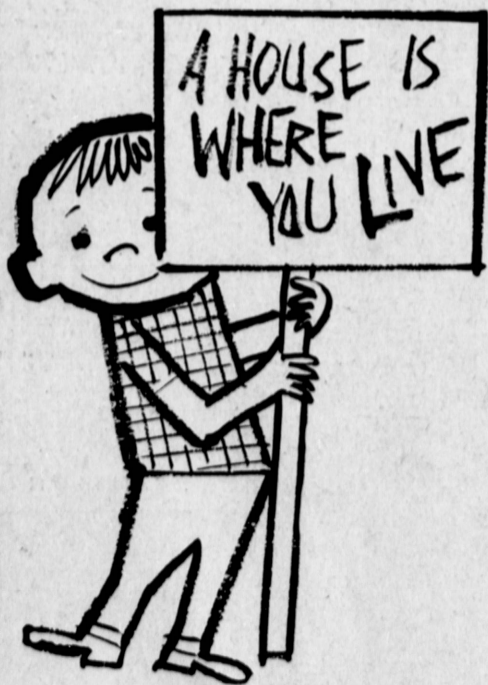




house



Sometimes you forget where it is and then you're lost. When it rains you have to stay in the house, and everybody yells at you unless you pick up everything and keep the sink clean. One thing that gets all over the house is the newspaper, because the whole family likes to read it. In Torrance the newspaper that gets into more houses than any other is the Herald, because more members of more families get more out of its news, features and ads.

And no wonder, for the Herald is out front by far in circulation (it provides the only audited home delivery solid coverage of the Greater Torrance area.) You can count on more from the Herald because more goes into the Herald!