

# Beauties Labor To Save Face

I overheard a woman say, "Oh, she's so beautiful she doesn't have to do much to herself." *Au contraire.* Say that to a beautiful woman and you'll get no thanks.

I talked to one about it the other evening and she sighed, "I just wish I weren't so beautiful. It's quite a chore to live up to the difficulties it imposes. Few persons recognize the time and trouble it takes to maintain this picture."

And of course she's right. Any woman who is beautiful must spend more time, energy and thought to her person than women who are not considered unusual.

*She must concentrate not only on her face but on her figure as well. All the things she would like to eat she passes up because everyone expects her to be always slim and svelte in comparison to her fat sisters who gouge to their hearts' content.*

Her clothes must always be dramatic to show off the fabulous figures that costs her so dear. She spends hours to keep her hair the way you see it; many dollars to keep her complexion enviable; and what does it get her?

It gets her appreciation and a sense of accomplishment of a job well done.

But then, I say, beauty is something all women have. Some of you, of course, lose it altogether through sheer laziness, but it was there to start with. Others of you gave up hope because you thought you were just plain uninteresting.

*This need not be so. I have proved many times with my special "remodeling jobs" (which were really nothing but teaching women the simple things they ought to know in the first place) that even the plainest woman can be a beauty.*

To renew yourself takes interest and TIME. Beauty is something every woman learns the hard way. And TIME is the most important ally you have.

Spend more TIME on yourself and you'll discover to your delight that TIME well spent never takes a toll but adds dividends. Work at it and see how right I am. As usual.

(Distributed by Chronicle Features)

## ...Let's Go

By LARRY MACARAY

At various times, I have mentioned the name of Douglas MacFadden in this column. Many serious art collectors in this area are acquainted with MacFadden's work. The Torrance High School Art Collection was fortunate three or four years ago to purchase "The Card Players" by MacFadden.

The Galleria Gianni, 740 N. La Cienega Blvd., in Los Angeles, is currently exhibiting a drawing show by MacFadden. The show is up through Oct. 4. Take my advice, make all efforts to see the superb conte drawings, and also to feel the sensitive nature of a man who attempts to lift the veil from modern man, exposing the tragedy and folly that strings many human beings together.

DOUG AND I have been friends for 10 or 11 years. Ever since we were students together at Long Beach State College, I have been a great admirer of his work. I have watched him go through several developmental periods through the years, and being interested in what he has to say, I have tried to collect a painting from each period.

When you see the 24 drawings that comprise the show at the Galleria Gianni, you will begin to understand the remarkable skill that conte demands — and also to realize that an entire year of drawing and organization went into this show. This, in addition to being the head of the art department at Fullerton Junior College has really kept MacFadden busy.

LET ME QUOTE the statement that is printed in MacFadden's brochure. The statement clarifies the drawings — or one could say, the drawings illustrate the statement.

"These drawings composing my own sort of frightening drama of Mankind, divulge certain peculiar individual beings dwelling by various degrees in all of us.

"Preference for the nude, that chief vehicle and most significant object in the human world for conveying the pathos and dignity of man, better symbolizes realistic and dreamlike themes drawn from the existence of these beings.

"The 'beautiful figure' being frequently the 'vulgar' does not engage my interest so much as the visual image which satirically expresses the tragedy of human nature found in all the human race."

THE MEXICAN art show that opens Wednesday at the County Museum of Art is a "must" to see. After a four-year tour of 15 European cities, the last of which was Copenhagen, Los Angeles is fortunate to be the only city in the United States to show this exhibition.

The 2,250-piece exhibit was organized five years ago by the Mexican government and in its European tour, over nine million people have marveled at the 3,500 year history of art in Mexico.

SUMMER BEFORE last I flew to Mexico City for 10 days and during that time I met Berta Taracena, a young lady who had been one of the original guides that accompanied the gigantic Mexican Show to Europe. She was directing an art gallery on the Paseo de la Reforma. Luckily I was also able to see the book that was sent with the exhibition to explain the different artifacts, such as the 1,000-year-old Atlantean Colossal Figure from Tula—16 feet high and weighing 10 tons. And if I remember correctly, the statue represents the planet Venus . . . check it when you go.

## Sunday Series Of Musicales Debuts Today

The Wayfarers' Chapel, Palos Verdes Drive South, Portuguese Bend, will debut a once-a-month series of musicales this afternoon, at 3, in the chapel's outdoor theater.

