



What Are You Paying For Corn Flakes



CHECK BIG BEAR'S LOW DISCOUNT PRICES

Compare these lower BIG BEAR prices anywhere... Every day is Saving Day... 365 Days a year... BIG BEAR'S more than 5000 lower everyday prices guarantee you greater savings.

U.S.D.A. GRADE "A"—WHOLE BODY
FRYING CHICKEN
Fresh and Tender
29^c lb.

- Frying Chicken Breast 58c lb.
- Legs, Thighs 52c lb.
- Frying Chicken Wings 22c lb.
- Stewing Chicken - Cut-up .. 24c lb.

U.S.D.A. CHOICE OR BIG BEAR BONDED
SWISS STEAK
Thick Cut
68^c lb.

- Sirloin Steak 88c lb.
- Round Steak 74c lb.
- Top Sirloin - Boneless \$1.44 lb.
- Boneless Round Steak 84c lb.

BIG BEAR BONDED
GROUND BEEF
Fresh, Lean
33^c lb.

- Ground Chuck 48c lb.
- Ground Round 68c lb.
- Short Ribs of Beef 28c lb.
- Rib Boiling Beef 9c lb.

YOUR PRICE PROTECTION
In the event wholesale costs decline, Big Bear will immediately reduce retail prices even further!

BIG BEAR FOODS
Shop Any Day... Save Every Day

U.S.D.A. CHOICE OR BIG BEAR BONDED
RIB STEAK
Lean, Tender
78^c lb.

- T-Bone Steak \$1.08 lb.
- Cube Steak 88c lb.
- Sliced Bacon 58c lb.
- Sirloin Tip Steak 92c lb.

U.S.D.A. CHOICE OR BIG BEAR BONDED
CHUCK STEAK
DELICIOUS BAR-B-QUE
Juicy, Flavorful
44^c lb.

- Standing Rib Roast 78c lb.
- Cross Rib Roast - Boneless 78c lb.
- Rump Roast 72c lb.
- Chuck Roast - Blade Cut ... 38c lb.

LEAN TENDER
SMOKED HAM
Shank Portion
38^c lb.

- Center Cut Ham Slices 88c lb.
- Pork Chops - Blade Cut 48c lb.
- Rib Cut Pork Chops 88c lb.
- Pork Shoulder Roast 38c lb.

- DELICATESSEN DEPT.**
- Manhattan Franks 1-lb. Pkg. 39¢
 - Cotto Salami Manhattan 10-oz. Pkg. 39¢
 - Sliced Lunch Meats 6-oz. Pkg. 4 for \$1
 - Pillsbury Biscuits 8-oz. Pkg. 3 for 25¢

U.S.D.A. CHOICE
LAMB ROAST
Shoulder Cut
44^c lb.

- Rib Lamb Chops \$1.08 lb.
- Small Loin Lamb Chops \$1.28 lb.
- Leg of Lamb 72c lb.
- Breast of Lamb 9c lb.

- BABY FOODS**
- HI MEAT DINNERS Swift's 4 1/2-oz. Jar 2 for 33¢
 - BABY FOOD Heinz Strained 4 1/2-oz. Jar 3 for 29¢
 - JUNIOR FOODS Gerber's 7 1/2-oz. Jar 2 for 29¢

- CRACKERS**
- GRAHAM CRACKERS Pacific Treat 1-lb. Box 30¢
 - NABISCO OREOS Sandwich 1-lb. Pkg. 45¢
 - KRISPY CRACKERS Sunshine 1-lb. Box 27¢

- COFFEE & TEA**
- FOLGERS COFFEE 1-lb. Can 59¢
 - INSTANT COFFEE M. J. B. 10-Oz. Jar 1.29
 - INSTANT TEA LIPTONS 3-oz. Jar 79¢

- BEVERAGES**
- CANADA DRY Canned Beverages 12 for \$1
 - SHASTA Low Calorie Beverages 12 for 1.00
 - BREW '102" BEER 16-oz. Can 6 for 1.17

- DAIRY FOODS**
- ICE CREAM FOREMOST—Family Style 1/2-Gal. Ctn. 49¢
 - CHEESE FOOD Dairy Fresh 2-lb. Leaf 69¢
 - FOREMOST BUTTER 1-lb. Ctn. 67¢

