

BIG BEAR FOODS

DON'T YOU PAY THE COST OF GIMMICKS & GIVE-A-WAYS!

STORE HOURS:

MONDAY THRU FRIDAY **12** NOON TO **9** P.M.
 SATURDAY AND SUNDAY **10** A.M. TO **7** P.M.

SHOP AT BIG BEAR! If you aren't shopping Big Bear, you ARE paying the cost of "Free Give-a-ways." Weekend specials and other come-ons! Big Bear has taken the cost of these gimmicks and reduced the prices on over 5000 supermarket items every day . . . COMPARE! AND SAVE!

GROUND BEEF 38¢^{lb}

- GROUND CHUCK 48¢
- GROUND ROUND 68¢
- SHORT RIBS OF BEEF 28¢
- BRISKET CORNED BEEF 88¢
- CENTER CUT HAM SLICES 98¢

CHUCK ROAST BLADE CUT 42¢^{lb}

- CROSS RIB ROAST — Boneless 78¢
- RUMP ROAST 74¢
- SIRLOIN TIP ROAST 88¢
- RIB FILET STEAK \$1.38^{lb}
- SLICED BACON 54¢

FRYERS FRYING CHICKEN WHOLE BODY 29¢^{lb}

- FRYING CHICKEN BREAST 62¢
- FRYING CHICKEN LEGS 58¢
- FRYING CHICKEN THIGHS 58¢
- STEWING CHICKEN — Cut-up 28¢
- FRYING RABBITS 58¢

RIB ROAST 74¢^{lb}

- SIRLOIN STEAK 84¢
- T-BONE STEAK \$1.04^{lb}
- PORTERHOUSE STEAK \$1.14^{lb}
- TOP SIRLOIN STEAK \$1.38^{lb}
- RIB STEAK 78¢

ROUND STEAK 78¢^{lb}

- CHUCK STEAK 52¢
- SIRLOIN TIP STEAK 92¢
- CUBE STEAK 98¢
- BONELESS ROUND STEAK 88¢
- MANHATTAN FRANKS 39¢

LEG OF LAMB 68¢^{lb}

- LAMB SHOULDER 38¢
- RIB LAMB CHOPS 98¢
- SMALL LOIN LAMB CHOPS \$1.18^{lb}
- LARGE LOIN LAMB CHOPS 68¢
- SHOULDER LAMB CHOPS 68¢

HAM SHANK PORTION 42¢^{lb}

- BUTT PORTION HAM 52¢
- PORK CHOPS — Blade Cut 48¢
- RIB PORK CHOPS 88¢
- SMOKED PICNICS 38¢
- PORK SHOULDER ROAST 38¢

BIG BEAR MEATS . . .
 All meat sold by Big Bear, is carefully selected by our buyers from the finest U.S.D.A. Grades . . . Properly aged to assure you of tenderness and finer flavor . . . Every cut is expertly trimmed of excess bone and fat in Big Bear's unique trimming style to give you more meat for your food dollar. Guaranteed for flavor and tenderness. If for any reason you are not completely satisfied, simply return the package and your money will be cheerfully refunded. And in adherence to Big Bear's pricing policy, you will enjoy this fine meat at a lower cost.

PRICE PROTECTION FOR YOU . . .
 In the event wholesale costs decline, Big Bear Foods will immediately reduce retail prices further.

MORNING FRESH PRODUCE

- U.S. No. 1 Russets . . . Lots for your money!
POTATOES 10 lb. cello bag
- Arizona's finest . . . Sharp, fresh flavor!
GRAPEFRUIT 8 lb. cello bag
- Fancy red delicious . . . Bright and good!
APPLES 4 lb. cello bag
- Sweet and juicy . . . Extra flavor!
ORANGES 4 lb. cello bag
- LETTUCE** 2 for 19¢
- Fresh red leaf, large head
- RHUBARB** 15¢
- Fresh picked . . . Cherry variety

YOUR CHOICE

39¢

- YAMS** 10¢
- Red velvet . . . Plump with golden goodness
- DATES** 4 for \$1
- California Deglet Noor . . . Unpitted

BIG BEAR HEALTH & BEAUTY AIDS . . . HOUSEWARES & SUNDRIES

- BUFFERIN** 77¢
- IPANA TOOTH PASTE** . . . Family Size 67¢
- PRELL** Medium Size 89¢
- LaLANE MULTI VITA (Reg. \$3.98)** . . . \$2.98
- TEK TOOTH BRUSHES—2 Pack** . . . 79¢
- PEPSODENT FLUORIDE TOOTH PASTE** . . . Econ. Size 59¢
- PEPTO BISMOL** 85¢
- PHILLIPS MILK OF MAGNESIA** . . . 59¢
- TRI-SPAN** 89¢
- VICKS VAPO RUB** 45¢
- LANOLIN PLUS HAND CREAM** . . . 89¢
- BAN ROLL ON DEODORANT** . . . 63¢
- BRECK BANISH** 73¢
- LUSTRE CURL HAIR SPRAY** . . . 85¢
- COFFEE MUG — White** 12¢

