OPTOMETRIS

NATIONAL ASSOCIATION OF OPTOMETRISTS

and are well qualified from the standpoint of integrety, experience and dependability to render professional eye care.

DR. A. F. KLINE

1408 Cravens Ave.

Downtown Torrance

FAirfax 8-1946

DR. J. M. SOSS DR. J. A. GALIPEAU

1268 Sartori Ave.

Downtown Torrance

FAirfax 8-6602

DR. R. A. VENDELAND

Downtown Torrance

FAirfax 0-0190

• EYES EXAMINED • GLASSES FITTED • CONTACT LENS FITTED

· Fine Jewelry

. . . Nationally Known Lines

Longines, Bulova, Hamilton and Elgin Watches

- · Fine Diamords
 - **Expert Watch and** Jewelry Repair



1322 SARTORI AVENUE - PHONE FA 8-0432 NEW DOWNTOWN TORRANCE



We appreciate your interest in The 88c Store. We believe you are seeing here the most streamlined and budget stretching retail operation in the world.

That's quite a statement. But did you notice that only about 10% of our merchandise is marked. Since almost everything is ONE price, WE ELIMINATE PRICE MARKING, Every dollar saved by by-passing this costly operation is passed on to you.

Also, did you by chance see how our cashier rings up sales? She doesn't hunt for price tags to ring up each individual item. SHE COUNTS ITEMS, AND MAKES ONE RING. If you buy five items, for example, she rings one price, \$4.40 plus tax. Three cashiers can handle as many sales as ten in a conventional store. Who profits here? You do! We are dedicated to saving you money.

One word of explanation. Just because we have an item marked, say 4 for 88c, does not mean that you have to buy all four items. If you wish just one you may buy it for 22c. So, any 2 for 88c item costs you 44c, one 6 for 88c item costs you 15c, one 8 for 88c item costs you 11c, etc. You pay no penalty for buying less than the multiple.

Sincerely Dean L. Miller

P.S. If You Have Never Been In Our 88 Cent Store You Owe It To Yourself To See The Variety And Quality Of Merchandise In Our Stock.

THE 88' STORES

1423 MARCELINA AVENUE NEW DOWNTOWN TORRANCE

Where to Go for . . .

- TYPEWRITERS AND ADDING MACHINES
 - . NEW AND USED MACHINES
 - MOST MAKES OF PORTABLES
 - RENTAL AND LEASE PLAN AVAILABLE
 - FEATURING REMINGTON RAND
- PHOTOCOPIERS AND DUPLICATORS
 - PHOTOCOPYING AND DUPLICATING MACHINES THERMOGRAPHIC PAPERS

 - · RENTAL AND LEASE PLAN AVAILABLE
- MIMEOGRAPH MACHINES
 - . FEATURING A. B. DICK AND BRITE/COPY
 - . SPIRIT PROCESSING MACHINES AND SUPPLIES
 - . RENTAL AND LEASE PLAN AVAILABLE
- OFFICE FURNISHINGS
 - . DESKS, FILES AND CHAIRS
 - · MOSLER SAFES
 - DECORATOR SERVICE AVAILABLE
- * STATIONERY SUPPLIES
 - . COMMERCIAL AND INDUSTRIAL
 - STATIONERY SUPPLIES FOR HOME USE
 - . FRESH NEW COMPLETE STOCKS

PARRISH & WOOD, INC. tationers

OFFICE EQUIPMENT

1512 CRAVENS AVENUE - Phone 328-6074 NEW DOWNTOWN TORRANCE