Dorothy Simpson Smith, director of music at the Wayfarers' Chapel and a veteran of world concert tours, will be presented in a piano recital. Scheduled for the last Sunday of every month, the musicales will feature a variety of musicians both in individual performances and small groups. No tickets or reservations are required. An open offering will be taken.

## CREA Elects Delbert Vaughn

Delbert Vaughn, who operates real estate offices at 2018 W. Carson and 23625 Arlington, will serve the California Real Estate Assn. as director-at-large during the coming year.

Vaughn was elected to the post during the 59th annual convention of the CREA at the Billmore Hotel, Los Angeles.

## Noted Writer To Champion TB Campaign



ANN LANDERS Heads Drive

Columnist for The HERALD, Ann Landers, has been named honorary national chairman of the 1963 Christmas Seal campaign.

Dr. Roscoe B. Bigler, president of the Tuberculosis and Health Assn. of Los Angeles County, said Miss Landers will head the volunteer effort of some 2,500 local TB associations during the 57th annual Christmas Seal drive in the United States.

He added the campaign will open Nov. 15 and that Christmas Seal funds support the programs of local tuberculosis and health associations in their fight against tuberculosis and other respiratory diseases.

MISS LANDERS is an outstanding human relations writer whose column is distributed by a national newspaper syndicate. She accepted the honorary national chairmanship, she said, because of the understanding she had gained, through her correspondence, of the upheaval in people's lives caused by tuberculosis. "Most people view tuberculosis as a medical problem, a community problem, or a fundraising problem," she said in accepting the chairmanship. "As my mail testifies, it is also a creator of devastating mental, moral, emotional and marital problems."

In private life Miss Landers is Mrs. Jules Lederer and the mother of a married daughter. She was reared in Sioux City, Iowa, and attended Morning-side College but gave up college for marriage in her junior year. She and her husband now live in Chicago.

In addition to writing seven newspaper columns a week, Miss Landers receives and answers an average of 20,000 letters a month from readers. She confers with doctors, lawyers and clergymen of every faith before advising her correspondents of the course they should take.

DR. BIGLER said of all contributions received by the Los

## HC to Present 'Razor's Edge'

Harbor College will present the first in a series of six films tomorrow in the new Seahawk Center, at 8 p.m. The film, "The Razor's Edge," stars Tyrone Power and Ann Baxter.

Angeles association, 6 per cent is used to support the nationwide program while the remaining 94 per cent of funds raised locally remains in Los Angeles County and California to carry on year-round programs of education, research, rehabilitation and case detection.

## 'Disaster Aid' Speech Subject

Ed Russell, director of disaster service for the Los Angeles Chapter of the American Red Cross, will be the guest speaker at the Torrance-Lomita Red Cross meeting, 1617 Cabrillo, at 7:30 p.m., Oct. 10.

Disaster service, a legal responsibility of the Red Cross, will be the program topic and the meeting is open to all interested persons. Attendance should be confirmed by contacting the Red Cross office, FA 8-510.

# HOME FIX-UP Sav-on TOOLS

**ELECTRIC Soldering Iron**  
Complete kit with soldering aluminum and instructions for use & care. UL approved. **1.89**

**Long Nose Plier**  
INSULATED — Will withstand 1,000 volts. **1.59**

**Hacksaw**  
Adjustable . . . Shock proof handle, complete with blade. **69c**

**7" Vise Grip**  
WRENCH — With new, easy release — Locks on won't slip. **1.69**

**16 oz. Hammer**  
STANLEY — Forged steel head, select hickory handle. **1.39**

**Tin Shears**  
Heavy duty of fine quality. **2.39**

**Crescent Wrench**  
FULLER 10" size . . . chrome alloy steel — 1-1/16" opening. **1.98**

**Wire Brush**  
14" wood handle with 19 rows of steel bristles. **39c**

**Open End Wrench**  
FULLER — Chrome Vanadium 5/8" & 3/4" size. Other Sizes Available at Sav-on Low Prices. **69c**

**Water Pump Pliers**  
STANLEY — 9" size for real hard to reach areas. **1.49**

**8 ft. Rule**  
STANLEY — Reel case with automatic take-up. **98c**

**8" Plier**  
Slip Joint by FULLER . . . Drop forged, full ground — Belt holster. **69c**

**DIAGONAL Cutters**  
FULLER — 6 1/2" size. Drop forged. **1.29**

## Egg Beater

FLINT — Smooth bell-shaped beaters, nickel & chrome plated. Choice of black or beige handle. **2.69**

