

# How Much Are YOU Paying For Food?



**BIG BEAR FOODS**  
Shop Any Day... Save Every Day

If you add the total savings on just these few items, it amounts to over 65¢ . . . multiply your savings on every item you purchase week after week and you'll be amazed how much money you save at Big Bear.

**GROUND BEEF 33**  
BIG BEAR BONDED Fresh, Lean  
Ground Chuck 48c lb. Short Ribs of Beef 28c lb.  
Ground Round 68c lb. Rib Boiling Beef 9c lb.

**FRESH FRYERS 29**  
U.S.D.A. GRADE "A" Whole Body  
Frying Chicken Breast 58c lb. Frying Chicken Wings 22c lb.  
Legs, Thighs 52c lb. Stewing Chicken - Cut-up 24c lb.

**RIB STEAK 78**  
U.S.D.A. CHOICE OR BIG BEAR BONDED, Tender, Juicy  
T-Bone Steak \$1.08 lb. Sliced Bacon 54c lb.  
Cube Steak 94c lb. Sirloin Tip Steak 92c lb.

**SWISS STEAK 68**  
U.S.D.A. CHOICE OR BIG BEAR BONDED Thick Cut  
Sirloin Steak 92c lb. Top Sirloin - Boneless \$1.48 lb.  
Round Steak 74c lb. Boneless Round Steak 84c lb.

**CHUCK STEAK 48**  
U.S.D.A. CHOICE OR BIG BEAR BONDED, Savory.  
Standing Rib Roast 78c lb. Rump Roast 72c lb.  
Cross Rib Roast - Boneless 78c lb. Chuck Roast - Blade Cut 38c lb.

**SMOKED HAM 38**  
SHANK PORTION Lean and Tender  
Center Cut Ham Slices 98c lb. Rib Cut Pork Chops 88c lb.  
Pork Chops - Blade Cut 48c lb. Pork Shoulder Roast 38c lb.

**LAMB ROAST 44**  
U.S.D.A. CHOICE OR BIG BEAR BONDED, Shoulder  
Rib Lamb Chops \$1.08 lb. Leg of Lamb 72c lb.  
Small Loin Lamb Chops \$1.28 lb. Breast of Lamb 9c lb.

**BIG BEAR'S MEAT GUARANTEE!**  
All meat sold by Big Bear, is carefully selected from the finest U.S.D.A. GRADES OF STEER BEEF . . . properly aged to assure you the most tenderness and finer flavor . . . If for any reason you are not completely satisfied, simply return the BOND on the package and your money will be cheerfully refunded.

**DELICATESSEN DEPT.**  
Manhattan Franks 1-lb. Pkg. 39¢  
Cotto Salami 10-oz. Pkg. 39¢  
Sliced Lunch Meats 6-oz. Pkg. 4 for \$1  
CANNED HAM DUBUQUE Sandwich Style 3 lb. 2.55  
**PRICE PROTECTION FOR YOU . . .**  
In the event wholesale costs decline, Big Bear Foods will immediately reduce retail prices further.

**BABY FOODS**  
BABY FOOD GERBERS STRAINED 3 for 29¢  
SWIFT BABY MEATS 3 1/2-oz. Jar 2 for 47¢  
PABLUM CEREAL MIXED 16-oz. Box 39¢

**CEREALS**  
KELLOGG CORN FLAKES 12-oz. Box 27¢  
ALPHA BETS POSTS 13-oz. Box 42¢  
CHEERIOS 10 1/2-oz. Box 32¢

**CANNED FISH**  
SARDINES BEACH CLIFF 1/4 Can 13¢  
PINK SALMON PETER PAN 16-Oz. Can 59¢  
CHUNK TUNA CARNATION LT. MT. 6-oz. Can 25¢

**SHORTENING & OILS**  
SHORTENING Springfield 3-lb. Can 58¢  
MAZOLA CORN OIL Qt. Bottle 59¢  
OLIVE OIL ORABELLA 8-oz. Btl. 39¢

**SALAD DRESSINGS**  
C H B MAYONNAISE 24-oz. Jar 37¢  
GARLIC SPREAD BEL AIR 4-oz. Jar 25¢  
WISHBONE ITALIAN Dressing 8-oz. Bottle 37¢

