

ROLLING HILLS PLAZA

Pacific Coast Highway at Crenshaw

FREE-

PIRATE SPACE PARK for Your CHILDREN WHILE YOU SHOP!!



PLENTY OF FREE PARKING



BRING THE KIDS

FAMILY SHOPPING

When you do your family shopping at Rolling Hills Plaza, you can be assured that your day will be care-free. The children can romp in the Space Pirate Park designed especially for them. Supervised by an expert counselor, the children enjoy themselves while you shop in leisure.

SAVE UP TO 75% ON YOUR DRY CLEANING

- Clean those ceiling-to-floor and wall-to-wall draperies
- Double and king size bedspreads
- Nylon, dacron and wool blankets

NEW... 20-LB. DRY CLEANER

DRAPERY PLEATER AVAILABLE DRAPES CLEANED - FAN FOLDED - TIED

PLENTY OF COUNSELORS TO ASSIST YOU

Open Every Nite Till 9; Sunday Till 6 P.M.

NORGE ROLLING HILLS PLAZA CRENshaw & PACIFIC COAST HIGHWAY DA 6-9886
LAUNDRY AND CLEANING VILLAGE



2645 PACIFIC COAST HIGHWAY at Crenshaw

\$8.88 VALUE! Folding Aluminum and Web
CHAISE LOUNGE \$5.99

REG. 44c Inflatable 20"
PLAY BALL 24¢
6 Colorful Panels

\$2.98 VALUE! Air Cooled
DELUXE AUTO SEAT CUSHION \$1.33

\$24.95 VALUE! Viscose Tweed
LOOP PILE RUGS \$19.95
9 x 12

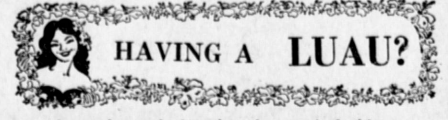
PLUS BLUE CHIP STAMPS



PRIDE and GROOM PET SHOP

JUST ARRIVED... MINIATURE POODLE AND SCHNAUZER PUPPIES
EXPERT GROOMING
DA 5-3600

2521 PACIFIC COAST HWY. • EAST OF NEWBERRY'S



HAVING A LUAU?

A nearby exclusive shop for exotic fashions in HAWAIIAN AND ORIENTAL styles, plus many imported gifts at MODEST prices...
STYLES OF HAWAII
ROLLING HILLS PLAZA CRENshaw & PACIFIC COAST HWY. DA 6-2151
WESTCHESTER 9129 SO. SEPULVEDA OR 3-3515
"ACROSS FROM PARASOL REST"

SUMMER SAVINGS FESTIVAL!

OUR TOP FLIGHT VALUES CONTINUE FOR ANOTHER WEEK. THESE EXCITING VALUES ARE ONLY A SMALL PART OF OUR STORE-WIDE CLEARANCE!

Girls' Flats 3.88
• LIDO DEBS
• DEL MAR
• VOGUE
REG. \$5.99 - \$6.99

Men's Briarcliff 7.88
• A DOUBLE VALUE AT THIS SPECIAL PRICE
REG. \$9.99 - \$11.99



2591 PACIFIC COAST HWY. DA 5-2390

SPECIAL!

25% off on all DRAPERIES, BLANKETS & CHAIR COVERS

All Drapes Cleaned and Pleat Folded Unless Otherwise Wanted

— Offer Good Until August 24th —



25402 CRENSHAW BLVD. DA 5-2511

KAPP-FM 93.5

ON YOUR FM DIAL FOR LATEST NEWS OF LOCAL, NATIONAL AND INTERNATIONAL EVENTS. YOUR ROLLING HILLS MERCHANTS PRESENT UP-TO-THE-MINUTE VALUES FOR SOUTH BAY SHOPPERS. BE IN THE KNOW AND TURN YOUR RADIO ON TO...

KAPP-FM 93.5



PERMANENT WAVE SUMMER SPECIAL!
\$6.95 and \$8.95

Complete with cut and set. Tinted and bleached hair slightly higher.

CREME TINT Complete \$4.95

LET OUR TRAINED BEAUTICIANS FIND YOUR PRETTIEST STYLE
You Can Be More Beautiful!

HAIR-CONDITIONED TREATMENT
A treat to beauty helps keep hair looking alive through sun, sea & wind. WITH SHAMPOO AND SET—
\$3.50

WIGS AND TOUPEES SOLD ALSO CLEANED AND DRESSED— \$8.00

HAIR CUTS \$1.00
All Barber and Beauty Supplies at Discount Prices!

This Week's Special! Hair Stylists HAIR SPRAY 59¢

FREE gift with \$6.95 and up Permanent Wave

This Week Only! Creme Tint \$4.95

This Coupon Good Thru Aug. 7 Only

Net Hair Stylists

BEAUTY SALONS
OPEN EVERY EVENING ROLLING HILLS PLAZA SHOPPING CENTER Crenshaw & Pac. Cst. Hwy. DA 5-2575
LOMITA
Narbonne at Pac. Cst. Hwy. Behind Safeway Davenport 5-1280
TORRANCE
1328 Sartori Ave. Corner of Marcelina Fairfax 0-1333

Rolling Hills Plaza Only Open Sundays 9 A.M. - 5 P.M.

