

NOW IS THE TIME UNDER OUR COST SALE '63 "BRASS HAT" EXECUTIVE CARS OVER \$800⁰⁰ SAVINGS

— ASK TO SEE OUR COST RECORDS —

STOP!! LOOK!! SAVE!!

Outstanding Cleanup Values on Our Entire Fleet of Executive and Demonstrator Cars! Most all are fully equipped and kept in perfect mechanical condition. Each carries a transferrable 24-month New Car Warranty.

Examples:

'63 Ambassador "990" Sedan
White, full power, air conditioning, radio, heater, bucket seats, white wall tires, etc. Stock No. 6C432.
NOW \$3307

SAVE \$805

'63 Classic "660" Wagon
Green, automatic transmission, radio, heater, individual seats, headrest, etc. Stock No. 1C175.
NOW \$2518

SAVE \$714

'63 Classic "770" Sedan
Tutone green, V-8, automatic transmission, power steering, radio, heater, individual seats, light package, etc. Stock No. 2C231.
NOW \$2515

SAVE \$610

'63 American "440" Sedan
Coral and maroon, automatic transmission, radio, heater, bucket seats, salex windshield, white wall tires, etc. Stock No. 123C99.
NOW \$2185

SAVE \$600

✓ ✓ CHECK THESE NEW CAR TRADE-INS!

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|--|---|--|
| '58 Dodge Station Wagon
V-8, automatic transmission, radio, heater. Original throughout.
\$895 | '61 Chevrolet Impala Coupe
V-8, automatic transmission, power steering, radio, heater.
\$1995 | '50 Chevrolet Station Wagon
Radio, heater. Terrific car.
\$250 |
| '63 Rambler Classic "660"
Automatic transmission, heater, individual seats, etc.
\$2195 | '61 Rambler Classic Wagon
9-passenger, automatic transmission, radio, heater. One owner car.
\$1895 | '57 International Travelall
Standard shift, heater. New paint.
\$895 |
| '62 Chevrolet Impala Coupe
V-8, automatic transmission, radio, heater. Low mileage.
\$2295 | '57 Pontiac Catalina
Hardtop. Automatic transmission, radio, heater. Special!
\$650 | '55 Cadillac Coupe DeVille
Full power. One owner.
\$795 |

MANY MANY MORE TO CHOSE FROM

TORRANCE EXCLUSIVE
WE ACCEPT ALL MAJOR CREDIT AND
OIL COMPANY CREDIT CARDS

AL ORTALE RAMBLER

AL ORTALE RAMBLER
Your South Bay International-Scout
Truck Headquarters
All Models on Display



OPEN 7 DAYS 'TIL 9 P.M.
1885 TORRANCE BLVD.
2 BLOCKS OFF WESTERN AVENUE
FA 8-9222

"Reliability - Integrity - Confidence"
Two Locations to Serve You
TORRANCE

OPEN 7 DAYS 'TIL 9 P.M.
20611 HAWTHORNE BLVD.
1/2 MILE NORTH OF TORRANCE BLVD.
FR 1-1244



Automotive AUTOMOBILES For Sale 190	Automotive AUTOMOBILES For Sale 190	Automotive AUTOMOBILES For Sale 190	Automotive AUTOMOBILES For Sale 190	Automotive AUTOMOBILES For Sale 190	Automotive AUTOMOBILES For Sale 190	Automotive AUTOMOBILES For Sale 190	Automotive AUTOMOBILES For Sale 190	Automotive AUTOMOBILES For Sale 190
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"WHERE THE ACTION IS"

SHOP AND BUY
THE ACTION
at RONALD E. MORAN, INC.
Action Specials for '64
30 MODELS TO SELECT FROM



F-85 CUTLASS SPORTS COUPE
Low as \$2602 — Model 227
With standard factory equipment. Plus tax and license.
— SPECIAL ORDER ONLY —

ACTION — ACTION — ACTION
Big - Big Savings on Remaining 63's
Up to \$1300 Discount on Some Models!

- 1—Starfire Coupe, loaded, with air condition
- 2—98 Holiday Sedans, loaded, with air condition
- 2—Dynamic 9-Passenger Wagons, loaded, with air condition
- 2—Dynamic Holiday Sedans, loaded, with air condition
- 2—Dynamic Holiday Coupes, fully equipped
- 1—F-85 Deluxe 4-Door Sedan, a real beauty

FIRST COME — FIRST SERVED!



JET STAR I SPORTS COUPE
\$3599

Equipped with Hydramatic, radio, power steering, power brakes, heater, front compartment, console, windshield washer, electric clock, etc.
— SPECIAL ORDER ONLY —

USED CAR "ACTION SPECIALS"

All Are BEAUTIFUL TRADE-INS on THE NEW 1964 OLDSMOBILES AND 1964 CADILLACS

1960 Rambler \$1499
6-cylinder, Cross Country 9-Passenger Station Wagon. Radio, Heater, automatic transmission. Less than 17,000 actual miles.

1960 Chevrolet \$3199
Corvette. Radio, heater, stick shift. Less than 4,000 actual miles.

1962 F-85 \$2399
Cutlass Coupe. Radio, heater, automatic transmission, power steering. Showroom fresh.

1962 Oldsmobile \$2599
"88" Convertible. Radio, heater, automatic transmission, power steering, power brakes, white walls. Less than 13,000 actual miles.

1958 Ford \$999
9-Passenger Country Squire. Immaculate.

1959 Buick \$1399
4-Door Invicta. Full power including all extras. Less than 30,000 actual miles.

1961 Chrysler \$1899
Newport. Less than 18,000 actual miles. Showroom fresh.

1964 CADILLAC BUYERS—SEE OUR MAGNIFICENT NEW MODELS—MANY NOW AVAILABLE

OLDSMOBILE DIVISION

900 No. Pacific Coast Hwy., Redondo Beach
FR 2-2181

WHERE THE ACTION IS!

RONALD E. MORAN, INC.

CADILLAC DIVISION

25 Pacific Coast Hwy., Hermosa Beach
FR 4-3436

"IT IS OUR SINCERE DESIRE TO GIVE OUR CUSTOMERS THE BEST POSSIBLE SERVICE"