**CANNED MEATS**  
CORNED BEEF HASH Libby 16-oz. Can 38¢  
BEEF STEW Dinty Moore 24-oz. Can 49¢  
VIENNA SAUSAGE Libby 4-oz. Can 21¢  
HORMEL SPAM 12-oz. Can 45¢

**LAUNDRY AIDS**  
TIDE DETERGENT Qt. Box 75¢  
SALVO PELLETS 10c Off Label Detergent Qt. Box 65¢  
CHEER DETERGENT 10c OFF LABEL Qt. Box 65¢  
CAMAY TOILET SOAP 3c Off Label Bath Bar 11¢  
IVORY Liquid Detergent 22-oz. Btl. 64¢  
DOWNY LIQUID RINSE Qt. Btl. 79¢  
MR. CLEAN LIQUID CLEANER 26-oz. Btl. 56¢  
COMET CLEANSER 2c Off Label 14-oz. Can 2 for 27¢  
CLOROX LIQUID BLEACH 1/2-Gal. Btl. 39¢

**OTHER ITEMS**  
CANDY BARS All Reg. 5c Bars 3 for 10¢  
BRIQUETTES EZ-LITE CHARCOAL 49¢  
CIGARETTES KING SIZE Carton 2.11

**CRYSTAL WASTE BASKET**  
Clear Lucite. Looks like crystal. Many uses for this attractive basket. \$2.95 value. **DISCOUNT PRICE 99¢**  
Tooth Paste—Family Size Reg. 83c **DISCOUNT PRICE 65¢**  
IPANA Reg. 97c **DISCOUNT PRICE 68¢**  
MOUTH WASH Reg. 97c **DISCOUNT PRICE 68¢**  
ALKA SELTZER 25's Reg. 59c **DISCOUNT PRICE 45¢**

**CRACKERS**  
HI HO CRACKERS Sunshine 1-lb. Box 39¢  
STA CRISP CRACKERS Pacific 1-lb. Box 23¢  
FIG NEWTONS NABISCO TWIN PK. 1-lb. Box 35¢

**DAIRY FOODS**  
VELVEETA CHEESE FOOD 2-lb. Ctn. 86¢  
DUTCH PRIDE IMITATION ICE CREAM 1/2-gal. Ctn. 33¢  
COTTAGE CHEESE Foremost Pt. Ctn. 25¢

**FLOUR & MIXES**  
CAKE MIXES Pillsbury Reg. Pkg. 39¢  
AUNT JEMIMA PANCAKE FLOUR 2-lb. Box 39¢  
BROWNIE MIX BETTY CROCKER 16-oz. Box 35¢

**OLIVES & PICKLES**  
OLIVES EARLY CALIF. Large Pitted 36¢  
PICKLE CHIPS FOOD CRAFT FARM STYLE 19 1/2-oz. Jar 24¢  
DILL PICKLES DREHER Qt. Jar 39¢

**SUGAR-SALT & SPICE**  
SOFTENER SALT LESLIE WATER 50-lb. Bag 96¢  
C & H SUGAR 5-lb. Bag 56¢  
GARLIC SALT Schilling 3 1/2-oz. Btl. 25¢

**SOUPS**  
CAMPBELL SOUP VEG. BASE 13¢  
SPLIT PEA SOUP 10 1/2-oz. Can 19¢  
CHICKEN NOODLE Andersen 303 Can 29¢  
BOUILLON CUBES Lipton 2-pk. Pkg. 18¢

**COFFEE & TEA**  
COFFEE MAXWELL HOUSE 2-lb. Can 1.17  
MAXWELL HOUSE COFFEE 1-lb. Can 59¢  
INSTANT COFFEE M J B 6-oz. Jar 89¢  
TEA BAGS LIPTONS 48-ct. Box 59¢  
YUBAN COFFEE 1-lb. Can 65¢