- PET FOODS**
- CAT FOOD LORD & LADY 8-oz. Can 10¢
 - CALO DOG FOOD 1-lb. Can 2 for 29¢
 - RALSTON DOG CHOW 5-Lb. Can 73¢

- CANNED MEATS**
- LIBBYS CORNED BEEF 12-Oz. Can 55¢
 - ROAST BEEF HASH Mary Kitchen 15-Oz. Can 47¢
 - LUNCH MEAT RATH BLACKHAWK 5-Oz. Can 42¢
 - CHILI WITH BEANS Hormel 15-oz. Can 32¢

- SAUCES & RICE**
- TOMATO SAUCE Harvest Day 3 for 23¢
 - TOMATO CATSUP Hunt's 14-oz. Bottle 16¢
 - CHRIS & PITTS BBQ Sauce 12-oz. Bottle 3 for \$1
 - RICE PROVENCE BETTY CROCKER 5-Oz. Pkg. 45¢
 - RICE MILANESE BETTY CROCKER 5-Oz. Pkg. 45¢

- FRUIT & JUICES**
- APPLESAUCE Harvest Day 2 1/2 Can 25¢
 - CRANBERRIES Ocean Spray 300 Can 25¢
 - FRUIT COCKTAIL Harvest Day 303 Can 19¢
 - CRUSHED PINEAPPLE Dole No. 2 Can 30¢
 - HUNT'S PEACHES Yellow Cling 2 1/4 Can 25¢
 - WELCH'S GRAPE JUICE 24-oz. Bott. 37¢
 - CAL FAME DRINK Pine-Grapefruit 46-oz. Can 25¢

BIG BEAR'S MEAT GUARANTEE
All meat sold by Big Bear Foods is carefully selected from the finest U.S.D.A. Grades of steer beef... Properly aged to assure you the most tenderness and finer flavor. If for any reason you are not completely satisfied, simply return the bond on the package and your money will be cheerfully refunded.

- MARGARINE & MILK**
- NUMAR Margarine 1-lb. Ctn. 16¢
 - MORNING MILK TALL CAN 2 for 25¢
 - POWDERED MILK Challenge 12-qt. Box 77¢

- FROZEN FOODS**
- BANQUET DINNERS Reg. Pkg. 45¢
 - FROZEN PEAS PICTSWEET 24-Oz. Pkg. 38¢
 - FRUIT PIES MORTON 3 for 1.00
 - GORDO TACO DINNER 12-oz. Pkg. 45¢
 - MACARONI & CHEESE Morton's 8-oz. Pkg. 22¢
 - CERTI-FRESH FISH STIX 8-oz. Pkg. 37¢
 - TREESWEET LEMONADE 6-oz. Can 11¢
 - ORANGE CONCENTRATE C+ 6-oz. Can 6 for \$1

- CEREALS**
- * CORN FLAKES Kellogg's 18-oz. Box 37¢
 - TRIX 8 1/2-oz. Box 32¢
 - RALSTON CORN CHEX 9-Oz. Box 23¢

- SOUPS**
- TOMATO SOUP CAMPBELLS 10 1/2-oz. Can 2 for 21¢
 - SNOWS CLAM CHOWDER 15-oz. Can 29¢
 - KNORR SOUP MIXES 2-pk. Pkg. 36¢

- SHORTENING & OILS**
- CRISCO SHORTENING 3-lb. Can 50 Off Label 70¢
 - PEANUT OIL PLANTERS 24-oz. Btl. 58¢
 - WESSON OIL 24-oz. Bottle 32¢

- OLIVES & PICKLES**
- RIPE OLIVES Early Calif. 3 for 1.00
 - KOSHER DILL PICKLES Del Monte 22-oz. Jar 38¢
 - C H B SWEET PICKLES Whole 22-oz. Jar 45¢

- SYRUP & PEANUT BUTTER**
- PEANUT BUTTER LAURA SCUDDER 16-Oz. Jar 55¢
 - PANCAKE SYRUP CHB 50-oz. Bottle 48¢
 - KERN'S APRICOT JAM 2-lb. Jar 55¢

