0



TORRANCE BEACH PROPOSAL... A high-rise apartment complex, rising to a maximum height of 160 feet, has been proposed for the site of the old Hollywood Riviera Club on Torrance Beach by Sovereign Development Co. The building, which could include as many as 13 stories, is designed to provide between 120 and 140 apartments including 1-, 2-, and 3-bedroom units, each with a den. Commercial possibilities include a rooftop restau-

rant with exterior glass elevator, main floor coffee shop, beauty and barber shop, and basement facilities including gymnasium, steam room, and health club. The \$4 million project will be the principal topic of discussion at a meeting of the Hollywood Riviera Homeowners Assn. at the Parkway School Monday at \$ p.m.



Upper: The Coupe de Ville; lower: The Fleetwood Sixty Special Sedan

## MORE TEMPTING THAN EVER!

The 1964 Cadillac is more tempting than ever to look at! It has a clean, low sweep to its lines . . . greater refinement in all of its body contours . . . and a dramatically new, divided grille.

It's more tempting than ever to ride in! There's greater smoothness and quietness. The interiors are luxurious as never before. And an exclusive new Comfort Control\* enables you to pre-set interior temperature while automatically controlling humidity.

And Cadillac for 1964 is more tempting than ever to drive! It has a new high-performance engine-the most powerful in Cadillac history. Cadillac's Hydra-Matic Drive has been

remarkably improved in smoothness and responsiveness-and a new version, the Turbo Hydra-Matic, is standard equipment on some models. Both assure a truly amazing agility in traffic and a new over-all standard of automotive performance on the highway.

The final temptation? That's the extraordinary value that's built into each of the eleven new Cadillac models.

Be among the first to visit your authorized Cadillac dealer

... just wait till you drive it!

SEE AND DRIVE THE NEW CADILLAC NOW AT YOUR LOCAL AUTHORIZED CADILLAC DEALER

## RONALD E. MORAN, INC.

25 PACIFIC COAST HIGHWAY . HERMOSA BEACH, CALIFORNIA

## Riviera Homeowners Plan Discussion on High-Rise

Proposal of a Torrance development firm to construct a 13-story, own-your-own apartment building on the site of the old Hollywood Riviera Club on Torrance Beach will be the topic for discussion as members of the Riviera Homeowners Assn. meet at 8 p.m. Monday in the Parkway School.

Applications of the Sovereign Construction Co. to the Planning Commission for a variance to permit construction of the project has touched off a controversy among Rivierans which the Homeowners group will seek to settle Monday.

President John D. Haidinger recently asked the Planning Commission to postpone consideration of the variance request until his group could study the proposal and make a recommendation to the city.

PLANS prepared by the developers call for a building would be provided to the project of the main floor, including coffee shop, beauty shop, gift shop, barber shop, and other specialty shops.

PLANS prepared by the developers call for a building would be provided to the project in the building; and other factors are to proposal and make a recommendation to the city.

PLANS prepared by the developers call for a building would provide from 120 to 140 apartments with about 10 and each in 1,250 per cent of them one bedroom and a den in 1,250 per cent of them with two bedrooms and a den in 1,250 per cent of them with two bedrooms and a den in 1,250 per cent of them with two bedrooms and a den in 1,250 per cent of them with two bedrooms and a den in 1,250 per cent of them with two bedrooms and a den in 1,250 per cent of them with two bedrooms and a den in 1,250 per cent of them one bedroom and a den in 1,250 per cent of them one bedroom and a den in 1,250 per cent of them with two bedrooms and a den in 1,250 per cent of them one bedroom and a den in 1,250 per cent of them with two bedrooms and a den in 1,250 per cent of them one bedroom and a den in 1,250 per cent of them with two per cent of them one bedroom and a den in 1,250 per cent of them with two accurate feet.

COMMERCIAL possibilities for the project include a p

Market Basket, Kroger Co. Complete Merger on Monday

change their shares for Kroger previously redeemed, this stock previously redeemed, this stock is convertible to Kroger comblect. 4, 1963 will receive the mon stock during a 10-year full quarterly dividend of 53% cents per share, payable Jan. 1, 1964 on the new Kroger preferred stock.