- RELISH TRAY** 21¢
- 8-CUP PERCOLATOR** \$1.69
- WHISTLING TEA KETTLE** \$1.29
- CHEESE SLICER** 20¢
- FOUR SIDED GRATER** 27¢
- BUTCHER KNIFE** 75¢
- STOVE PAD ROUND** 20¢
- 3-IN-1 OIL** 10¢
- 3-IN-1 OIL** 20¢
- BATH SPRAY** 75¢
- OCEDAR SPONGE MOP** \$2.79
- EPOXY STEEL** 55¢
- PLEIS ALUMINUM** 55¢
- CAN OPENER** 23¢
- BUSINESS ENVELOPES** 23¢

BABY FOODS

- STRAINED BABY FOOD Gerber's 4 1/2-Oz. Jar 3 for 28¢
- SWIFT'S BABY MEATS 3 1/2-Oz. Jar 2 for 43¢
- PABLUM MIXED CEREAL 16-Oz. Jar 38¢

CRACKERS

- PACIFIC STA CRISP CRACKERS 1-Lb. Box 23¢
- NABISCO FIG NEWTON TWIN PK 1-Lb. Pkg. 35¢
- SUNSHINE HI HO CRACKERS 1-Lb. Box 35¢

COFFEE & TEA

- M.J.B. COFFEE 1-Lb. Can 59¢
- HILLS BROTHERS INSTANT COFFEE 6-Oz. Jar 85¢
- LIPTON TEA 1/2-Lb. Pkg. 79¢

BEVERAGES

- NEHI BEVERAGES, CANNED 10-Oz. Can 10 for 78¢
- SEVEN UP 7-Oz. Bottle 6 for 48¢
- BREW "102" BEER NR 12-Oz. Bottle 6 for 91¢

CEREALS

- CREAM OF WHEAT 28-Oz. Box 39¢
- POST GRAPE NUT FLAKES 12-Oz. Box 29¢
- NABISCO SHREDDED WHEAT Spoon Size 11-Oz. Box 26¢
- SUGAR JETS 10-Oz. Box 29¢

DAIRY FOODS

- FOREMOST BUTTER 1st Quality 1-Lb. Carton 67¢
- FOREMOST COTTAGE CHEESE Pt. Carton 25¢
- BIG DIP ICE MILK 1/2 Gal. 47¢

PET FOODS

- PERK SALMON CAT FOOD 6-Oz. Can 10¢
- VETS DOG FOOD 16-Oz. Can 8¢
- KENDALL KIBBLED 5'S 4-Lb. Bag 71¢

JAMS & JELLIES

- BOYSENBERRY JAM Mary Ellen 20-Oz. Jar 49¢
- WELCH GRAPELADE 20-Oz. Jar 37¢
- ORANGE MARMALADE King Kelly 16-Oz. Jar 29¢

CANNED MEATS

- DENNISON CHILI CON CARNE With Beans 15 1/2-Oz. Can 33¢
- BRAVO CORNED BEEF 12-Oz. Can 43¢
- HORMEL SPAM 12-Oz. Can 45¢

CANNED FISH

- SNOW'S MINCED CLAMS 7 1/2-Oz. Can 29¢
- STAR-KIST CHUNK LIGHT MEAT TUNA 6-Oz. Can 27¢
- PETER PAN PINK SALMON 16-Oz. Can 65¢

FLOUR & MIXES

- AUNT JEMIMA PANCAKE FLOUR 2-Lb. Box 39¢
- BISQUICK 40-Oz. Box 41¢
- PILLSBURY REGULAR CAKE MIX Reg. Box 37¢

MARGARINE & MILK

- MAZOLA CORN OIL MARGARINE 1-Lb. Carton 37¢
- PET-FOREMOST MILK Tall Can 14¢
- CARNATION INSTANT MILK 5-Qt. Box 48¢

FROZEN FOODS

- BETTY BAKER MEAT PIES 7-in. Pie 7 for \$1.00
- FRIGID DOUGH FRUIT PIES 8-in. Pie 29¢
- ROSARITA MEXICAN DINNER 16-Oz. Pkg. 54¢
- DOWNY FLAKE WAFFLES 8-Ct. Pkg. 2 for 33¢
- CERTI-FRESH FISH STICKS 14-Oz. Pkg. 59¢
- SPRINGFIELD CORN Chopped Broccoli 10-Oz. Pkg. 2 for 25¢
- WELCH'S GRAPE JUICE 6-Oz. Can 19¢

