Bookman's Notebook-

by William Hogan

Edna Ferber speaking: "There is in the United States a cult or a stratum of book readers whose mental insecur-ity or whose lack of faith in their own taste and judgment has led them to this touching-ly unadult standard: if a book is dull it must be good. If it is unreadable it's great."

This is an unusually defensive attitude in such an ac-knowledged success as Miss Ferber, who, in "Roast Beef

Magic" (the joy of living, she finds, is "a kind of magic."). The book projects a heady Medium" (1913), established a nostalgia as she talks about pattern of literary popularity that has few equals in this century. In the 1920s there were "So Big," "Show Boat," Cimarron," later came "Come and Get H.". "Section prowling old American rivers prowing old American rivers during her "Show Boat" re-search; or her collaboration with George S. Kauffman on the dramas, "Dinner at Eight" and "Stage Door," or how she has always sought to record the American scene in her own fachtion. Use fachten in were "So Big." "Show Boat," Cimarron." later came "Come and Get H." "Saratoga Trunk." "Giant," and others. For half a century the lady has been a hard-grinding story machine, a disciplined spinner of highly commercial dreams own fashion. Her fashion, in "Saratoga Trunk," was a look at high society and the rail-road wars of the **1880s**. In "Ice Palace" it concerned the dreams. At 75 Miss Ferber con-

LB. AVG.

tough factions warring for tinues a gabby autobiography that began some years ago in Alaska's riches. "A Peculiar Treasure." This

Most of her work were tales of protest, she asserts—"lov-ing protest, but protest never-theless . . . written in the idiom of their day, clearly and purposefully." Her books were never dull, unreadable, Dor ware they great one is titled "A Kind of

nor were they great. Most of this autobiography is marked by forthright state-Is marked by forthright state-ments, on the craft of writ-ing or the joy of living, deliv-ered with the no-nonsense authority of an old empress. I found most of this material hard going. Miss Ferber is not writing for me, of course, and there must remain across and there must remain across this romantic land a vast aud-ience for this book.

These would be readers she Local Cancer Society Hols Awards Event two generations with Ameri-

can dramas about a woman truck farmer who found beauty in cabbages; pioneers in old Oklahoma; lumber kings in Wisconsin's north woods: the trials of the Texas rich, good life. Or about a lovable, courageous traveling saleswoman named E m m a McChesney, which sparked Edna Ferber's literary reputa-

tion back in America's innocent years. Here, as usual, Miss Ferber remains the intense, assured, perceptive woman she has al-ways been as a writer. She is also an opinionated, frequent-ly tiresome person who tends

The Centinela Valley-South general chairman Bay District of the American Cancer Society honored local residents and industries at the for volunteers at the Polyne-ican Destruction Cancer Society Crusade one of successful in history. sian Restaurant. Mrs. P. B. Marsh, volunteer

Mrs. P. B. Marsh, volunteer to oversimplify truths as she sees them and talks down to her audience painfully. She must know her

ner audience painfully. She must know her audi-ence — yet she leaves the impression that, if one met her face to face, she would be an impossible old girl to argue with no matter how wrong she may be. residents: Mrs. H. Gernon of Hawthorne, office uncer; rance, district educatichair-man; and Ronald Cre, dis-trict public informatichair-geles County - Moles An-

med |sade chairman, presented blue for ribbon certificates to 22 local this volunteers, honoring their ef-so-forts on behalf of the society during the April fund-raising and educational crusade.

serv. Space Technological Labora-hn K, tory employes of Redonde r of Beach, through their charily organization ECHO, were hon room ored for outstanding contribu-tions during the year by Mrs. Tor- Robert E. Ringle, Los Angeles

County chairman of awards for the society. Dr. Lescoe, master of ceremonies, spoke to the 100 volum Mrs. Kenneth Noelys An-geles County resident cru-made in the field of cancer treatment. He also quoted stat istics concerning the relation hip between smoking and ship lung cancer.



S

30

500

cost by selling those no longer needed