Sandi Cook, pep: Linda Additional convertible to Kroger combinationers:

Sandi Cook, pep: Linda Additional convertible to Kroger combinationers:

Sandi Cook, pep: Linda Additional convertible to Kroger combinationers:

Sandi Cook, pep: Linda Additional convertible to Kroger combinationers:

Sandi Cook, pep: Linda Additional convertible to Kroger combinationers:

Sandi Cook, pep: Linda Additional convertible to Kroger combinationers:

Sandi Cook, pep: Linda Additional convertible to Kroger combinationers:

Sandi Cook, pep: Linda Additional convertible to Kroger combinationers:

Sandi Cook, pep: Linda Additional convertible to Kroger combinationers:

Sandi Cook, pep: Linda Additional convertible to Kroger combinationers:

Sandi Cook, pep: Linda Additional convertible to Kroger combinationers:

Sandi Cook, pep: Linda Additional convertible to Kroger combinationers:

Sandi Cook, pep: Linda Additional convertible to Kroger combinationers:

Sandi Cook, pep: Linda Additional convertible to Kroger combinationers:

Sandi Cook, pep: Linda Additional convertible to Kroger combinationers:

Sandi Cook, pep: Linda Additional convertible to Kroger combinationers:

Sandi Cook, pep: Linda Additional convertible to Kroger combinationers:

Sandi Cook, pep: Linda Additional convertible to Kroger combinationers:

Sandi Cook, pep: Linda Additional convertible to Kroger combinationers:

Sandi Cook, pep: Linda Additional convertible to Kroger combinationers:

Sandi Cook, pep: Linda Additional convertible to Kroger combinationers:

Sandi Cook, pep: Linda Additional convertible to Kroger combinationers:

Sandi Cook, pep: Linda Additional convertible to Kroger combinationers:

Sandi Cook, pep: Linda Additional convertible to Kroger combinationers:

Sandi C

football season.

During the fall semester,
South's Student Council will
participate in the annual Junior Citizens Day where students assume actual roles in their city's government.

At a special meeting in AugLos Angeles supermarket chain. and the Kroger Co. of Cincinnati was completed Monday with the acceptance of the Kroger stock exchange offer by owners of the required 80 per cent of Market Basket common shares.

The exchange offer has been extended to Dec. 4, 1963 for the convenience of the remaining share owners. No further extension of the offer is planned, Kroger representatives ger 4.3 per cent preferred stock. Market Basket share owners said. All holders of Market Basket common stock who exchange their shares for Kroger

South High's Student Council nicludes Raul Matute, president; Robin Rector, vice president; Roger Huyssen, Boys' League president; Shari Steward and cumulative preferred stock. Or see in acquiring the 56-store Market Basket chain through an exchange of stock.

Market Basket share owners with through an exchange of stock.

Market Basket share owners augustive preferred stock. Or sophomore Class president; Ricki Schenk, Sophomore Class president; Sandl Swafford, recording secretary; Sally Hovey, club coordinator: Mary Jane Collins, corresponding secretary.

At a special meeting in Augustive in cludes Raul Matute, president; Robin Rector, vice president; Roger Huyssen, Boys' League president; Craig Hattem, Senior Class president; Ricki Schenk, Sophomore Class president; Sandl Swafford, recording secretary; Sally Hovey, club coordinator: Mary Jane Collins, corresponding secretary.

Also elected to council positions are the following Commissioners: South High's Student Coun-



save more than a billion dollars with Home, America's largest. FIRST IN SERVICE: Maximum convenience. To serve you better, Home maintains more branch offices than any other savings associ-

ation in the nation. INSURANCE PROTECTION: Accounts are insured to the full limit of the Federal Savings and Loan Insurance Corporation.

FULL-TIME EARNINGS: Funds in by the 10th of any month earn from the lst of that month. After the 10th, funds earn from the day they are received, when they remain in your account through the end of the calendar quarter.

FEDERAL FEDERAL AMERICA'S LARGEST ASSETS \$1.5 BILLION\*

TORRANCE 1511 Cravens Ave. at El Prade FA 8-9244 • SP 5-3118

9 to 4, Friday 9 to 6



Main Office: 761 South Broadway, Los Angeles, California