- SALAD DRESSINGS**
- MAYONNAISE Laura Scudder 24-oz. Jar 46¢
 - MIRACLE WHIP Salad Dressing Qt. Jar 55¢
 - FRENCH DRESSING Best Foods 16-oz. Bottle 45¢
 - LOW CALORIE Wishbone DRESSING 8-Oz. Bottle 37¢

- SUNDRIES**
- BLUE CANVAS BINDER With 200 Count Wide Width Filler Paper. Reg. \$1.79 Discount Price **88¢**
 - "STYLE" HAIR SPRAY REGULAR FORMULA DISCOUNT PRICE Reg. 1.59 **87¢**
 - "STYLE" HAIR SPRAY HARD TO HOLD FORMULA DISCOUNT PRICE Reg. 1.59 **87¢**
 - CEPACOL LOZENGES Reg. .49c DISCOUNT PRICE **31¢**
 - POISE DEODORANT Reg. 1.25 DISCOUNT PRICE **\$1.06**

- PAPER ITEMS**
- FACIAL TISSUE KLEENEX—3c OFF 600 Ct. Box 33¢
 - TOILET TISSUE Scott 1000 Sheet Roll 13¢
 - PAPER TOWELS SCOTT Jumbo Roll 29¢
 - SCOTKIN NAPKINS 50-CT. BOX 15¢
 - WAX PAPER Includes 3c Off Kitchen Charm 100-ft. Roll 16¢
 - SANITARY NAPKINS KOTEX 12-CT. BOX 35¢
 - ALUMINUM FOIL REYNOLDS 25-Ft. Roll Bondware 150-ct. Pkg. 30¢
 - PAPER PLATES 1.39

- SUGAR—SALT & SPICE**
- MORTON'S SALT 26-oz. Box 12¢
 - BLACK PEPPER Schilling 4-oz. Can 35¢
 - C & H SUGAR Powdered or Brown 1-lb. Box 16¢

- CANNED FISH**
- STAR-KIST TUNA 3c Off Light Meat Chunk 6 1/2-oz. Can 28¢
 - PINK SALMON PETER PAN 16-Oz. Can 59¢
 - COCKTAIL SHRIMP Dunbar 4 1/2-oz. Can 42¢

- OTHER ITEMS**
- CIGARETTES KING SIZE Carton 2.11
 - ROYAL GELATINES Reg. 3 for 28¢
 - BRIQUETTES ROYAL OAK 10-Lb. Bag 69¢

- VEGETABLES & JUICE**
- PORK & BEANS Harvest Day 2 1/2 Can 17¢
 - CUT GREEN BEANS Harvest Day 303 Can 14¢
 - NIBLETS CORN Whole Kernel 12-oz. Can 18¢
 - DEL MONTE PEAS 303 CAN 18¢
 - DIXIE DANDY YAMS 303 Can 19¢
 - TOMATO JUICE Harvest Day 46-oz. Can 24¢
 - V-8 COCKTAIL Vegetable Juice 46-oz. Can 38¢

- LAUNDRY AIDS**
- CHEER DETERGENT 10c OFF LABEL 10-oz. Box 65¢
 - SALVO PELLETS Detergent Qt. Box 75¢
 - FLUFFY ALL 3-lb. Box 73¢
 - TREND LIQUID Detergent Qt. Bottle 40¢
 - CLOROX LIQUID Bleach 1 1/2-gal. Bottle 39¢
 - GOODWINS AMMONIA Qt. Bottle 27¢
 - LIQUID STARCH VANO—3c OFF Qt. Btl. 26¢
 - WATER SOFTENER CALGON 40-oz. Box 69¢

- FLOUR & MIXES**
- BISQUICK 40-oz. Box 41¢
 - PANCAKE FLOUR Sperry 28-oz. Box 37¢
 - CAKE MIXES Pillsbury Reg. Pkg. 39¢

- LUNCH BOXES ASSORTED \$1.78**
Reg. \$2.98—Your Choice
- MENNEN STERI-SPRAY Reg. 1.29 DISCOUNT PRICE **97¢**
 - DESENEX FOOT POWDER Reg. 98c DISCOUNT PRICE **73¢**
 - POISE DEODORANT Reg. 1.25 DISCOUNT PRICE **\$1.06**