

What Are You Paying For Cheese



CHECK BIG BEAR'S LOW DISCOUNT PRICES

Take any item . . . and compare Big Bear's lower DISCOUNT PRICE — OVER 5000 LOWER PRICES! And they all mean greater savings for you, 365 days a year!

BIG BEAR FOODS
Shop Any Day... Save Every Day

Standing Rib Roast 78c lb.
Cross Rib Roast - Boneless 78c lb.
Rump Roast 72c lb.
Chuck Roast - Blade Cut ... 38c lb.

LOADED WITH FLAVOR
GROUND BEEF
Fresh, Lean **33** c lb.

T-Bone Steak \$1.08 lb.
Cube Steak 88c lb.
Sliced Bacon 58c lb.
Sirloin Tip Steak 92c lb.
Frying Chicken Breast 58c lb.
Legs, Thighs 52c lb.
Frying Chicken Wings 22c lb.
Stewing Chicken - Cut-up .. 24c lb.

U.S.D.A. GRADE A
FRYING CHICKEN
Whole Body **29** c lb.

U.S.D.A. CHOICE BONDED
LAMB ROAST
Shoulder Cut **44** c lb.

HICKORY
SMOKED HAM
Shank Portion **38** c lb.

YOUR PRICE PROTECTION
In the event wholesale costs decline, Big Bear will immediately reduce retail prices even further!

U.S.D.A. CHOICE OR BONDED
CHUCK STEAK
Juicy, Flavorful **44** c lb.

Ground Chuck 48c lb.
Ground Round 68c lb.
Short Ribs of Beef 28c lb.
Rib Boiling Beef 9c lb.
Sirloin Steak 88c lb.
Round Steak 74c lb.
Top Sirloin - Boneless \$1.44 lb.
Boneless Round Steak 84c lb.

U.S.D.A. CHOICE OR BONDED
SWISS STEAK
Thick Cut **68** c lb.

Center Cut Ham Slices 88c lb.
Pork Chops - Blade Cut 48c lb.
Rib Cut Pork Chops 88c lb.
Pork Shoulder Roast 38c lb.
Rib Lamb Chops \$1.08 lb.
Small Loin Lamb Chops \$1.28 lb.
Leg of Lamb 72c lb.
Breast of Lamb 9c lb.

U.S.D.A. CHOICE OR BONDED
RIB STEAK
Lean, Tender **78** c lb.

DELICATESSEN DEPT.
Manhattan Franks 1-lb. Pkg. 39¢
Cotto Salami Manhattan 10-oz. Pkg. 39¢
Sliced Lunch Meats 6-oz. Pkg. 4 for \$1
JACK CHEESE MONTEREY Bulk Cuts 59¢

BONDED MEAT GUARANTEE
All meat sold by Big Bear is carefully selected by our buyers from the finest U.S.D.A. Grades . . . Properly aged to assure you tenderness and finer flavor . . . If for any reason you are not completely satisfied, simply return the package and the "Bond," and your money will be cheerfully refunded.

BABY FOODS
BABY BISCUITS GERBERS 19¢
SWIFT BABY MEATS 3 1/2-oz. Jar 2 for 47¢
BABY FOOD Heinz Strained 4 1/2-oz. Jar 3 for 29¢

BEVERAGES
GOLDEN CROWN BEER (Case 24) 2.99
BEVERAGES Shasta Low Calorie 12 for \$1
BREW '102' BEER 16-oz. Can 6 for 1.17

CANNED FISH
CHICKEN 'O SEA LT. MEAT TUNA 28¢
MINCED CLAMS Snows 7 1/2-oz. Can 29¢
PINK SALMON Peter Pan 16-oz. Can 59¢

