

Know your **NEW** Downtown Torrance

Lawson's celebrates with Free Gifts and Specials in Every Department!

Save \$\$ - **LAYAWAY YOUR CHRISTMAS GIFTS NOW** - Save \$\$

enchantment

HEAVENLY ELEVEN
11 diamonds in an impressive set, designed for enduring beauty and value.
249.00
5.00 weekly

Latest Styles in
COSTUME JEWELRY
Values to \$5.00

59^c ea.

Ladies' or Man's 17 Jewel
WATERPROOF WATCHES

\$15⁹⁵
Save Now . . .

Your Choice of Westinghouse

- STEAM IRON
- CAN OPENER
- HAND MIXER
- COFFEE MAKER

\$9⁹⁹ ea.

- ICE BUCKET
- SPICE RACK
- LAZY SUSAN
- STEAK KNIFE SET
- COFFEE CARAFE
- PLACE MAT SET

\$1⁹⁹ ea

BULOVA SPECIAL
Low price for high quality. Waterproof, shock-resistant 17 jewel movement. Unbreakable mainspring. No money down.
24.75

BULOVA DOLLY MADISON
Unusual new design with an air of grace with 21 jewel movement. Matching expansion band.
25 weekly
59.50

CELEBRITY SET
Handsome bride and groom, smartly simple, with sparkling diamond solitaire.
79.50

DIAMOND TRIO
11-diamond duo for her, 6-diamond band for him, 17 diamonds in all for only.
199.50

DOUBLE KNOT
Outstanding wedding band with 7 sparkling diamonds. Smart Florentine finish.
99.50

FLAMING STAR
Fashionable star setting with mated wedding band enhances diamond's beauty.
139.50

FIERY STAR
The diamond's brilliance is enhanced by 2 sparkling diamonds in the wedding band. 14k white gold.
169.50

QUEENLY SOLITAIRE
Unique matched settings highlight a lovely diamond with regal splendor.
149.50

EMERALD CUT
A superb diamond in a stunningly impressive setting with band. 14k white gold.
350.00

DINNER DAZZLER
14 diamonds shine brightly in this unusual and impressive setting of 14k white gold.
145.00

WONDERFUL WEDDING
26 scintillating diamonds, triple-tiered in a rich Florentine finish setting.
199.50

BRIGHT BEAUTY
27 shimmering diamonds in an outstanding ring of rare beauty. 14k white gold.
395.00

RADIANT FIRE
Ingeniously designed settings complement the 6 lovely diamonds. 14k white gold.
750.00

Ring Illustrations enlarged to show details of quality

BULOVA JET GLIPPER CALENDAR
Keeps you up to date as well as on time. 17 jewels, stainless steel case, self-winding, luminous, with unbreakable mainspring.
1.25 weekly.
59.50

POLAROID COLOR FILM
#48 Film Special **\$3.59**

EMERSON CLOCK-RADIO
Special **\$19.95**

RCA 6 TRANSISTOR RADIO KIT
\$15.88
Complete with Case and Earphones

Lawson's
JEWELERS

NOTHING DOWN / A YEAR TO PAY

SOUTHERN CALIFORNIA'S LARGEST JEWELERS

New DOWNTOWN TORRANCE - 1301 SARTORI - FA 8-4313