

YOU SAVE MORE PER POUND



with our exclusive trimming process!

BIG BEAR BEEF is cut from top U.S.D.A. graded and inspected meats . . . and trimmed in our exclusive BIG BEAR MANOR . . . we remove all excess fat and bone; there's more meat per pound and it costs you less at BIG BEAR!

BIG BEAR MEAT GUARANTEE!

All meat sold by Big Bear, is carefully selected from the finest U.S.D.A. GRADES OF STEER BEEF . . . properly aged to assure you the most tenderness and finer flavor . . . If for any reason you are not completely satisfied, simply return the BOND on the package and your money will be cheerfully refunded.

- STANDING RIB ROAST 78¢
- CROSS RIB ROAST—BONELESS 78¢
- RUMP ROAST 72¢
- CHUCK ROAST—BLADE CUT . 38¢
- T-BONE STEAK 98¢
- CUBE STEAK 94¢
- SLICED BACON 54¢
- SIRLOIN TIP STEAK 92¢
- FRYING CHICKEN BREAST . . . 58¢
- FRYING CHICKEN LEGS, THIGHS 52¢
- FRYING CHICKEN WINGS . . . 22¢
- STEWING CHICKEN CUT-UP . . 24¢
- CENTER CUT HAM SLICES . . . 98¢
- PORK CHOPS—BLADE CUT . . . 48¢

- SIRLOIN STEAK 88¢
- ROUND STEAK 74¢
- TOP SIRLOIN—BONELESS . . . 1.48¢
- BONELESS ROUND STEAK . . . 84¢
- GROUND CHUCK 48¢
- GROUND ROUND 68¢
- SHORT RIBS OF BEEF 28¢
- RIB BOILING BEEF 9¢
- RIB LAMB CHOPS 1.08¢
- SMALL LOIN LAMB CHOPS . . 1.28¢
- LEG OF LAMB 72¢
- BREAST OF LAMB 9¢
- RIB CUT PORK CHOPS 88¢
- PORK SHOULDER ROAST 38¢

CHUCK STEAK . . . 48¢

U.S.D.A. CHOICE OR BIG BEAR BONDED . . . DELICIOUS BAR-B-QUE

RIB STEAK 78¢

U.S.D.A. CHOICE OR BIG BEAR BONDED . . . LEAN AND JUICY

FRYERS 29¢

U.S.D.A. GRADE "A" . . . WHOLE BODY

SWISS STEAK . . . 68¢

U.S.D.A. CHOICE OR BIG BEAR BONDED . . . THICK CUT

GROUND BEEF . . . 33¢

BIG BEAR BONDED . . . FRESH AND LEAN

LAMB ROAST . . . 44¢

U.S.D.A. CHOICE . . . SHOULDER CUT

SMOKED HAM . . . 38¢

SHANK PORTION . . . LEAN AND JUICY

DELICATESSEN DEPT.

- MANHATTAN FRANKS 1-POUND PKG. 39¢
- MANHATTAN COTTO SALAMI 10-OUNCE PKG. 39¢
- SLICED LUNCH MEAT Manhattan—6-oz. Pkg. 4 for \$1
- DUBUQUE CANNED HAM . . . 5-POUND CAN 3.98