SOUPS
MEAT BASE SOUP Campbell 16¢
CHICKEN BROTH SWANSON 18¢
SOUP MIXES WYLLERS Reg. Pkg. 9¢

SYRUP & PEANUT BUTTER
PEANUT BUTTER BELL BRAND 16-oz. Jar 55¢
CORN SYRUP BLUE KARO 24-oz. Btl. 29¢
LOG CABIN SYRUP 24-oz. Bottle 63¢

CANNED MEATS
ROAST BEEF WITH GRAVY SWIFT-12-oz. Can 45¢
BEEF STEW Dinty Moore 24-oz. Can 49¢
VIENNA SAUSAGE Libby 4-oz. Can 21¢
LUNCHEON MEAT Rath Blackhawk 12-oz. Can 42¢

PAPER ITEMS
KLEENEX 400-ct. Box 24¢
PAPER NAPKINS MARCAL 80 Ct. Pkg. 11¢
TOILET TISSUE DELSEY 2-roll Pkg. 22¢
ZEE JUMBO TOWELS 225 Roll 26¢
KOTEX NAPKINS 24-CT. BOX 67¢
WAX PAPER KITCHEN CHARM 100-FT. ROLL 16¢
ZEE SANDWICH BAGS 30-ct. Pkg. 8¢
BONDWARE 7-oz. COLD CUPS 48 Ct. Pkg. 49¢

FRUIT & JUICES
APPLESAUCE HARVEST DAY 303 CAN 14¢
FRUIT COCKTAIL DEL MONTE 303 Can 22¢
HUNT'S PEACHES Yellow Cling 2 1/2 Can 25¢
HARVEST DAY PEARS 2 1/2 Can 33¢
SLICED PINEAPPLE DOLE 1 1/2 Can 21¢
SANTA ROSE PLUMS Ranch House 2 1/2 Can 22¢
APPLE JUICE Harvest Day Qt. Bottle 29¢
WELCH'S GRAPE JUICE 24-oz. Bott. 37¢

SAUCES & RICE
TOMATO CATSUP Harvest Day 14¢
TOMATO SAUCE Harvest Day 3 for 23¢
WOODY'S BBQ SAUCE 14-oz. Btl. 29¢
LONG GRAIN RICE M J B 28-oz. Pkg. 37¢

CRACKERS
STA CRISP CRACKERS Pacific 1-lb. Box 23¢
HI HO CRACKERS Sunshine 1-lb. Box 39¢
NABISCO OREOS Sandwich 1-lb. Pkg. 45¢

CEREALS
CHEERIOS 10 1/2-oz. Box 32¢
CORN FLAKES Kellogg's 12-oz. Box 27¢
NABISCO 100% BRAN 16-oz. Box 35¢

FLOUR & MIXES
PANCAKE MIX PILLSBURY 2-lb. Box 39¢
BISQUICK 40-oz. Box 41¢
CAKE MIXES DUNCAN HINES Reg. Pkg. 39¢

SHORTENING & OILS
PEANUT OIL PLANTERS 24-oz. Btl. 58¢
SHORTENING Springfield 3-lb. Can 58¢
WESSON OIL 24-oz. Bottle 32¢

SUGAR-SALT & SPICE
MORTON'S SALT 28-oz. Box 12¢
C & H SUGAR Powdered or Brown 1-lb. Box 16¢
BLACK PEPPER Schilling 4-oz. Can 35¢

DAIRY FOODS
VELVEETA Cheese Food 7c Off Label 2-lb. Ctn. 79¢
BIG DIP ICE MILK 1 1/2-GAL. CTN. 47¢
COTTAGE CHEESE Foremost Pt. Ctn. 25¢

VEGETABLES & JUICE
PORK & BEANS C H B 40-oz. Can 25¢
KIDNEY BEANS Harvest Day 2 for 25¢
CUT BEETS LIBBYS 303 Can 15¢
GOLDEN CORN HARVEST DAY 303 Can 14¢
LIBBYS SAUERKRAUT 2 1/2-CAN 23¢
WHOLE POTATOES Harvest Day 10¢
TOMATO JUICE HUNT'S 46-oz. Can 25¢

