

Robert Etter, sales manager for MonteVerde, laces out a smash SWINGING AWAY SWINGING AWAY... Robert Etter, sales manager for MonteVerde, laces out a smash-ing drive to break the ribbon and open the new MonteVerde golf course viewsites. Watching from the left is Walter S. Nelson, MonteVerde sales executive.

# **MonteVerde Opens Tract Overlooking Golf Course**

Announcement of the open-ing of golf course viewsites, the second stage of the Monte-Verde development on the Palos Verdes Peninsula, was made recently by George Wright, manager of the Palos Verdes office of the Capital Co. How under construction. Los the land development at Verde character and the Capital Construction. Los the land development at Verde soffice of the Capital

Southern California to be rec- pro shop and dining room. ognized for excellence in land development, marks another first for the area with the of-

THE GOLF course viewsites

made recently by George homesites border the \$1 mil- Commerce and the Palos Ver-Wright, manager of the Palos Ion Los Verdes Golf Course, des Community Arts Assn. for Verdes office of the Capital now under construction. Los MonteVerde, one of the first homesite developments in which will include clubhouse, derground utilities (including totalistics to the terminal distance and distance and distance and distance and distance and the palos Ver-terminer and the palos Ver-ter

television), landscaped park ways, above average lot size with minimum roof coverage,

rom Catalna to the Mahou ern slope of the Paios verdes coast, was one of the prime flills as one of the most beau-frestige area while it was still in the golf course site, with fine homes being built directly adjoining a golf course, has greatly increased in recent



# You'll Nag That Man **Right Out of Your Life**

My aunt the Contessa says, "The natural fear in every man is that he may be possessed by a woman." This is particularly true in this country, where the man is possessed by women all of his formative years.

First there is his mother, then his schoolteachers, who are usually women, finally his steady girl friend and the girl friend's mother. Consequently, when he thinks about marriage he does so with more than just a twinge of doubt. He knows through experience that the American female is known the world over as the bossiest of all.

Bossing and nagging are one and the same thing. When you boss a man, you nag him. It is the wifely custom in this country to tear down the image of husbandry. In order to keep him tied up you destroy his confidence that he can think for himself.



Even Webster's dictionary puts the blame on you and your open mouth. It interprets nagging as "to fret, to annoy by continual scolding, fault finding, complaining." Concluding, the definition says, "A person who nags, particularly a woman.'

Give yourself some shuddering thoughts. Are you bossy and therefore a nag? Are you clubbing him out of your bedroom and into the arms of some other women

It can happen, because I have yet to hear of any domineering woman being loved for herself.

Check back over the past few months? What has been your attitude? Are you whining because he hasn't done the things you've told him to? Have you started an argument because he didn't jump when you snapped?

When you feel something must be done around the house, ask him once. Don't tell him. If he chooses to ignore it, he probably has a good reason. Then do it vourself.

**SEPTEMBER 26, 1963** 

Observe more silence when in his presence. This is easier than you think; everytime you open your mouth just take a breath and a thought, "Is this sentence necessary?"

I realize it's going to be hard for many of you to make a fresh start, and even too late for quite a few of you. If you care for him at all you will henceforth remember that he is a grown man capable of figuring out things for himself without having to be told by you.

This is a very valuable piece of information for you to keep with you always. In fact frame it. It could save your marriage. (Distributed by Chronicle Featu

**Registrar Will** 

THE TOPPANCE HEPALD

### **Register Voters**

Mrs. Bertha H. Potter, 23437 S. Main St., will register new voters in the Carson area at her home, Mrs. Potter, a field denuity excitator of voters as minded persons who have moved that they must also register.

43

#### Wyoming Society **Plans Round-up**

The Wyoming State Society of California will hold a round up picnic, Oct. 6, from 9:30 a.m. to 5 p.m. at Sycamore Grove Park, 4702 N. Figueroz St., Los Angeles. Coffee wil be served.



**Torrance Herald ... First In Advertising** 

## The '64s from Ford are here: The Year of the Test Drive starts today!

Ford cars have changed. Only a test drive can tell you how much. Races and rallies, economy runs, braking and acceleration tests have bred into our 1964 models the kind of total performance you just can't create on the test track alone. They are hard-muscled, fast-moving. sure-footed. Open competition helped make them that way. TRY TOTAL PERFORMANCE They offer you substantially more car than anything at their price. You don't have to take our word for it. We're willing to rest our case on our cars.









**Sears Annual High School Football Player** 

for the week

CONTEST **Sponsored by Sears Student Board** 

- Vote for the Most Valuable High School Il Player of the Week
- Just Fill Out the Coupon Below and Mail to Torrance or Deposit in Sears Torrance Boys' Student Shop or in Girls' Teen Shop

COUPON MUST BE IN BY TUES., OCT. 1st

SCHEDULES FOR SEPT. 27 VOTE FOR 1 LOCAL PLAYER BANNING VS. LONG BEACH WILSON BISHOP MONTGOMERY VS. LUTHERN RDENA vs. PALOS VERDES

Aract for the area with the of-fering of ocean view lots bor-dering the Los Verdes Golf Course," said Wright. "HOMESITES with views of the sea have always been in great demand in Southern Cal-ifornia. The MonteVerde view, from Catalina to the Malibu coast, was one of the great success of the great success of the great demand in Southern Cal-tial, has distinguished this erast Southern Cal-tial, has distinguished this en slope of the Palos Verdes factors in the great success of tiful in the architectural division plan. The awards were and general excellence of sub-division plan. The awards were division plan. The awards were the beauty of the Peninsula. LOYELY HOMES already built on MonteVerde sites are an indication of the value of the land. Architectural con-tron stress and the most beau-factors in the great success of tiful in the area. MonteVerde

MIRA COSTA vs. LONG BEACH POLY NARBONNE vs. HUNTINGTON PARK NORTH HIGH vs. S. D. LINCOLN PALOS VERDES vs. MORNINGSIDE REDONDO vs. EL SEGUNDO SAN PEDRO vs. LAS VEGAS SOUTH HIGH vs. LAUSEN TORRANCE VS. LA PUENTE WEST HIGH vs. CARSON

**Position Played** School

See the newest in school apparel at Sears Student Board Fashion Show Monday Evening October 7 at 7:30 P.M.

#### Your Student Board Models will be:

0

.

Linda Fleming, Palos Vedes Hi • Steve Price, Bishop Montgomery Maryann Cole, San Pedro Hi • Steve Zell, Narbonne Hi Kent Hiner, North Hi • Carol Gonnerman, Mira Costa Hi

#### **1964 SUPER TORQUE FORD**

Strongest, smoothest, steadiest car in its field-by hundreds of pounds... More steel in frame and suspensions . . . Unique suspension system allows wheels to move backward as well as up and down to flatten bumps . . . Distinctive new rooflines.

#### **1964 FAIRLANE**

Unique combination of family-size room, sports car feel and modest price . . . Optional 289-cubic-inch V-8 so lively it was adapted for famous Cobra sports car . . . Five engine choices, six transmission choices, eight different models.

#### **1964 FALCON**

Everything's changed except the economy that made Falcon famous . . . Falcon's Six still holds all-time Mobil Economy Run record for Sixes or Eights . . . Plushest ride ever built into a compact car . . . 14 models -plus three extra-duty wagons.

#### SEE THE 1964 TOTAL PERFORMANCE CARS AT YOUR FORD DEALER'S HOUSE PARTY