- BABY FOOD Heinz Strained 3 for 29¢
- SWIFT BABY MEATS 3 1/2-oz. Jar 2 for 47¢
- CEREAL Gerber's Oatmeal 8-oz. Box 18¢
- TUNA CAT FOOD Lord & Lady 6-oz. Can 10¢
- VEYS DOG FOOD 16-oz. Can 8¢
- GAINES MEAL Dog Food 10-lb. Bag \$1.29
- MAYONNAISE Laura Scudder 24-oz. Jar 46¢
- FRENCH DRESSING Best Foods 16-oz. Jar 45¢
- WISHBONE ITALIAN Dressing 8-oz. Bottle 37¢
- FAB 10c Off Label Gt. Box 65¢
- SALVO PELLETS 10c Off Label Detergent Gt. Box 65¢
- SWAN LIQUID Pink Detergent 22-oz. Btl. 64¢
- ACTION BLEACH Colgate 8-oz. Pkg. 39¢
- AJAX CLEANSER 3-Off 21-oz. Can 2 for 39¢
- FLORIENT Aerosol Deodorizer 20c Off 9 1/2-oz. Can 49¢
- AJAX LIQUID Cleanser 28-oz. Bottle 68¢
- CLOROX LIQUID BLEACH 1/2-Gal. Btl. 39¢
- KLEENEX Facial Tissue 3c Off 600-ct. Box 33¢
- PAPER NAPKINS MARCAL 80 Ct. Pkg. 11¢
- TOILET TISSUE Guest Ranch 4-Roll Pkg. 29¢
- WAX PAPER Includes 2c Off Kitchen Charm 100-ft. Roll 16¢
- BAGGIE BAGS Plastic Sandwich 50-ct. Pkg. 27¢
- PAPER PLATES BONDWARE 40-ct. Pkg. 49¢
- PAPER TOWELS SCOTT 200-ct. Roll 29¢

- FOLGERS COFFEE 1-lb. Can 59¢
- INSTANT COFFEE Maxwell House 10-oz. Jar 20c OFF LABEL 1.25
- TEA BAGS LIPTONS 36-ct. Box 59¢
- BEEF HASH Libby's Corned 16-oz. Can 38¢
- ROAST BEEF WITH GRAVY SWIFT—12-oz. Can 45¢
- CHILI W/BEANS Hormel 24-oz. Can 49¢
- SOFTENER SALT Leslie Water 50-lb. Bag 96¢
- C & H SUGAR 5-lb. Bag 56¢
- SEASON SALT Lawry's 3 1/2-oz. Btl. 27¢
- HEINZ CATSUP 14-oz. Btl. 22¢
- TOMATO PASTE Hunt's 6-oz. Can 2 for 25¢
- CHILI SAUCE Del Monte 12-oz. Btl. 23¢
- CONVERTED RICE Uncle Ben's 26-oz. Box 53¢
- APPLE SAUCE Pavette Valley 303 Can 14¢
- FRUIT COCKTAIL Dole's 303 Can 22¢
- GRAPEFRUIT SECTIONS Bordo 303 Can 27¢
- CRUSHED PINEAPPLE Dole No. 2 Can 30¢
- CLING PEACHES Hunt's Yellow 2 1/2 Can 25¢
- LIBBY DELUXE PLUMS 2 1/2 Can 33¢
- DRINKS Cal Fame Fruit (Orange-Grape-Pine-Grapeft.) 96-oz. Can 25¢
- GRAPE JUICE Welch 24-oz. Btl. 37¢
- SLICED PINEAPPLE DOLE 1 1/4 Can 22¢

- FALSTAFF BEER (Lift Tab) 11-oz. Can 6 for \$1.17
- CANADA DRY Canned Beverages 12 for \$1
- DIET RITE COLA 12-oz. Can 6 for 53¢
- CHUNK TUNA Carnation Lt. Meat 8 1/2-oz. Can 25¢
- PINK SALMON PETER PAN 16-oz. Can 59¢
- CHICKEN SEA TUNA 3c Off 6 1/2-oz. Can 29¢
- JELLO GELATINE 3-oz. Pkg. 3 for 28¢
- MARSHMALLOWS Doumak White 10-oz. Pkg. 19¢
- CIGARETTES KING SIZE Carton 2.11
- KRISPY CRACKERS 1-lb. Box 27¢
- NABISCO RITZ 12-oz. Box 33¢
- FUDGE COOKIES Langendorf Chocolate 1-lb. Box 43¢
- GRAHAMS Pacific Honey Treat 1-lb. Box 31¢
- PANCAKE FLOUR Aunt Jemima 2-lb. Box 39¢
- CAKE MIXES Pillsbury Reg. Pkg. 39¢
- CORN MUFFIN MIX Dramedary 33-oz. Pkg. 49¢
- GOLD MEDAL FLOUR 5-lb. Bag 57¢
- PEANUT BUTTER Skippy 16-oz. Jar 56¢
- LOG CABIN SYRUP Buttered 3c Off 24-oz. Btl. 55¢
- CORN SYRUP Karo Blue 1 1/2-lb. Btl. 29¢
- PRESERVES Kern's Grape 2-lb. Jar 49¢
- PRESERVES Festival Queen Strawberry 20-oz. Jar 45¢

