

Food Giant Markets
Launch 'TV Bingo'
"Every week, fabulous Food bingo card, or to play
Giant Markets will give away win," Ward continued. Giant Markets will give away
hundreds of dollars as cash $\begin{array}{ll}\text { prizes in Channel 13s } & \text { TV ANY ADULT, } 18 \text { years or } \\ \text { Bingo." announced } & \text { H. B. }\end{array}$ "Bud" Ward, executive vice older may play Channel 13 's president of the 53-store Los
Angeles supermarket chain. "Beginning Monday, Feb. 11, Bingo cards will be given to Food Giant will sponsor tele- any adult without cost or oblivision's newest fun and prize gation. With the bingo card a game, Channel 13's TV Bingo, home, just watch Channel 13 's
every day, Monday through Friday from 11:30 a.m. to noon no is played just like. The game Ward continued, KCOP-TV," is played just like every bingo DESIGNED TO DESIGNED TO BE played by
people right in their own
people right in their
homes, daily winners will re-
ceive a cash prize of $\$ 100$. And playing as soon as a person, in case no person wins, the card with the numbers that cash prize will be added to
the following day's prize to been called, he or she
will call Station KCOP. After make a still bigger winners' verification, the winner will "Everyone likes to play bingo at a local Food Giant for $\$ 100$ and everyone likes to win "That's all there is to it," money." said Ward. "And now said Ward. "We feel that here fabulous Food Giant Markets is a chance for everyone at makes it easy for evergone to home to have fun playing
do both."
bingo and a "Naturally, there is no pur- tunity to win lots of big cash chase needed to receive a prizes at the same time."

## Receives Appointment To Aid Cancer Crusade

 the American Cancer Society's volunteers in the history of 1963 Cancer Crusade was an- the local district.
nounced recently. The annual fund raising and
educational drive will be conIn opportunity work I have educational drive will be con ency of the contest between


ReN RICH

## District Chairma

iucted during the Hed natonally by the Pres- Service Honors Month." Cacer Control A 15 -year Service Awar Rich, district manager of the Pin was presented to Charle Prudential Insurance Co., re. W. Mullens, 4540 Carmelyn, by Palos Verdes Estates. The new City of Los Angeles on Jan. 31 appointee is a member of the Howard L. Holtzendorfl
Inglewood Chamber of Com. executive director, made the merce and the Life Under- presentation during the annual
writers Assn. employes meeting held by the $\begin{aligned} & \text { emp } \\ & \text { Authority which is now cele }\end{aligned}$

Interior Decorating Lecture Series
CLASSES CONDUCTED BY
frank d. MacARTHUR PLEASE PHONE FOR INFORMATION ROLLIIG HILLS INTERIORS ROLIING HILLS PLAZA PACIFIC COAST HIGHWAY AT CRENSHAW PHONE 326-4560

Sculpture Exhibit at Palos Verdes Library Pas Verdes Library

Girl Falls
In Freight
Chute, Hurt

FEBRUARY 7, 1963
fhe torrance herald
Optimists Hear Talk On Cancer
A 15-year-old girl was taken $\quad \begin{gathered}\text { Purposes and operation of } \\ \text { the American Cancer Society }\end{gathered}$ nounced that the club would $\begin{aligned} & \text { Monday's meeting by Leon the Hawthorne club next }\end{aligned}$
 dentally fell down a freight $\begin{gathered}\text { Monday evening by } \\ \text { d. }\end{gathered}$ chute to the basement of a
downtown store. $\begin{aligned} & \text { Shackelford during a } \\ & \text { meeting of the club. }\end{aligned}$
Stepholine Samuelson of
2100 W .230 th St., a Torrance $\begin{gathered}\text { He startled members by re- } \\ \text { vealing statistics which indi- }\end{gathered}$ High School student, was ap. cated nat one of each four
parently unaware that the trap
men present would die of candoors in the sidewalk had been cer, and that three out of four fell down the chute, police $\begin{aligned} & \text { deaths could have been pre- } \\ & \text { vented by early detection and }\end{aligned}$ early treatment.
 Pleasant Thought

## Your Neighbor is reading the

 and private collections.Members of the exhibit com. $\begin{aligned} & \text { of detection and treatment was } \\ & \text { shown, and Dr. C. R. McBride } \\ & \text { conducted a question and ans- }\end{aligned}$ mittee are: Keith Crown Jr., $\begin{aligned} & \text { wer session covering the gen- }\end{aligned}$ Florence Philleo, Anne Leb- eral subject of cancer.

## HERALD too!



