

With Any Dry Cleaning Order
FREE 1 PAIR SLACKS
 CLEANED
 AND PRESSED
 This Week Only with This Ad. Please
 Expire March 14th
BELTONE
 CLEANERS
 In the Rolling Hills Plaza Facing Crenshaw — DA 5-2511

FOR THE BEAUTIFUL
BLENKO
GLASS
 VISIT
 JULIA WHITE'S
 ROLLING HILLS PLAZA

ROLLING HILLS PLAZA



FREE SPACE PIRATE PARK

NOW! OPEN SUNDAYS
 10 A.M. - 4 P.M.
 COMPLETE DOG GROOMING SERVICE

PRIDE
 and
GROOM
 PET
 SHOP



- BIRD CAGES
- ACQUARIUMS
- DOG & CAT FOODS
- FROZEN HORSEMEAT
- FEED & SEED
- COMPLETE PET STORE SUPPLIES

DA 6-7272 — 2521 Pacific Coast Highway

Special Notice!

NEW FABRICS ARRIVING DAILY
 Frankly, we are excited about our newest fabrics in fashion — and we know you will be too! We are showing textures that are in demand.

DACRON AND COTTON PRINTS 45" WIDTH 1⁹⁸ yd.	39" TO 45" WIDTHS SILK PRINTS 2 ⁹⁸ and 3 ⁹⁸ yd.	HELLER — 60" COTTON KNITS PLAIN AND PRINTS 3⁹⁸ yd.
NEW SPRING COTTONS 89^c to 1⁹⁸ yd.	WHIPPED CREAM PRINTS 45" WIDTH 2⁹⁸ yd.	ARNEL JERSEY PRINTS 45" WIDTH 1⁹⁸ yd.

OPEN MONDAY AND FRIDAY EVENINGS 'TIL 9 P.M.

Florence Fabrics

2613 PACIFIC COAST HWY. (ROLLING HILLS PLAZA)

DA 5-2411

PACIFIC COAST HIGHWAY AT CRENSHAW Exclusive Supervised Playground for Youngsters

Even another exclusive feature makes Rolling Hills Plaza one of the most unique in the nation. Where else would you find a free adult supervised playground, where your children can play while you shop. There is no charge, nor is the playground a mere pile of sand. Junior can captain a pilot ship until he spots the atomic submarine and will probably be detoured by the galloping western horses in between. A trip on the thrill slides will only prepare him for the climax of a ride on a ship in orbit. Discover us today!

FROSTING TIPPING



REG. \$25.00
15⁰⁰
 COMPLETE

Continental Coiffures wants every woman to look more glamorous for the Easter season.

LIMITED TIME OFFER!

Continental Coiffures

25414 CRENSHAW BLVD. — DA 6-7444
 ROLLING HILLS PLAZA — OPEN 7 DAYS A WEEK
 NEXT TO NEW CITIZEN NATIONAL BANK



2645
 PACIFIC COAST
 HIGHWAY
 at Crenshaw

REG. 29c
 INSULATED
TUMBLERS
 and MUGS
16^c

2.49 VALUE
 50-FT.
GARDEN
HOSE
1⁵⁹

1.25 VALUE
 LANOLIN PLUS
 COMPLEXION
 CONTROL
42^c

REG. 7.98
 FOSTORIA
STEAM & DRY
IRON
5⁸⁹

SEE OUR TWO PAGE ADVERTISEMENT ON
 PAGES 6 AND 7 OF THE TORRANCE HERALD

You Always Save by Shopping
 Your Rolling Hills Plaza Stores!

— PERSONALLY SELECTED STEER BEEF AND EASTERN PORK —

THE KING OF ALL ROASTS
PRIME RIB
ROAST
69^c
 lb.

CENTER CUT
CHUCK
ROAST **45^c**
 lb.

T-BONE STEAK **98^c**

PLAZA MEATS

2507 Pacific Coast Hwy., East of Newberry's



VALUABLE COUPON

SPECIAL!
TIPPING
\$12⁵⁰

REGULAR \$25.00

YOU MUST PRESENT
 THIS AD

PERMANENT
 WAVE SPECIALS!

RAYETTE
LUSTRE TONE
 Regular \$25.00
\$12⁵⁰

CARYL RICHARDS
 FRENCH FORMULA
BOUQUET
 PERMANENT WAVE
 Regular \$12.50 **\$6⁹⁵**

FREE
STYLE
CUT EXCEPT
 SAT.

With Our Regular
 \$3.00 SHAMPOO & SET

OPEN EVERY EVENING 'TIL 9

Net Hair Stylists
 BEAUTY SALONS

OPEN EVERY EVENING
 LOMITA
 Narbonne at Pac. Cst. Hwy.
 Behind Safeway
 DAVENPORT 5-1280
 TORRANCE
 1328 Sartori Ave.
 Corner of Marcellina
 FAIRFAX 0-1333
 ROLLING HILLS PLAZA
 SHOPPING CENTER
 (Crenshaw & Pac. Cst. Hwy.)
 DA 5-2575



HERALD BARGAIN BOARD STARTS THURSDAY In Classified Section

*Your Biggest Want-Ad
 Buy In The Area!*

Reach 40,000 Homes (Audited Circulation)
 Easily — Quickly — Cheaply

USE THE HERALD BARGAIN BOARD

2 Lines For **\$1⁰⁰**
 Only
 (Approximately 8 Words to a Line)



Now you can advertise
 whatever you may want
 to sell if it's priced for
**\$50.00 or less ... at this
 special family want-ad
 rate!**

A DOLLAR WILL NEVER DO AS MUCH
 FOR YOU AS IT WILL DO NOW! OVER
 130,000 PEOPLE READ THE HERALD...
 LET THESE PEOPLE KNOW WHAT YOU
 HAVE TO SELL! MAIL THIS ORDER OR
 STOP AT OUR OFFICE.



MAIL THIS
 HANDY ORDER
 WITH \$1.00
 CASH OR CHECK
 (NO STAMPS)

TO:
 BARGAIN BOARD
 TORRANCE HERALD
 1619 GRAMERCY AVE.
 TORRANCE, CALIF.

HERALD BARGAIN BOARD
 Allow One Blank Space Between Each Word
 Price of Items and Phone Must Be Included in Ad

Name _____

Phone _____

Address _____
