### Cyclist Hurt In Collision

A motorcycle rider suffered afternoon after his motorcycle was involved in a collision with a car at Hawthorne Avenue and 180th Street.

Injured was Pedro Marshall Dominguez, 23, of 21911 Grace St. Driver of the car involved was David Singer, 54, of North

In an accident Sunday, Margarou Christ, 67, Gardena, suffered major injuries and was taken to Little Company of Mary Hospital after a car in which she was riding was in-volved in a collision at Pacific

a series that G. Arthur Hop-kins completed while living in Mexico last year, and also new-er works. Hopkins also teaches painting at El Camino College.

### **HC Adds Instructors**

There are four new instruc-tors on the Harbor College campus this semester: Miss Frances Cates, business teach-There are four new instruc-tors on the Harbor College campus this semester: Miss Frances Cates, business teach-er; Van Guelder Waring, in the social studies division; Mrs. Mrs. Margareta Reske and Miss Puth Lone Morrison, pursing

# A Closer Look

By Ernest Kreiling

Although there is a general satisfaction with TV today, there is also a notable lack of enthusiasm toward it and there are several sources of outright irritation expressed by the peo-

irritation expressed by the ple interviewed.

The People Look at Television (Alfred Knopf, New York, \$7.95) was written by Gary A. Steiner and is based on a study undertaken by the Bureau of Applied Social Research at Columbia University under a grant from the Columbia underside in Broadcasting System. The data regarding attitudes toward television generally, they in the control of the American viewer become less favorable and more critical as his formal education increases. On the other unation increases. On the other undertaken by the Bureau of the American viewer become less favorable and more critical as his formal education increases. On the other unation increases. On the other undertaken by the Bureau of the American viewer become less favorable and more critical as his formal education increases. On the other undertaken by the Bureau of the American viewer become less favorable and more critical as his formal education increases. On the other undertaken by the Bureau of the American viewer become less favorable and more critical as his formal education increases. On the other undertaken by the Bureau of the more highly educated viewers are even more enthusiastic about "their favorite" programs than the less educated.

And being less impressed with television generally, they ken to Littue
lary Hospital after a
schich she was riding was in
relief to a collision at Pacific
Coast Highway a nd Calle
Mayor.

She was a passenger in a
sedan driven by Tom Karandelis, 47, Gardena. Driver of
the other car was Robert L.
Merrival, 22, Lynwood.

TEA Slates

A \*\*\* Display

THE BOOK provides ample
ammunition for broadcasters
who have traditionally claimed
are getting what we want,
liking what we get,
likin

But the report also under-scores some dangers to broad-casters that may eventually shake up any complacency into which they might be lulled. The People Look at Televi-

sion generally confirms find-ings of other recent communi-cations research, but by right of its breadth and depth it is a source of information and in-sight to be reckoned with.

The American viewing au-

# Ruth Jane Morrison, nursing expense of entertainment," be-instructors. expense of entertainment," be-cause, "he rarely uses the TV

**Know Your Traffic Laws** Prepared in cooperation with the Traffic Education Bureau of the Torrance Police Department

Total Accident, 1962 \_\_\_\_\_\_ Accidents to Feb. 1, 1963 ....

Jaywalking is the term ap-plied to the act of a pedestrian crossing a street in an area not crossing a street in an area not designed for pedestrian traffic—such as in mid-block. It is not only dangerous to the pedestrian, it often leads to serious accidents.

Each year, many persons are killed or seriously injured as

killed or seriously injured as a result of accidents involving vehicles and pedestrians. In our own city of Torrance, progress has been made in this area, and during 1961, Torrance received an award from the National Safety Council for its pedestrian safety program. Jaywalking continues, how-ever, to be a matter of con-

MANY PEDESTRIAN violations are observed each week, and in many cases a near accident results. The downtown area is perhaps as congested as any area of the city and each day pedestrians can be seen walking from behind parked vehicles, causing traffic to stop or slow down to avoid an

impact.
Most busy intersections in Torrance have painted cross-walks in addition to electric signal pedestrian controls to

ssist the person on foot.

It may, at times, seem inconvenient to walk an aditional 25 or 50 feet to get to a corner but it is well worth those additional few steps. Accidents don't just happen, but in al-most all cases are caused by

ACCIDENTS happen quickly and often are nearly impossi-ble to avoid because of the lim-ited time element involved. Most of us don't realize that most or us don't realize that several times each week we are no more than a second or two from becoming involved in an accident, and as a pedestrian, we don't have much pro-

tection. A few simple rules, if obeyed, will do much to reduce the possibility of being struck by a vehicle. The rules certainly will set a proper example for the children to follow. When your children see you jaywalk-ing or walk in a manner con-trary to that being taught them at school, it makes the teaching of good safety habits to students difficult.

SOME TESTED rules for pedestrian safety include:

· Cross streets only at corners, using crosswalks.

 Obey all traffic signals and signs, paying particular atten-tion to those equipped with pedestrian controls

· Walk on sidewalks, not on the roadway. Where there are no sidewalks, walk on the shoulder of the road facing oncoming traffic. If walking at night, wear light-colored cloth-

• Never stand in roadway

and hitchhike.

• As a pedestrian, there are obligations required of you just as of the driver of a ve-hicle. Know these obligations and respect them.

Walk as though your life de-pended upon it . . . It does!



HOLLYWOOD—Most people like most television most of the time.

