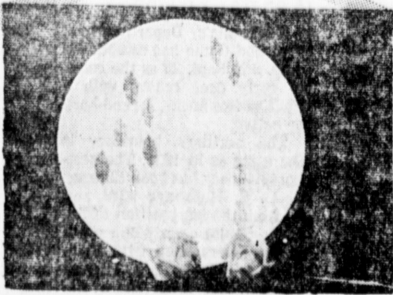




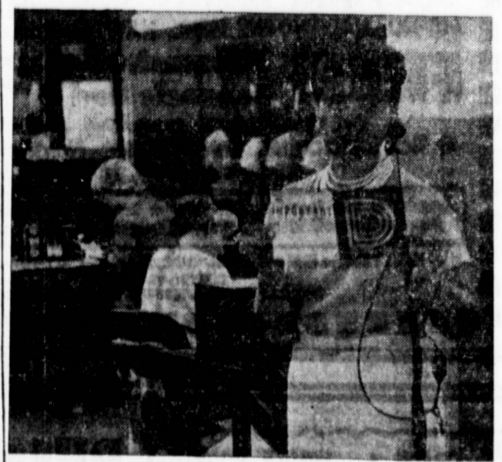
Melmac Dinnerware
Dish-of-the-Week Plan!
Dish-of-the-week
Salad Plate

Sept. 5-11 Salad Plate Reg. \$1.25 Val. 39c
 With \$5.00 purchase

- Completer Pieces. Only 99c (No purchase required)
- Steak Platter\$4.49 VALUE
 - Vegetable Bowl\$2.95 VALUE
 - Sugar & Creamer\$3.50 VALUE
 - 3 Qt. Mixing Bowl.....\$3.50 VALUE
 - Divided Serving Bowl\$3.00 VALUE
 - 2 TV Snack Trays\$2.50 VALUE



Every week a different piece of elegant, break-resistant, child-proof Melmac will be offered at sensational savings! Two designs, with the touch and the tone of real china . . . Shelley, a contemporary aqua and gold design, or Gold Shield, in gold and beige with traditional floral spray. Dishwasher safe! Two year guarantee! Each \$5 purchase allows you to buy the item of the week at an amazingly low price!



FREE BOOKLET . . . Mrs. Ann Meyer, chief operator for General Telephone Co. in the Southland, holds a copy of the booklet which was mailed to each customer prior to installation of direct dialing equipment. Lost or misplaced booklets may be re-obtained by contacting the telephone company's business office.

SOFT, ABSORBENT
KLEENEX
TISSUE
 40 count box **19c**
 aqua, lilac, pink, white

U.S.D.A. "CHOICE" BEEF
CHUCK ROAST
35c lb.



U.S.D.A. "CHOICE" BEEF
CHUCK STEAK
39c lb.

TIMBER TUF LUNCH BAGS
 50 count pkg. **19c**

U.S.D.A. "Choice" Beef . . . hear the compliments tonight, when you serve this delicious steak!
JUICY FAMILY STEAK 79c lb.
 U.S.D.A. "Choice" Beef . . . rich, red, grain-fed beef, carefully trimmed and priced to please!
BONELESS BEEF ROAST 69c lb.
 Tender and juicy, to tempt appetites and pamper your budget . . . and every bite is guaranteed!
SHORT RIBS OF BEEF 25c lb.

Plastic Bags **29c**
 Liquid Beans **49c**
 Pancake Syrup **29c**

FRESH LEAN
GROUND BEEF
35c lb.



U.S.D.A. "CHOICE" BEEF
RIB STEAK
75c lb.

SCHOOL SPECIAL
 Book Filler Paper **33c**
 ER FOR ANY STUDENT
 ER DICTIONARY **88c**



Tender, flavorful beef to combine deliciously with noodles, or use your own favorite recipe.
PLATE BOILING BEEF 19c lb.
 Swift's bacon is always fresh and wonderfully hickory smoked.
SWIFT'S EVERSWEET BACON 59c
 Luer's easy-to-eat, all pork sausages will please your family anytime of day.
SKINLESS LINK SAUSAGE 4 pks. \$1

U.S.D.A. "CHOICE" BEEF
STANDING RIB ROAST
75c lb.



FRESH, LEAN
BONELESS BEEF STEW
69c lb.

