

SHOP AT DALE'S . . . AND YOU'LL SAVE AT DALE'S!

Spring Sales

Spectacular

LAYAWAY FOR EASTER NOW..

BRAND NEW FOR SPRING... LADIES' CAPRI SETS

Gorgeous matching and contrasting blouses. Beautifully tailored. SIZES 8-18 . . .

Reg. 5.97, Our Price

\$4⁵⁴

Regular 6.44 OUR PRICE 4.69
Regular 8.44 OUR PRICE 5.97



LADIES' "PETTI" PANTS

- 2 bar no-run tricot
- Sleek design
- Small, medium, large sizes
- Lace trimmed

87^c up

LADIES' BLOUSES

- New for Spring
- Huge selection of styles and colors
- Sizes 32 to 44

\$1⁷⁷ up

LADIES' PANTIES

- 100% Nylon
- Pastel shades
- Regular 49c pair
- Sizes 5, 6, 7

4 FOR \$1

LADIES' TAPERED CAPRIS

- Banded waist
- Machine washable
- Hurry, these won't last long at this price!
- Sizes 8 to 16

\$2²⁷

Spring Preview of Ladies' New

DRESSES

They're here . . . Hundreds of new styles and colors just in time to lay-away for Easter! Come in and browse . . . you'll save \$ \$

Reg. 5.97
Our Price

\$2⁹⁷

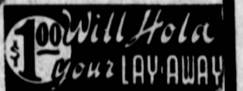
Reg. 6.77 . . . Our Price **3.77**

Reg. 8.77 . . . Our Price **5.47**

You've got to see to believe . . . the same as those in Los Angeles stores . . .

But What a Difference in Price!

LAY-AWAY NOW!



FAMOUS MAKE BRAS

Padded and circle stitched styles. Sizes 32 to 40 . . . Cups A to C . . . Sells elsewhere for 2.00 . . .

WITH THIS COUPON

77^c

WHILE QUANTITIES LAST

LADIES' PANTIES

100% acetate tricot . . . Sanitized for hygiene freshness . . . Sizes 5, 6, 7 . . .

WITH THIS COUPON

15^c PR.

WHILE QUANTITIES LAST

GIRLS' TAILORED BLOUSES

- Roll-up sleeves
- Button down collars
- Pastel colors
- Sizes 6 to 14

97^c up

GIRLS' BERMUDAS

- Huge selection of styles and colors
- Sizes 6 to 14
- Sanforized

77^c up

MEN'S T-SHIRTS

- For sport
- For work
- Assorted colors
- With pockets
- Sizes S - M - L

\$1¹⁹

Gay New Fashions in Girls' Easter

DRESSES

IN SIZES 4 TO 14 . . . Shop early for your choice of beautiful styles in tasteful, bright pastel colors . . .

400 DRESSES TO CHOOSE FROM!

Reg. 4.19 **\$2¹⁹**

Our Price

Reg. 4.97 . . . Our Price **2.97**

Reg. 6.77 . . . Our Price **3.77**

You'll enjoy your shopping more at our friendly store . . . Where prices are lower and quality higher . . .

LAY-AWAY NOW!



MEN'S T-SHIRTS & BRIEFS

- One full year guarantee
- Reinforced neck band
- Cut for perfect fit
- Sanforized

2 FOR \$1³⁶

MEN'S NEW CORDUROY SHIRTS

- Button down collar
- Pull-over and zipper front
- Short sleeves
- Reg. 3.74
- Sizes S - M - L

\$2¹⁹

BOYS' DURABLE BOXER JEANS

- More proof of our lower prices
- Reinforced elastic waist
- Machine washable
- Sanforized
- Sizes 2 to 6

77^c

BOYS' SHIRTS

- Ivy League styles
- Button down collar
- Short sleeves
- Wash 'n wear
- Sizes 6 to 16

\$1⁹⁷

MEN'S & BOYS' TIES

Clip-on, ready made styles in new rayon and acetate fabrics . . .



MEN'S BOYS' **96^c 76^c**

JUST ARRIVED!

BOYS' KNIT SHIRTS

- STOCK UP NOW!
- Button down collars
- Zipper and 3 button front
- Sizes 6 to 16
- Wash 'n wear fabrics

\$1⁴⁷ up

MEN'S SLACKS

Continental styling in machine washable cotton fabrics . . . tapered legs . . . color fast . . . black, brown, green and grey . . . Sizes 28 to 42 . . . REGULAR 2.97

2 \$2⁵ for

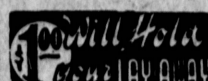
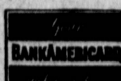


Dale's

SELF-SERVICE DEPARTMENT STORE

1334 EL PRADO • DOWNTOWN TORRANCE

AMPLE FREE PARKING



STORE HOURS:
OPEN WEEK DAYS 'TIL 6
AND FRIDAY 'TIL 9 P.M.