

**MORE SOUTHLAND FAMILIES PICK WHITE FRONT THAN ANY OTHER DISCOUNT DEPARTMENT STORE!**

# DISCOUNT DEPARTMENT STORES!



**OVER 65 BIG COMPLETE DEPTS. ★ CONVENIENT—EASY ONE-STOP SHOPPING ★ LIBERAL EXCHANGE & REFUND POLICY ★ HONESTY IN ADVERTISING ★ NO HIDDEN EXTRA COSTS ★ ESTABLISHED SINCE 1929**



**SONY CORDLESS WEIGHS ONLY 8 LBS.**

## 24 TRANSISTOR PORTABLE MICRO TV

COMPLETE WITH BUILT-IN ANTENNA & CARRYING CASE  
Latest, newest concept in portable TV's! Weighs only 8 lbs. ... Carry it anywhere & any place. Only 7 1/2 x 4 1/2 x 7 1/4" 24 transistor plus 20 diodes power picture viewing ... ultra sharp & clear. Built-in antenna with hi-fidelity sound.

GET OUR LOW DISCOUNT PRICE



**HARDWOOD DANISH WALNUT CABINET! FRONT SPEAKER!**

**CAPEHART 23" CONSOLE TELEVISION \$168<sup>88</sup>**

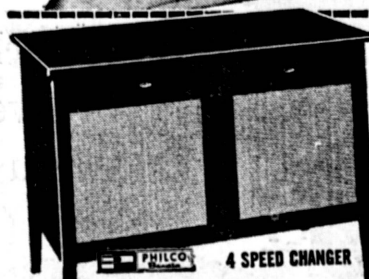
Aluminized "Low Drive" rectangular picture tube provides increased contrast ratio. Up front controls and optically tinted sealed safety glass.

## PHILCO 19 INCH PORTABLE TV

Non-breakable filter lens, 114" aluminized picture tube, 18,000 volts of picture power. Easy to reach controls.  
LOW, LOW DISCOUNT PRICE



**\$108<sup>88</sup>**



## PHILCO STEREO WITH AM-FM/RADIO

STEREO FM MULTIPLEX RADIO

Includes AM-FM radio with automatic volume control & AFC. 7 built-in speakers. 12" bass woofer speaker plus two 4" tweeters. Four speed changer.

**\$178<sup>88</sup>**

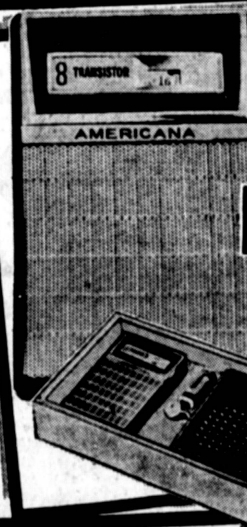
## TIME TO PLAY BALL! PRICES SLASHED ON QUALITY RADIOS



**AM FM**

**10 TRANSISTOR RADIO**  
Complete with four batteries, earphones for private listening and handy carrying case. Off-on volume control knob. Telescoping antenna plus powerful room size speaker.

**\$24<sup>88</sup>**



## BIG CONSOLE SOUND POCKET SIZE RADIO

COMPLETE WITH BATTERY, EARPHONE & CARRY CASE!

**8 TRANSISTORS**

Sensitivity plus long range power. Built-in antenna. Moisture and vibration proof.

**\$8<sup>88</sup>**



## AM & FM CLOCK-RADIO

Big 5" speaker, luminous tipped clock hands. Automatic slumber switch. Break-resistant cabinet.

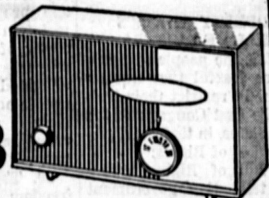
**\$34<sup>88</sup>**

## GENERAL ELECTRIC • ADMIRAL • RCA VICTOR TABLE RADIO

GUARANTEED TO BE 1 OF 3 LISTED

Fingertip tuner. Trouble-free chassis. Large 4" room size volume speaker. Built-in antenna.

