES TO 22.95</p> <p>SALE PRICE \$13.87</p> | | <p>LADIES' SEAMLESS NYLONS 1/4 Gauge, 15 Denier — Popular Shades — Sizes 8 1/2 to 11—89¢ Value</p> <p>SALE PRICE 27¢</p> | <p>MEN'S JACKETS Scott foam lining, finger-tip length. Sizes S-M-L. Values to 25.95</p> <p>SALE PRICE \$12.96 to 15.95</p> |
| <p>BOYS' STRETCH SOCKS Choose from many patterns — 35¢ Value Sizes 6-8 1/2 & 9-11</p> <p>SALE PRICE 5 FOR \$1</p> | <p>CHILDREN'S SWEAT SHIRTS Zipper collars — Choice of colors Assorted Sizes — 1.19 Value</p> <p>SALE PRICE 74¢</p> | <p>BOYS' BRIEFS, T-SHIRTS Stock up Now! Fine Combed Cotton — 26¢ Value</p> <p>SALE PRICE 25¢</p> | <p>NEW FASHION FEATURE . . . THE JUMPER Be in style for Fall. Fashion-wise colors, V-neck, corduroy fabric. Sizes 10 to 16 — 5.99 VALUE</p> <p>SALE PRICE \$3.87</p> | | <p>MEN'S LONG SLEEVE SPORT SHIRTS Shop early for this value! Smart patterns and solid colors. Sizes S-M-L. 2.59 value.</p> <p>SALE PRICE \$1.77</p> |
| <p>CHILDREN'S FLANNEL PAJAMAS Colorful Prints — Ass'd. Sizes — 2.59 Value</p> <p>SALE PRICE \$1.57</p> | <p>LADIES' COTTON KNIT SHEATH DRESSES Values to 7.99</p> <p>SALE PRICE \$3.87</p> | | <p>LADIES' SMART COTTON KNIT 2-PIECE SUITS Values to 8.99</p> <p>SALE PRICE \$5.87</p> | | <p>MEN'S FLANNEL SHIRTS Newest Fall prints color fast . . . Sizes S-M-L. 1.97 Value.</p> <p>SALE PRICE \$1.57</p> |
| <p>BOYS' FASHION-RIGHT SWEATERS Cardigans & Pullovers—Orions and Blends Values to 4.97</p> <p>SALE PRICE \$2.97 AND UP</p> | <p>CHILDREN'S FLANNEL PAJAMAS Colorful Prints — Heavy Weight Flannel — Sizes 6 to 12 — 2.59 Value</p> <p>SALE PRICE \$1.57</p> | <p>CHILDREN'S CRAWLERS Corduroys & Cottons — Assorted Sizes — 1.59 Value</p> <p>SALE PRICE 99¢</p> | <p>INFANT'S CAR COATS Knit Cuffs and Collars — Corduroy — Sizes 1 to 4 — 3.97 Value</p> <p>SALE PRICE \$2.97</p> | | |
| <p>BOYS' 2-PIECE SETS SHIRTS & SLACKS 3.97 Values Hurry while selection is good. Ass'd. sizes</p> <p>SALE PRICE \$1.00</p> | <p>GIRLS' SCHOOL DRESSES Special purchase allows us to sell at this low price! Assorted sizes. 1.97 Value.</p> <p>SALE PRICE \$1.33</p> | <p>GIRLS' CORDUROY CAPRIS Fully Lined Heavy Weight Corduroy—Assorted Sizes 1.59 Value</p> <p>SALE PRICE 99¢</p> | <p>GIRLS' QUILTED ROBES Cool Weather Special! Assorted Sizes and Patterns 3.95 Value</p> <p>SALE PRICE \$2.77</p> | <p>CHILDREN'S FLANNEL PAJAMAS Pastel shades—with feet for winter weight comfort. Sizes 1-4. 1.59 value.</p> <p>SALE PRICE 99¢</p> | <p>INFANT'S GIFT SETS Choose from gown sets, dresser sets . . . and many other items. Values to 1.57.</p> <p>SALE PRICE 87¢</p> |
| <p>BOYS' FLANNEL SHIRTS Colorful Prints and Checks Ass'd. Sizes — Val. to 1.17</p> <p>SALE PRICE 62¢</p> | <p>BOYS' AND GIRLS' CAR COATS Hooded styles . . . many popular fall and winter colors. Sizes 6 to 12. 4.97 Value.</p> <p>SALE PRICE \$3.87</p> | <p>CHILDREN'S FLANNEL PAJAMAS Pastel shades—with feet for winter weight comfort. Sizes 1-4. 1.59 value.</p> <p>SALE PRICE 99¢</p> | <p>CHILDREN'S SWEAT SHIRTS Solid colors with decorative trims . . . Assorted sizes. 1.59 value.</p> <p>SALE PRICE 76¢</p> | <p>BOYS' ORLON SWEATER Many Colorful Prints — Large Sizes Only — Values to 3.97</p> <p>SALE PRICE \$1.39</p> | <p>BOYS' CONTINENTAL DRESS SLACKS Assorted colors in cotton — Ass'd. sizes</p> <p>SALE PRICE \$1.94</p> |

DALES

1334 EL PRADO, DOWNTOWN TORRANCE

FREE PARKING

Use Our Convenient Lay-away
STORE HOURS: 9 A.M. to 6 P.M. Week Days
OPEN FRIDAY NIGHT 'TIL 9
SATURDAY 'TIL 6 P.M.



YES, WE HAVE GENUINE LEVIS IN ALL SIZES!