

PLAY SPELL C-A-S-H at Safeway

WIN \$100 CASH

Here's All You Do—

1. Get your Free Spell Cash Card every time you visit your Safeway Store. Nothing to Buy!
2. Place your cards under running tap water to remove the ink spot and find your letter.
3. Collect four cards that spell — C-A-S-H.
4. Take your cards to Safeway and the Manager will award you with a check for \$100.00!

Gigantic Avalanche of Bel-air Frozen Foods

Raspberries 10-oz. pkg.
Sliced Peaches 12-oz. pkg.
Strawberries Sliced, 10-oz. pkg.
French Fries 16-oz. pkg.

Mix 'Em or Match 'Em **4 for \$1**

Cut Green Beans 9-oz. pkg.
Brussel Sprouts 8-oz. pkg.
Cauliflower 10-oz. pkg.
Fordhook Limas 10-oz. pkg.

Mix 'Em or Match 'Em **5 for \$1**

Golden Cut Corn 10-oz. pkg.
Green Peas 10-oz. pkg.
Succotash 10-oz. pkg.
Peas & Carrots 10-oz. pkg.

Mix 'Em or Match 'Em **6 for \$1**

Cotillion Catering
Ice Cream
All Flavors Packed in round carton 1/2-gal. ctn. **59¢**

Bel-air Frozen
Waffles
Premium Quality Heat 'n' eat 5-oz. pkg. **10¢**



Gold Medal
Elbo Macaroni
2 1-lb. pkgs. **33¢**
Edwards Coffee
2-lb. 97¢ 1-lb. can **49¢**

Highway Tomato Juice 46-oz. can **19¢**
Highway Pork & Beans 16-oz. can **10¢**
Highway Catsup Rich, Red Tomato 2 14-oz. bottles **25¢**
Longhorn Cheese Mild Cheddar lb. **59¢**
Instant Dry Milk Lucerne Non-fat 38.4-oz. pkg. **79¢**
Graham Crackers Busy Baker 1-lb. pkg. **25¢**

U.S.D.A. Inspected Grade A
Frying Chickens
Fresh Whole Body lb. **29¢**
Serve fried chicken for dinner tonight

Cut-up Fryers Manor House lb. 33¢	4-Legged Fryers lb. 49¢
Legs or Thighs Fryer Chicken lb. 55¢	Fryer Wings Light Meat lb. 29¢
Fryer Breasts White Meat lb. 59¢	Backs & Necks Fryer Chickens lb. 10¢
Boneless Top Sirloin Steaks USDA Choice Steer Beef lb. \$1.59	
Boneless New York Steaks USDA Choice Steer Beef lb. \$1.98	
Boneless Beef Roasts Shoulder Clod or Rolled Chuck lb. 89¢	
Ground Shoulder Lean Beef lb. 59¢	Extra Lean Ground Round lb. 69¢
Smoked Cod Fillets Finnan Haddie lb. 49¢	
Peeled Shrimp Deveined Southern Royal brand 7-oz. pkg. 69¢	

Swanson Frozen
TV Dinners
All Varieties pkg. **59¢**

Grade AA
Fresh Eggs
Freshest Eggs in Town!
Refrigerated from farm to you—guaranteed flavor-perfect.

Large Cream O' Crop 2 1-doz. ctns. 95¢
Large Lucerne 1-doz. ctn. 49¢
Extra Large Cream O' the Crop 1-doz. ctn. 49¢
Extra Large Lucerne 1-doz. ctn. 53¢

Colonial
Fresh Banana Cake
24-oz. layer **98¢**

Blue Chip Stamps given with each purchase except cigarettes, magazines, tobacco, alcoholic beverages or fluid milk products.



Safeway Produce—Always Fresh
Navel Oranges
Large Size Sweet & Juicy Peak of Season Goodness lb. **9¢**

Green Beans Tender Harvester Variety lb. **19¢**
Bananas Fancy Central American 2 lbs. **25¢**

Prices Effective Thursday through Sunday, January 10, 11, 12, 13, 1963 at Local Safeway Stores

NO LIMITS — Buy all you want at Safeway



SAFEGWAY

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TV CANDIDS by Terrence O'Flaherty

HOLLYWOOD—The recent shuttering of Romanoff's, a local beaverny, is of interest to practically no one in the television world here because very few regularly employed performers have a chance to go out on the town when they're working from 6 a.m. to 8 p.m.

The reputation of Romanoff's was built on movie stars of the first magnitude who could loaf between films—but where are they today?

Robert Taylor has gone into television. Elizabeth Taylor is in Europe. Eddie Fisher is in escrow. Clark Gable is dead—but I doubt if he ever went near the joint when he was alive—and ditto for Charles Laughton. Joan Crawford is bottling a soft drink. And that brings us to Bette Davis.

Miss Davis, as anyone who has been watching knows, has discovered television. She has been seen in the TV company of Jack Paar, Perry Mason, and "The Virginian." Her most recent activity in this area was as a song-and-dance girl on the Andy Williams show, on which she compensated in courage for what she lacked in co-ordination.

To put it honestly, if not flatteringly, Miss Davis was acceptable to the TV studio and home audience only because she was a real star whose sparkle dust had been applied years ago, in the days when the stuff was put on to stay.

As she cavorted across the tiny screen in a glittering, bosomy blue dress and wearing a 1930's hair-do, I thought how few television stars of today have had to fight for the name, "star."

Miss Davis, the spunky, watery-eyed actress with the neurotic laugh, earned her film stardom by clawing her way up from bad material to the roles she wanted to play. She even dared to stand up to the Warner brothers, whose business relations with both film and TV stars can seldom be described as benevolent. She demonstrated her worth as an actress and paid off when the public came to see her by the millions. She is coasting now and apparently enjoying it.

Television's newly manufactured dramatic players are called stars before they have earned that distinction. I can name at least three who had their teeth capped, their noses bobbed and their names changed, but never had had a part in a show, yet they were introduced as "stars."

Producers seldom hire established stars for a new TV series, anyway, because they cost too much. Granted it is to the credit of these green thespians that they are more convincing than one might expect in their apprenticeship before TV audience of millions. Miss Davis had the privilege of leaving her apprenticeship on the cutting room floor.

Miss Davis chose to make her debut as a singing soubrette in as rousing a musical show as the season has offered. Andy Williams is a gentle and hospitable host who treats his guests with an easy kind of respect. Although I strongly doubt that anything could suppress the confidence of a vintage-guest star, it certainly flowered at the hands of Williams.

Debbie Reynolds, another performer who is endowed with excessive confidence, made a surprise appearance to present Williams with his golden disc for selling a million records of "Moon River."

I do not know with how much enthusiasm Miss Davis looked upon this distracting walk-on, but I suspect that it was small.

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