- QUAKER OATS 42-oz. Box 48¢
- KELLOGG CORN FLAKES 12-oz. Box 27¢
- CRISPY CRITTERS Post's 13-oz. Box 43¢
- MARGARINE Mazola Corn Oil 1-lb. Ctn. 37¢
- CARNATION MILK Evaporated Tall Can 14¢
- NON FAT DRY MILK Carnation 8-qt. Box 66¢
- SHORTENING Springfield 3-lb. Can 58¢
- SALAD OIL Springfield 24-oz. Btl. 29¢
- SAFFLOWER OIL C H B 24-oz. Btl. 47¢
- KIDNEY BEANS Harvest Day 303 Can 2 for 25¢
- PORK & BEANS Van Camp's 2 1/2 Can 22¢
- NIBLETS CORN Whole Kernel 16-oz. Can 18¢
- CUT BEETS LIBBY'S 303 Can 15¢
- DEL MONTE PEAS 303 Can 20¢
- SAUERKRAUT Libby's 2 1/2 Can 23¢
- NEW POTATOES Harvest Day 300 Can 10¢
- TOMATO JUICE Libby's 46-oz. Can 27¢

- BIG DIP ICE MILK 1/2-gal. Ctn. 47¢
- CHEESE FOOD Dairy Fresh 2-lb. Loaf 69¢
- FOREMOST BUTTER 1st Quality 1-lb. Ctn. 69¢
- HEINZ SOUP Cream of Tomato 2c Off 10 1/2-oz. Can 2 for 17¢
- SPLIT PEA SOUP Andersen 303 Can 19¢
- CHICKEN NOODLE Lipton Soup 2-pk. Pkg. 29¢
- PITTED OLIVES Early Calif. Large Tail Can 36¢
- PICKLES Fanning's Bread & Butter 13-oz. Jar 25¢
- C H B DILL PICKLES 22-oz. Jar 29¢
- MEAT PIES Banquet Frozen 6-oz. Pie 4 for 79¢
- SWANSON'S TV DINNERS Reg. Pkg. 49¢
- MORTON FRUIT PIES 8" Pie 3 for \$1
- DOWNYFLAKE WAFFLES 10-ct. Pkg. 35¢
- FISH STICKS Certifresh 14-oz. Pkg. 59¢
- BIRDS EYE PEAS 10-oz. Pkg. 16¢
- LEMONADE Treesweet Frozen 6-oz. Can 10c
- ORANGE DELIGHT Minute Maid 6-oz. Can 6 for \$1

SUNDRIES

- YAHTZE GAME \$2.00 Value Discount Price \$1.52
- SPELLING BOARD \$3.00 Value Discount Price \$2.27
- 10" PLAYBALLS \$1.00 Value DISCOUNT PRICE 66¢
- DENALAN 98c Value DISCOUNT PRICE 74¢
- Pertussin Cough Syrup 79c Value DISCOUNT PRICE 66¢
- Sho-Curl Hair Spray \$1.49 Value DISCOUNT PRICE 99¢
- WORLD GLOBE 9-inch \$2.00 Value Discount Price \$1.52
- TRANSISTOR BATTERIES \$1.00 Value Discount Price 72¢
- SUPER ANAHIST \$1.79 Value DISCOUNT PRICE 1.43
- VICKS TRI-SPAN 98c Value DISCOUNT PRICE 72¢
- COMPOZ 98c Value DISCOUNT PRICE 81¢
- Wildroot Hair Cream 99c Value DISCOUNT PRICE 37¢

PRICE PROTECTION FOR YOU . . . In the event wholesale costs decline, Big Bear Foods will immediately reduce retail prices further.