BIG BUYS for all you BARGAIN HUNTERS

Your house need fixing up?

Repaint—Repair—Remodel with a Home Improvement Loan from Citizens National Bank

Even grownups find it's a child's play to arrange home improvement financing at Citizens National. If you own the property, you can get up to \$3500 and have as long as 5 years to repay. The loan can cover the full job, or—if you're a "do-it-yourselfer"—the cost of the materials alone.

Just get an estimate on the job—or jobs—you want done, then call on the helpful Loan Officer at your Citizens National Office.



CITIZENS NATIONAL BANK

77 offices in Southern California Member of the Federal Reserve System Resources over \$750,000,000 Member Federal Deposit Insurance Corp.

Pacific Coast Highway—Crenshaw Office—2665 Pacific Coast Highway, Torrance

THANK YOU FOR YOUR RESPONSE!

Your Rolling Hills Merchants wish to thank you for your warm response to their First Annual Summer Savings Festival held last week. Continue to watch this section each week for year 'round savings and values. Rolling Hills Plaza, your friendly, family shopping center, serves you best.

COTTONS 1/2 PRICE
SUMMER COTTONS ... 79¢ yd.

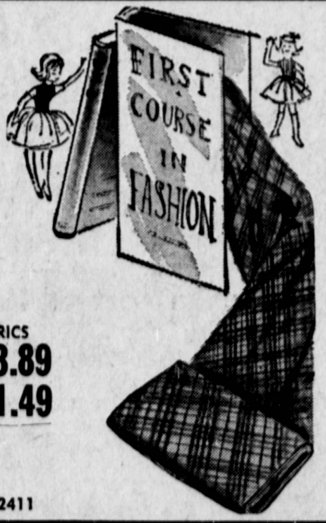
SHIFT PANELS \$1.49 ea.

Back-to-School WOOLENS 54" WIDE \$2.98 yd.	POLISHED COTTONS 42" WIDE REG. \$1.98 \$1.49 yd.
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COTTON KNITS Stripes or plain—**1.98** Per yard
UPHOLSTERY FABRICS 54" wide **1.98 to 3.89**
DRAPERY FABRICS Reg. \$1.98 yard **1.29 and 1.49**

FLORENCE FABRICS

2613 PACIFIC COAST HIGHWAY ROLLING HILLS PLAZA DA 5-2411



Continental Coiffures

OH! DON'T FORGET **WE'RE OPEN SUNDAYS**



VISIT OUR NEW ECONOMY DEPT.
SHAMPOO & set **\$2.25**
HAIRCUT **\$1.50**
TINT **\$5.98**
TOUCH-UP PERMANENT WAVE WITH LANOLIN BASE **\$6.98**

CONTINENTAL ROOM SLIGHTLY HIGHER
Continental Coiffures

OPEN 9 A.M. TO 9 P.M.
25414 CRENSHAW BLVD. — DA 6-7444
ROLLING HILLS PLAZA — OPEN 7 DAYS A WEEK AROUND THE CORNER FROM FOODS CO. & CITIZENS BANK

CONTINENTAL COIFFURES DA 6-7444	PRIDE AND GROOM PET SHOP DOG GROOMING	PLAZA SHOE REPAIR WHILE-U-WAIT SERVICE DA 5-4600	DOREE ANN STYLE SHOP "STYLE PLUS—MINUS PRICE"	STYLES OF HAWAII EVERYTHING HAWAIIAN EXOTIC GIFTS	QUALITY SHOES FOOTWEAR FOR THE FAMILY	NEWBERRY'S YOUR FAMILY DEPT. STORE	JOEL'S FASHION CENTER QUALITY PLUS
NORGE VILLAGE COIN-OPERATED DRY CLEANING	FLORENCE FABRICS EXCLUSIVE— BUT NOT EXPENSIVE	SWEDISH CORNER AUTHENTIC SWEDISH SMORGASBORD	ROLLING HILLS INTERIORS DISTINCTIVE HOME FURNISHINGS	SHEARER OMEGA JEWELERS	BELTONE CLEANERS PERSONALIZED CLEANING DA 5-2511	HOUSE OF CHANVICTER BRIDALS AND FORMALS	KAM'S ROLLING HILLS STORE FOR MEN
H & L ASIAN IMPORTS ORIENTAL GIFTS NOVELTIES	STATE OFFICE SUPPLY MACHINES-FURNITURE DA 5-1655	JULIA WHITE GIFTS IN THE ARCADE	REVELS BAKE SHOP PIZZA TO GO DA 6-1944	STAR-LITE BEAUTY BAR DA 5-4261	THRIFTY DRUG THRIFTY SELLS FOR LESS PLUS BLUE CHIP STAMPS	FOODS COMPANY	CITIZENS NATIONAL BANK YOUR BANKING CENTER