---

## Athletic Socks

MEN'S — White cotton sock with 2% nylon reinforced heel & toe. Sizes 10 to 13. **59c pr.**

---

## METAL Shoe Trees

Chrome plated finish. Adjustable to men's sizes. Each poly bagged. Men's or Ladies' **59c pr.**

---

## Laundry Cart Replacement Bag

Heavy duty slip-over cotton bag with handy clothes pin pocket. Sanforized. **98c**

---

## Coffee Percolators

COMET — Glass knob, black plastic handle. Graduated markings on outside of percolator. 7 or 9 cup. **1.69.**

---

## Sport Shirts

Boys' "Ivy League" Wash 'n Wear short sleeve cotton shirt in assorted colorful patterns. 8 to 14. **1.00**

---

## Cuff Link & Tie Bar Set

Assortment of attractive designs in gold or silver color, richly detailed. Boxed. **1.00 Set**

## Cold Remedies & PREVENTIVES

**ORAVAX**  
Oral Bacterial Vaccine. 50 Tablets **2.47**

**ENTORAL**  
For antibacterial immunization. 20 Caps **1.17**

**MENTHOLATUM**  
Eases head cold & chest cold. Long lasting relief. 3 oz. jar **69c**

**VACAGEN**  
Oral Vaccine Tablets 20 Tabs **1.45**

**ANACIN**  
Tablets for fast pain relief. 1.25 Size 100's **89c**

**DRISTAN**  
Decongestant Tablets for sinus congestion & hay fever. 2.89 Size 100's **1.98**

**ALKA SELTZER**  
Quick relief for headache pain and upset stomach. 85c Size 25 Tabs **39c**

**ASPIRIN**  
SAV-ON . . . U.S.P. 5 GRAIN 1,000 Tabs **88c**

**ALLEREST**  
Allergy Tablets for relief of upper respiratory allergies. 24's **98c**

**CONTAC**  
For all day — all night relief from nasal congestion. 12's **1.49**

**VICKS Formula 44**  
Cough mixture with extra strength. 98c Size **69c**

**IMMUNOUAC**  
ENTERIC COATED TABLETS 20 Tabs **1.35**

**PERTUSSIN**  
Medicated Vaporizer — Penetrates congested breathing passages. 1.89 Size 10 oz. **1.39**

## COSMETIC SPECIALS

**MOISTURIZING Liquid Cleanser**  
by MAX FACTOR Removes make-up & skin-dulling soil. **1.50**

**"INTIMATE" Spray Mist**  
by REVLOL New two-ounce glass spray mist. **2.00**

**Liquid Cleanser**  
by COLONIAL DAMES Excellent for problem complexions. **1.50**

**"Bal de tete"**  
After Bath Oil Mist w/FREE Pulse Size Perfum. Delightfully fragrant. 7.25 Value **3.75**

**"Midnight" HAND & BODY LOTION**  
by TUSSY Blue lotion for soft, soft skin. **1.00**

**Dry Skin Cream**  
by MAX FACTOR Designed to keep dry skin smooth & soft. **1.50**

**Skin Freshener**  
by MAX FACTOR Imparts a fresh, cool feeling to the skin. **1.50**

**Scrub Mates**  
by DOROTHY GRAY Medicated Refining Lotion plus Medicated soap. **1.00**

---

MORGAN JONES — MESH

**DISH CLOTHS**  
75% Cotton, 25% Rayon **12 for 88c**

---

**Desert Flower Hand & Body LOTION**  
by SHULTON Guards against chapped, rough skin.

**10" Make-up or Shaving Mirror**  
One side plain, other magnified. Stands on flat surface or hangs on wall. **69c**

**Facts about PHARMACY**  
Sav-on's Pharmacists Fill Prescriptions by Thousands

Our pharmacist is on the job with everything it takes . . . specialized training plus a talent for serving you swiftly and accurately. He works together with your doctor to safeguard your good health! Have your next prescription filled at a Sav-on Drug Store.

**AD PRICES PREVAIL**  
Sept. 29th to Oct. 2nd  
Sunday through Wednesday

# Sav-on SELF-SERVICE DRUG STORES

OPEN 9 A.M. to 10 P.M. — 7 DAYS A WEEK

5020 W. 190th ST., TORRANCE  
(3 Blocks West of Hawthorne Blvd.)  
15000 CRENSHAW BLVD., GARDENA  
950 N. WESTERN, SAN PEDRO