

# HERE'S PROOF

## DALE'S CONSISTENT HIGH QUALITY, LOW PRICES!



JUST RECEIVED A VAST NEW SHIPMENT OF NAME BRAND  
**Spring DRESSES**

RACKS OF DRESSES INCLUDING SHIFTS  
... DRESS-UP STYLES ... EASY-CARE  
COTTONS ... LOTS OF COLORS AND  
STYLES ... SPECIAL GROUP, REGULAR 4.99

# \$2.97

SIZES  
10-18

Better Dress-up  
Styles ... Reg. 8.97 NOW **5.47**

BOYS' FIRST QUALITY

## Blue Jeans

DOUBLE KNEE ... REINFORCED AT POINTS  
OF STRAIN ... SANFORIZED ...  
SLIMS AND REGULAR SIZES ...



**\$1.44**  
1.88  
VALUE

or **3 for \$4**

THEY'RE HERE!

## CAPRI SETS

ALL NEW STYLES AND  
COLORS FOR SPRING!  
FINEST COTTONS ...  
FULL-CUT FOR TRIM FIT!



**\$3.99**  
SIZES  
10-18



### SLIMMER! TRIMMER!

## SLACKS

CONTINENTALS! IVY LEAGUES!

CHOOSE FROM BLACK, BROWN, GREEN  
AND BEIGE ... TAPERED FOR TRIM FIT  
... MACHINE WASHABLE COTTONS ...  
SIZES 28-42 ... FOR DRESS OR SPORT

# \$2.50<sup>70</sup>

FOR

**VALUABLE COUPON**  
MON., TUES. & WED. ONLY!

### Girls' Panties

Choice of cottons, rayons, and  
nylon acetate. Sizes 6-14  
• WITH COUPON ONLY!



**5 For 99¢**

**VALUABLE COUPON**  
MON., TUES. & WED. ONLY!

### LADIES' CAPRIS

Checks, stripes and solids ...  
New colors ... fine cotton ...  
Sizes 10-18 • Values to 1.77



**\$1.09** WITH THIS COUPON

**VALUABLE COUPON**  
MON., TUES. & WED. ONLY!

### Ladies' Panties

PASTEL SHADES  
Made of DuPont no-run tricot. Sizes 5-6-7

COME AND GET THEM!

**22¢** WITH THIS COUPON

**LADIES' FLANNEL PAJAMAS**



- Dainty prints in pastel colors
- Full-cut for fit
- Sizes 32-38
- Values to 1.97

**\$1.44**

**MEN'S FLANNEL PAJAMAS**



- Solids and prints in button and pull-over styles
- Sizes A-B-C-D-E
- Values to 2.97

**\$2.29**

**MEN'S IVY SHIRTS**



- Long or short sleeves
- New ivy prints ...
- Button down collar
- Vals. 1.97
- Sizes S-M-L

**\$1.29**

**BOYS' COTTON KNIT SHIRTS**



- Huge selection to choose from
- Solids, checks and stripes
- Wash 'n wear
- Sizes 6-16

**\$1.47**

**GIRLS' COTTON CAPRIS**



- Solids, stripes and prints
- Finest cotton fabric
- Many styles
- Sizes 8-14

**77¢**

**GIRLS' FLANNEL PAJAMAS**



- Night-time prints in new styles and colors
- Full-cut
- Washable
- Sizes 6-14

**\$1.44**

**MEN'S FLANNEL SPORT SHIRTS**



- Our complete stock goes on sale!
- Long sleeves
- Colorful plaids
- Sizes S-M-L

**\$1.44**  
3.19 Vals.

**BOYS' FLANNEL SPORT SHIRTS**



- Just like Dads
- Heavy duty cotton
- Long sleeves
- Sizes 6-16

**\$1.29**

# Dale's

SELF-SERVICE DEPARTMENT STORE

1334 EL PRADO • DOWNTOWN TORRANCE

AMPLE FREE PARKING



STORE HOURS:  
OPEN WEEK DAYS 'TIL 6  
AND FRIDAY 'TIL 9 P.M.