SEEDLESS, ITALIA MUSCAT OR BLACK RIBIER
GRAPES
9c lb.

Perfect for TV snacks or picnics. Frozen 1-lb. pkg.
 Booth Fishsticks **59c**
 Fresh fish! Broil it and serve with melted butter!
 Fillet of Sea Bass **79c lb.**

Tender and tasty. The freshness is flash frozen!
 Eastern Veal Cutlets **79c lb.**
 Fresh fish! Let's have an old-fashioned fish fry!
 Fillet of Red Snapper **49c lb.**

TALK OF THE WORLD

IN COPENHAGEN—
 The new telephone book is out and the city's telephone subscribers have been busy leafing through it to see of there are any new titles or if old friends have changed jobs. The 1581-page volume is nothing as plain and unimaginative as U. S. telephone books, which merely list names, addresses and telephone numbers. In the Danish telephone book it is the title and the lack of telephone number that really count on the social ladder. Having yourself put down in the phone book with "Secret Number" means that you're a popular man-about-town, a social figure who must guard himself against the annoying calls from fans or the hollis in general. And although you can't find such a character's number you can find his address and his title, which presumably is just as important. Titles are what count in Denmark, both in introductions, on letters and in the telephone book. No proper Dane would dream of addressing a letter merely to Mr. Ole Hansen. If, for instance, he is a ferry owner, he should respectfully be addressed as Mr. Ferry Owner Ole Hansen. And that's the way he appears in the telephone book: "Hansen, Ole, faerge ej." It may be a bit bothersome for an American to look up a name in the Danish directory. He's used to looking for the last name, then the first name. In Denmark, the phone book is organized first according to last name, then occupation and then first name. In other words, once you've reached the last name, you have to know the man's occupation before you can find him. The Danes think this is a clever system. You don't have to be a count or a vice president to rate a title in the telephone book. If you are relief man at a hot dog stand, you're down in the book as "plesvognsafliser," which means, plainly enough, hot dog stand relief man. Here are some other examples the tourist ought to acquaint himself with: Vice vaert means literally vice host, but he's not running a house of ill-repute. He is

merely a building janitor. Silkevaever isn't just a plain weaver, but a silk weaver. Then there is a "skovrid," which is an abbreviation for wood knight, or, to an American, a forest ranger, and "bryg. arb." which, any Dane knows, is a brewery worker. Not to forget "spov. fkt.," which means streetcar functionary and which makes you think of a management guy, although he's more likely to be hitching car trains; "frit. hj. leder frk.," which as anybody can see means leisure time home leader, Miss; and "fiske h.," which, of course, means fishmonger. Some of the titles are a bit cloudy, such as Magnus Hansen, ext. arb., or Finn Jensen, spec. arb. Just what is an extra worker or a special worker? A bookie, a con man or a political payroller? Then it's a lot easier to pin down a fyrb., who is a stoker, a remise ass., who is a streetcar barn assistant, and a gde. fej., who is a street sweeper. Some subscribers are fond of pulling rank. A butcher, for example, is not content with just being listed as a butcher. He's a butcher master. A fru (Mrs.) sometimes uses the title of her husband, like Mrs. Mayor Agnes Hansen, which isn't as much as it sounds since Copenhagen has nine mayors. An Over Customs Inspector calls himself just that, whereas the number two man in a big firm must contend himself with under director. The worst pariah in the telephone book is not the subscriber who has to make do with such plain titles as cream mixer, entrepreneur, gilder, or table setting servant—no, he's the chap without any title at all. He is listed at the end of each name column and he is no doubt a fellow you'd do well to avoid altogether. He's probably a plain bum.

Hawthorne Alumni Plan Annual Dance
 Hawthorne High School alumni are invited to attend a meeting Tuesday, Sept. 10, at 7:39 p.m. in the Hawthorne High cafeteria to discuss the Oct. 11 alumni dance. For further information, contact David Anderson at DAVIS 4-8222.

LIFE'S LIKE THAT By FRED NEHER



"You're wrong about Jimmy being hard to get along with . . . He's satisfied with almost anything in the refrigerator."

GARDEN FRESH
YOUNG CARROTS
2 lb. cello bag 15c

DEL AMO SHOPPING CENTER
 CORNER OF HAWTHORNE & SEPULVEDA

MAGIC CHEF