**\$7<sup>88</sup>**



## 3 PC. DELUXE QUALITY PATIO SET

High polish 1" Alcoa aluminum extra heavy duty tubing ... fluffy 3" pad. 5 position chaise lounge folds flat. Top quality thru-out!

**MATCHING SETS**

**ALL 3 PCS. \$27<sup>88</sup>**

**STURDY 1" ALCOA ALUMINUM TUBING**

**CHAISE LOUNGE PLUS 2 CHAIRS ALL AT 1 PRICE! ALL 3 PADDED**

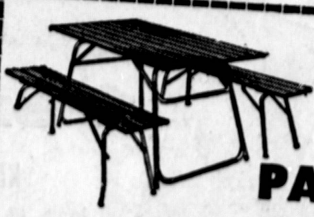
DISCOUNT PRICED

## WATERPROOF TOP SIDE CHAISE PADS

For poolside or patio lounging. Thick, 100% foam filled long wearing attractive cover.

**\$24<sup>88</sup>**

**100% FOAM FILLED**



## 3 PIECE ALUMINUM AND REDWOOD PATIO SET

5 FT. TABLE & 2 BENCHES  
1" Alcoa aluminum tubing. Certified Kiln Dried California Redwood. Folds for storage. Discount priced.

**\$17<sup>88</sup>**

## CAPITOL RECORDS SPECTACULAR SPECIAL

### THE ENTIRE 16 ALL TIME HIT LP'S ALBUMS OF THE KINGSTON TRIO!

Including the new Kingston Album "#16" and the "New Frontier" Album!



HI-FI \$3.98 VALUE

**\$1<sup>68</sup>**

STEREO \$4.98 VALUE

**\$1<sup>98</sup>**

## HUGE DISCOUNT SAVINGS ON ALL BBQ NEEDS

### BBQ LIGHTER FLUID - 1 QT. SIZE

Dependable, no-taste fluid for all those outdoor BBQ gatherings.

**28<sup>c</sup>**

### BIG BOY WAGON BRAZIER

1 YR. GUARANTEE! CHROME PLATED SQUARE SPIT

**\$21<sup>88</sup>**

Bermuda brown finish, piano hinged hood with heat indicator. Divided chrome plated grill. Plated legs and wheels.



### BRIQUETS

CHARCOAL HARDWOOD  
Select hardwood. Long-burning BBQ fire.

**10 LBS. 48<sup>c</sup>**

C-21-24

**WHITE FRONT**  
DISCOUNT DEPT. STORES

**EAST LOS ANGELES**  
5555 EAST OLYMPIC BLVD  
3 BLOCKS EAST OF ATLANTIC  
CITY OF COMMERCE

**LOS ANGELES**  
7651 SO CENTRAL AVE  
JUST SO OF FLORENCE

**LOS ANGELES**  
JEFFERSON BLVD. @ HAUSER  
BETWEEN LA BREA AVE AND  
LA CIENEGA BLVD

**VAN NUYS**  
16040 SHERMAN WAY  
ONE MILE WEST OF  
SEPULVEDA BLVD

**ANAHEIM**  
HARBOR & MILKEN WAY  
ONE MILE SOUTH  
OF DOWNTOWN

**COVINA**  
1151 NORTH AZUSA AVE  
BETWEEN SAN BERNARDINO  
FREEWAY & ARROW HWY

**SAN BERNARDINO**  
193 ORANGE SHOW ROAD  
JUST OFF SAN BERNARDINO  
FREEWAY AT ORANGE SHOW ROAD

**TORRANCE**  
TORRANCE BLVD. @  
HAWTHORNE BLVD

**STORE HOURS: MONDAY thru FRIDAY 12 NOON TO 9 PM • SATURDAY and SUNDAY 10 AM TO 7 PM**