

RED RYDER

By Fred Harman



Torrance Herald . . . First In Advertising

JEFF COBB

By PETE HOFFMAN



POSITIVE PROOF

PAUL'S CLEAN-UP SALE IS NOT JUST TALK!

WE WERE ABLE TO PROVE TO OVER 35 FAMILIES LAST WEEKEND THAT IT COSTS LESS TO DEAL WITH A QUALITY DEALER. PAUL'S CHEVROLET GUARANTEES THAT THIS OFFICIAL CLEAN-UP SALE MEANS ALL CARS WILL BE SOLD AS ADVERTISED . . . NOT BASED ON A FEW SALES LEADERS ADVERTISED JUST TO ATTRACT ATTENTION.

OVER 150 CARS AND TRUCKS FOR YOU TO CHOOSE FROM

No Gimmicks, No Hidden Prices

All cars are brand new 1963 models and are clearly marked, showing the equipment, the original selling price and PAUL'S sensational LOW SALE PRICES!

<p>BRAND NEW 1963 IMPALA SPORT COUPE</p> <p>Stock #537. V-8, automatic transmission, deluxe heater, padded dash, E-Z eye windows, directional signals, foam seats. FULL FACTORY EQUIPMENT.</p> <p>\$2699</p> <p>WAS \$3186.00</p>	<p>BRAND NEW 1963 - BEL AIR 6-PASS. STATION WAGON</p> <p>Stock No. 548. V-8 engine, deluxe heater, turn signals, E-Z eye glass, deluxe wheel discs... outside rear view mirror.</p> <p>\$2699</p> <p>WAS \$3155.00</p>
<p>BRAND NEW 1963 BISCAYNE 2-DOOR SEDAN</p> <p>Stock No. 401. Radio, heater, whitewalls, wheel discs, directional signals.</p> <p>\$2279</p> <p>WAS \$2565.45</p>	<p>BRAND NEW 1963 MONZA COUPE</p> <p>Stock No. 1357. Powerglide, radio, heater, 102 engine, spare lock, padded dash, E-Z eye glass, whitewalls. Loaded.</p> <p>\$2457</p> <p>WAS \$2726.10</p>
<p>BRAND NEW 1963 BEL AIR 4-DOOR SEDAN</p> <p>Stock No. 549. V-8, automatic transmission, power steering, heater, padded dash, E-Z eye glass, directional signals, whitewalls.</p> <p>\$2699</p> <p>WAS \$3102.05</p>	<p>BRAND NEW 1963 CHEVY II 4-DOOR SEDAN</p> <p>Stock No. 360. Deluxe, radio, heater, whitewalls, wheel discs, directional signals.</p> <p>\$2193</p> <p>WAS \$2350.25</p>

TRUCKS

No Shortage at PAUL'S CHEVROLET! We have many to choose from. All models, all colors. Prices include all government taxes and freight.

BRAND NEW 1963 1/2 TON FLEETSIDE PICKUP

Stock No. 226-T. With door lock equipment, gauges, directional signals, standard transmission. 8-foot Fleetside Bed!

WAS \$2213.50

\$1899

... WE HAVE FOURTEEN 1/2 TON AND 3/4 TON MODELS IN STOCK... Many with V-8 engines and Powerglide transmission

BELIEVE WHAT YOU READ . . . WE WILL DELIVER AT THESE LOW PRICES!

only \$299 Down!

LOW GMAC TERMS • GENERAL MOTORS INSURANCE



1640 CABRILLO DOWNTOWN TORRANCE

OPEN EVERY NITE 'TIL 9 P.M.

VISIT OUR FINE LOCATION AT 20725 HAWTHORNE BLVD., IN TORRANCE **FA 8-1640**