This is a broad conclusion that can be drawn from a recently published study that probed the public's attitudes toward television.

Although there is a general state of the state of the pressed by the respondents

pressed by the respondents was not only that there are too many interruptive commer-cials, but that many are too boring, repititious, and insult-

As might be expected the at-

quently there's no grass roots movement afoot to scuttle our commercial system of broad-

YOUNG—Mr. and Mrs. Daniel. 20417
S. Vermont Ave., a girl. Feb. 19.
S. Vermont Ave., a girl. Feb. 29.
BAILEY—Mr. and Mrs. Capt.
BAILEY—Mr. and Mrs. Richard.
BLOMSTADT—Mr. and Mrs. Gary.
415 Mayor Dr., a boy Feb. 11.
BAILEY—Mr. and Mrs. Richard.
BEST Millers—Mr. and Mrs. George.
BEST Millers—Mr. and Mrs. Jim. 3723
W. Artesia Blvd. a girl. Feb. 20.
BEST Millers—Mr. and Mrs. Jim. 3723
W. Artesia Blvd. a girl. Feb. 20.
BEST Millers—Mr. and Mrs. Ronald. 30.
BEST MILLEY—Mr. and Mrs. Millers—Mr. and Mrs. Mi

## Tamest Horse Finally Bolts

Children climbing all over him most o' the day never bothered a horse here in Torrance. He just stood there quietly and never even winced.

winced.

But something finally "got to him." Somebody stole his money. What's a horse doing with money? This particular horse is a pony ride horse at Rolling Hills Plaza and someone broke into his and someone broke into his coin box.

(Public Notice)

TH-1964

TH-1964

THE STATE OF CALIFORNIA

OF THE STATE OF CALIFORNIA

COUNTY OF LOS ANGELES

In the Matter of the Application
of Change of Name.

No. S1999

1963.
P. McCOY
Judge of said Superior Court
W. E. Kalbfelisch
1308 Sartori Ave.
Torrance, Calif.
Attorney for Applicant.
S.-Peb. 10, 17, 24, Mar. 3, 1963.

Public Notice

ORDINANCE OD 1357
AN ORDINANCE OF THE CITY OF TOWN ORDINANCE OF THE CITY OF TOWN ORDINANCE OF THE CITY OF TOWN OF TOWN OF A PERIOD OF TOWN OF THE CITY OF THE

Adorted and part 1963.

CERTIFICATE OF BUSINESS.
The undersigned loss certify he is conducted to conduct the conduction of the conduction

/// Albert Isen Mayor of the City of Torrance of Torra

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HANDY MARKET, 218th and Cabrillo
CORY'S LIQUOR, Andreo and Carson
TORRANCE PHARMACY, 1411 Marcelina
TORRANCE HARMACY, 1411 Marcelina
TORRANCE LIQUOR, 2514 Torrance Blvd.
QUALITY MARKET, Torrance Blvd. and Portola
J&J MARKET, Arlington and Sartori
CARSON LIQUOR, Carson and Western
TRADING POST, Torrance Blvd. and Western
FARMER BOYS, Carson and Figueroa
PLAZA LIQUOR, Carson and Denker
McCOWAN LIQUOR, 234th and Western
KEYSTONE LIQUOR, 234th and Western
KEYSTONE LIQUOR, 230th and Main
VILLA MARKET, 23011 South Avalon
BOTTLE SHOP, 2087 Torrance Blvd.
ANCHOR LIQUOR, Carson and Berendo

VENDING RACKS:

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LAWSON JEWELERS, EI Prado and Sartori
HUFF'S CAFE, Torrance Blvd. and Arlington
LUCKY MARKET, Torrance Blvd. and Crenshaw
TORRANCE CITY HALL
VON'S MARKET, Calle Mayor and Pacific Coast Hwy.
LEONARD'S, Crenshaw and Pacific Coast Hwy.
SAFEWAY MARKET, Carson and Western
HARBOR GENERAL HOSPITAL, Main Gate
SHOPPERS MARKET, Carson and Main

Public Notice

Public Notice

TH. 1382

NOTICE T 148 REDITORS
No. 484-475
In the Superior Court of the State of California, in and for the County of Los Angreeis.
In the Superior Court of the State of California, in and for the County of Los Angreeis.
In the Superior Court of the State of California, in and for the County of Los Angreeis.
In the Superior Court of the State of California, in and for the County of Los Angreeis.
In the Matter of the State of California Passas, and as LORENA N. EASSA, ask LORENA N. EASSA, ask LORENA N. EASSA, County of Los In the Matter of the Estate of Application of the Clerk of the aforesaid court or to present them to the undersigned at the office of Breezes of the Application of the Clerk of the Aforesaid court or to present them to the undersigned in all matters perfaiting the California of the Clerk of the Aforesaid County, which latter office is the roles of being the California of the Clerk of the Aforesaid County, which latter office is the roles of the Clerk of the Aforesaid County, which latter office is the roles of the Clerk of the Aforesaid County, which latter office is the roles of the Clerk of the Aforesaid County, which latter office is the roles of the Clerk of the Aforesaid County, which latter office is the roles of the Clerk of the Aforesaid County, which latter office is the roles of the Clerk of the Aforesaid County, which latter office is the roles of the Clerk of the Aforesaid County, which latter office is the roles of the Clerk of the

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CALL AT OFFICE. 1619 Gramercy, Torrance FAirfax 8-4000

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