SALAD DRESSINGS
KRAFT MIRACLE WHIP 48-oz. Jar 79¢
C H B MAYONNAISE 24-oz. Jar 37¢
1890 FRENCH DRESSING 8-oz. Btl. 37¢
WISHBONE ITALIAN Dressing 8-oz. Bottle 37¢

TIN & ALUMINUM BAKEWARE SALE
VALUES TO 59¢

Ceramic Tea Pot Reg. 98c DISCOUNT 54c
Mosaic Dish Reg. 58c DISCOUNT 38c
Angel Skin Lotion Reg. \$1.00 DISCOUNT 83c
Skrup Ink Reg. 25c DISCOUNT 19c

COFFEE & TEA
HILLS BROS. COFFEE 1-lb. Can 59¢
INSTANT COFFEE FOLGERS 6-oz. Jar 89¢
INSTANT TEA LIPTONS 3-oz. Jar 79¢

PET FOODS
PERK SALMON Cat Food 10¢
DAILY DIET DOG FOOD 1-lb. Can 7¢
FRISKIES DOG MEAL 5-lb. Bag 73¢

MARGARINE & MILK
SAFFLOWER MARGARINE-1-LB. CTN. 31¢
CARNATION MILK Evaporated 14¢
POWDERED MILK Carnation Instant 4-qt. 66¢

OLIVES & PICKLES
DILL PICKLES FOODCRAFT KOSHER 25-oz. Jar 35¢
C H B SWEET PICKLES Whole 22-oz. Jar 45¢
SELECT RIPE OLIVES Early Calif. Tail Can 25¢

OTHER ITEMS
CIGARETTES KING SIZE Carton 2.11
ROYAL GELATINES Reg. 3 for 28¢
ROYAL OAK BRIQUETTES 10-lb. Bag 69¢

FROZEN FOODS
SWANSON'S TV DINNERS Reg. Pkg. 49¢
FRUIT PIES MORTON'S 3 for 1.00
CERTI-FRESH FISH STIX 8-oz. Pkg. 37¢
BEEF STEW Kold Kist 1-lb. Pkg. 36¢
MACARONI & CHEESE MORTON'S 20-oz. Pkg. 39¢
BIRDS EYE PEAS 10-oz. Pkg. 16¢
TRESWEET LEMONADE 6-oz. Can 11¢
ORANGE JUICE With Lemon 5 for 1.00

LAUNDRY AIDS
TIDE DETERGENT Gt. Box 5c Off Label 68¢
RINSO BLUE 10c OFF Gt. Box 65¢
ALL DETERGENT 3-lb. Box 73¢
LUX LIQUID 22-oz. Btl. 64¢
CLOROX LIQUID Bleach 1/2-gal. Bottle 39¢
NU-SOFT LIQUID RINSE Plastic Qt. Btl. 69¢
LIQUID STARCH VANO-3c OFF Qt. Btl. 26¢
WATER SOFTENER CALGON 40-oz. Box 69¢

SUNDRIES
Assortment consists of: Cake Pan—No greasing. Easy to clean. Standard size for both recipe and ready mixes. 8-inch square cake pan. Cutter Cake Pan—Standard size for both recipes and ready mixes. Handy cutter attached to pan to help prevent sticking. Round Cake Pan—3-inch round layer cake pan. No greasing. Easy to clean. Pure aluminum. Muffin Pan—Made of Tin for better baking and easier cleaning. 8 muffins cups by Ekco Products. Cookie Sheet—11x16 size. "Twin grip" Cookie Sheet. Handy over-size handles with hand-up holes. Smooth seamless construction.

VO-5 Hair Spray Reg. \$1.50 DISCOUNT \$1.14
French Touch Shampoo Reg. \$6.00 DISCOUNT \$4.9c
Pencil Sharpener Reg. \$1.95 DISCOUNT \$1.44

3 FOR \$1