

Have you seen YOUR cat? I'm looking for MY dog.

A Closer Look

By Ernest Kreiling

HOLLYWOOD — NBC has entered four programs in the competition at the International Television Festival now beal Television Festival now be-ing held in Monte Carlo Jan. 9-19. One of them is a segment ment of It's A Man's World, the program NBC is cancelling as of Jan. 28.

The reasons given producer Peter Tewksbury for the can-cellation was that the audience was too small, the sponsors were uneasy, and the net-work's affiliated stations were unhappy with the program. Apparently, according to NBC logic, no one likes the program except the executives, who thought it worthy of international competition.

BUT PETER Tewksbury has reason to question NBC's judgment, if not its candor, in scheduling the series to oblivion. Viewers have written over 70,000 letters protesting the program's cancellation. One sponsor. Carnation, is reported sponsor, Carnation, is reported to have received over 20,000

to have received over 20,000 letters.

Tewksbury also has letters from five of the program's sponsors saying they would have continued supporting it's A Man's World had NBC not dropped it. And even if some sponsors were unhappy.

sponsors were unhappy, couldn't the NBC sales staff have found other sponsors?

If not, perhaps they need some new sales peoples, including Jan Norris who plays Irene in the series. She consisted someons personally and tacted sponsors personally and reports two commitments from national advertisers, Heinz and Pepsi Cola, to buy part of It's A Man's World.

Peter Tewksbury and his cast are conducting a vigorous cam paign to save their program.
But they are fighting discouraging odds, because few win contests with networks.

Volunteers

THE CANCELLATION of It's A Man's World was announced on Nov. 26 after being on the air less than two months. No program lacking name stars or guest stars can expect to ac-cumulate an audience of 30 million people in that short

If nothing else, the series deserves a better chance than

SAINTS AND Sinners, a less bereaved loss, has also been cancelled, leaving a two-hour hole in NBC's Monday night schedule. But the network rose to the occasion with soar rose to the occasion with soar-ing imagination by scheduling two hours of feature films which have long since ended inauspicious runs at the neigh-borhood theaters.

Television in America is un-questionably bogged down in sterile mediocrity when a national network can do no bet-ter than devote the major part of two evenings to old movies.

Harbor Area Sends Hansen To Sierras

Eagle Scout Dale Hansen of Explorer Post 315X, sponsored by the Torrance Moose Lodge, will be given the honor of being selected by the Harbor district as a member of the High Sierra Patrol today on the KFI Boy Scout Jamboree, which will be broadcast from 6:05 to 6:30 p.m.

Dale was also a delegate to

Dale was also a delegate to the explorer degree conference this past summer in Ann Arbor, Mich.

The High Sierra Patrol con sists of Eagle Scouts from va-ious councils in the Los An-geles area who have been chosen by the districts for ar all-expense-paid trip by Earle C. Anthony, Inc., into the High

Needed for

Volunteer workers are need-ed in all phases of the Ameri-can Cancer Society's current

Mrs. Paul Blake of Lomita local unit chairman, stated, "The amount of work that can

deserves a better chance than 'The amount of work that can NBC gave it. With evidence of a loyal audience and sponsor interest Tewksbury plans to approach the other networks immediately after the program's final airing on Jan. 28.

Both CBS and ABC have schedules in a state of flux now, and should be interested in giving the series a fairer chance. They don't have much to lose, and they might find

MAR 22 APR 20	By CLAY R. POLLAN- Your Daily Activity Guide According to the Stars.			SEPT. 23 ATA
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10-12-31-49 57-66-79-85	10 Wonderful 11 Star 12 Spiritual	41 Goodwill 42 Opens 43 Special	71 Suddenly 72 Send 73 Upon	21-25-35-51 56-58-68
JUNE 23	14 Days 15 Someone	44 Person 45 In 46 And	74 Time 75 Air 76 You	DEC. 23
19-26-30-42	17 May 18 Relax 19 Teaching	47 Someone's 48 Your 49 And	77 Whatever 78 Doors 79 Awaits	3- 5- 9-14 22-28-39
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JANUARY 13, 1963 HC Offers Evening Geology Courses

at Harbor College in the spring semester, it was announced by Mortague Wadey, science divi-

sion chairman.

Eugene Gottsdanker, earth science instructor, will present Geology 1 on Tuesday evenings from 6:30 to 9:30 p.m. Laboratory classes will be Thursday from 6:30 to 9:30 p.m.

be offered to evening students company have provided him degree from the University of at Harbor College in the spring with a varied background.

TEACHING GEOLOGY 2 trom 6:30 to 9:30 p.m. Laboratory classes will be Thursday
from 6:30 to 9:30 p.m.

Gottsdanker has been in the
teaching field for many years.
He received his bachelor of
arts and master of arts degree

Monday evenings from 6:30 to 9:30 p.m. will be Martin Reiter.
Laboratory classes involving a detailed study of fossils will be offered at 6:30 to 9:30 p.m. Historical geology is helpful, it is not a requirement to enroll in this class," advises Reiter.

degree from the University of Southern California.

in this class," advises Reiter. Historical geology provides an opportunity to learn about fos-sils and remains of prehistoric life from trilobites and dino saurs to man.

is Jan. 25.
Registration for evening classes will be held at Harbor College from 6 to 8 p.m., Jan. 29, 30, 31, and Feb. 4 and 5.

Additional registration and class information can be ob-tained from the admissions of-

fice at Harbor College. Has Paper Drive

Cub Pack 310-C has launched

the following numbers for pick-up: DA 9-4416, DA 4-1602, days; DA 9-3493, evenings.

Ray Gauer to Discuss For the first time both physical and cultural geology at Los Angeles. Travels and exceptions and Geology 1 and Geology 2 will perience with a Mexican oil He holds a bachelor of science classes will be held at Harbor Classes will be held at the held

Ray P. Gauer will speak on decent literature and has apacy," at the South Bay Friday on this subject and before the

The evening's program, which is for adults only, will include a film titled, "Perver-sion for Profit," a documentary paper drive.
Contributors should contact ity problem. George Putnam narrates the film.

Stationery

by Stuart Hall

The Pronographic Conspir- peared on radio and television Forum, Jan. 18, 7:45 p.m., at Los Angeles City Council. He the Miraleste Elementary is associated with McCullough Corp. in Los Angeles and lives in Hollywood with his wife and six children.

A reception will be held at the Hacienda Hotel following George Putnam the meeting. There will be no Gauer is the national execu-tive secretary of citizens for meeting is open to the public.

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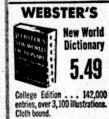
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