**VEGETABLES & JUICE**  
PORK & BEANS VAN CAMP'S 22¢  
NIBLETS CORN Whole Kernel 18¢  
CUT GREEN BEANS Harvest Day 14¢  
CUT BEETS LIBBY'S 303 Can 15¢  
HARVEST DAY PEAS 303 Can 15¢  
NEW POTATOES HUNT'S WHOLE 300 Can 11¢  
TOMATO JUICE LIBBY'S 46-oz. Can 27¢

**TERRY APRONS**  
"Magic Dry" by TERRY TREASURE. All cotton, hand printed. Several patterns to choose from. American made. \$1.00 Value. **DISCOUNT PRICE 58¢**  
Men's Reg. 1.29 **DISCOUNT PRICE 97¢**  
Women's Reg. 1.00 **DISCOUNT PRICE 76¢**  
Reg. & Men's **DISCOUNT PRICE 59¢**

**BEVERAGES**  
COCA COLA KING SIZE 6 for 59¢  
BREW '102' BEER 16-oz. Can 6 for 1.17  
BEVERAGES Canada Dry 12-oz. Can 12 for \$1

**PET FOODS**  
LORD & LADY TUNA CAT FOOD 6-oz. Can 10¢  
VETS DOG FOOD 16-oz. Can 8¢  
PURINA DOG CHOW 10-lb. Bag 1.29

**MARGARINE & MILK**  
NUCOA MARGARINE 2c OFF LABEL 1-lb. Ctn. 25¢  
CANNED MILK CARNATION Tall Can 14¢  
NON FAT MILK CARNATION INSTANT DRY 8-oz. Box 66¢

**SYRUP & PEANUT BUTTER**  
PEANUT BUTTER Skippy 18-oz. Jar 56¢  
LOG CABIN SYRUP 4c Off 24-oz. Bottle 59¢  
KERNS PRESERVES Apricot-Pine 20-oz. Jar 41¢

**FRUIT & JUICES**  
FRUIT COCKTAIL Harvest Day 303 Can 20¢  
APPLE SAUCE STOKELY 303 Can 21¢  
SAUCE OCEAN SPRAY CRANBERRY 303 Can 25¢  
PINEAPPLE Harvest Day Sliced 1 1/4 Can 5 for \$1  
CLING PEACHES Harvest Day Yellow 2 1/2 Can 23¢  
APPLE JUICE TREE TOP Qt. Btl. 31¢  
JUICE TREE SWEET GRAPEFRUIT 46-oz. Can 39¢  
CAL FAME DRINK Pine-Grapefruit 46-oz. Can 25¢

**FROZEN FOODS**  
SWANSON'S TV DINNERS Reg. 49¢ Pkg.  
GORDO TACO DINNER 12-oz. Pkg. 45¢  
MEAT PIES BETTY BAKER 7-oz. Pie 5 for 78¢  
FRUIT PIES MORTON 8 1/2" Pie 3 for 1.00  
DOWNYFLAKE WAFFLES 10-ct. Pkg. 35¢  
FISH STICKS CERTIFRESH 14-oz. Pkg. 63¢  
BIRDSEYE PEAS 10-oz. Pkg. 16¢  
ORANGE DELIGHT Minute Maid 6-oz. Can 6 for \$1

**SAUCES & RICE**  
SAUCE LAWRY'S SPAGHETTI 2 for 47¢  
TOMATO SAUCE DEL MONTE 3 for 25¢  
TOMATO CATSUP Harvest Day 12-oz. Btl. 14¢  
RICE A RONI GOLDEN GRAIN 8-oz. Pkg. 29¢

**ASH TRAY**  
49c value. Speckled. Assorted colors. High quality Pottery. **DISCOUNT PRICE 27¢**

**BABY PANTS**  
Reg. 29c value. Our regular stock of Baby Pants. Sizes Medium, Large and Extra Large. Assorted colors. **DISCOUNT PRICE 6 for \$1**

**SHAVE CREAM** Gillette Brushless—Tuco Reg. 55c **DISCOUNT PRICE 39¢**

**MENNEN SKIN BRACER** Reg. 1.00 **DISCOUNT PRICE 88¢**

**TALCUM POWDER** Reg. 35c **DISCOUNT PRICE 25¢**