SOUPS

- CAMPBELL'S VEG. BASE SOUP 10 1/2-Oz. Can 13¢
- ANDERSEN'S SPLIT PEA SOUP 301 Can 19¢
- KNORR'S GARDEN VEG. SOUP MIX 2-Pk. Pkg. 36¢

SHORTENING & OILS

- CRISCO 3-Lb. Can 76¢
- WESSON OIL 24-Oz. Bottle 39¢
- ORABELLA OLIVE OIL 8-Oz. Bottle 29¢

OLIVES & PICKLES

- EARLY CALIF. LARGE PITTED OLIVES Tall Can 36¢
- FOODCRAFT FARM STYLE CHIPS 15 1/2-Oz. Jar 24¢
- SPRINGFIELD WHOLE DILL PICKLES 22-Oz. Jar 28¢

PAPER ITEMS

- ZEE JUMBO TOWELS 225-Ct. Roll 26¢
- SCOTTS TOILET TISSUE Reg. Roll 11¢
- POWDER ROOM FACIAL TISSUE 400-Ct. Box 22¢
- MARCAL PAPER NAPKINS 80-Ct. Pkg. 10¢
- KITCHEN CHARM WAX PAPER 100-Ft. Roll 18¢
- ZEE LUNCH BAGS Assorted Colors 20-Ct. Pkg. 2 for 25¢

SALAD DRESSINGS

- LAURA SCUDDER MAYONNAISE 24-Oz. Jar 46¢
- ROD'S GARLIC SPREAD 6-Oz. Jar 33¢
- SAFFOLA FRENCH DRESSING 10-Oz. Bottle 39¢

SUGAR—SALT & SPICE

- C & H SUGAR 5-Lb. Bag 53¢
- LESLIE WATER SOFTNER SALT 30-Lb. Bag 64¢
- SCHILLINGS CHILI POWDER 4-Oz. Can 39¢

SYRUP & PEANUT BUTTER

- BLUE KARO SYRUP 1 1/2-Lb. Bottle 28¢
- LOG CABIN SYRUP 24-Oz. Bottle 59¢
- SKIPPY PEANUT BUTTER 18-Oz. Jar 55¢

LAUNDRY AIDS

- RINSO BLUE (10c Off Label) Giant Box 65¢
- SALVO PELLETS Giant Box 75¢
- SWAN LIQUID DETERGENT (8c Off Label) 22-Oz. Btl. 56¢
- BEAUTY QUICK SPRAY STARCH 16-Oz. Bottle 49¢
- SPRINGFIELD LIQUID BLEACH Plastic . . . 1/2 Gal. 29¢

SOAP & DETERGENTS

- LUX-PALMOLIVE TOILET SOAP Reg. Bar 9¢
- AJAX CLEANSER 14-Oz. Can 2 for 31¢
- SANIFLUSH BOWL CLEANSER 35-Oz. Can 39¢
- WINDEX GLASS CLEANER 20-Oz. Bottle 37¢
- EASY OFF OVEN CLEANER 8-Oz. Jar 49¢

SAUCES & RICE

- HUNT'S TOMATO PASTE 6-Oz. Can 2 for 25¢
- DEL MONTE CATSUP 14-Oz. Bottle 17¢
- GOLDEN GRAIN RICE-A-RONI 8 1/2-Oz. Box 29¢

VEGETABLES & JUICE

- ASPARAGUS CUTS & TIPS Harvest Day . . . 300 Can 25¢
- SEASIDE LIMA BEANS 300 Can 12¢
- VAN CAMP'S PORK & BEANS 2 1/2 Can 20¢
- DEL MONTE CUT GREEN BEANS 303 Can 24¢
- DEL MONTE CREAM CORN 303 Can 18¢
- HUNT'S WHOLE NEW POTATOES 300 Can 10¢
- HARVEST DAY TOMATOES 2 1/2 Can 19¢
- LIBBY'S TOMATO JUICE 46-Oz. Can 27¢

FRUIT & JUICES

- HARVEST DAY APPLE SAUCE 303 Can 14¢
- OCEAN SPRAY CRANBERRY SAUCE 300 Can 22¢
- DEL MONTE FRUIT COCKTAIL 303 Can 20¢
- YELLOW CLING PEACHES Harvest Day . . . 2 1/2 Can 21¢
- DOLE SLICED PINEAPPLE 1 1/2 Can 20¢
- TEXSUN PINK GRAPEFRUIT JUICE 46-Oz. Can 33¢
- WELCH'S GRAPE JUICE 24-Oz. Bottle 37¢

OTHER ITEMS

- CANDY BARS Reg. 5c 3 for 10¢
- JOHNSON PLEDGE SPRAY WAX 7-Oz. Bottle 77¢
- PRESTO LOGS 4 Logs 58¢

LIQUOR

- PADDOCK CLUB STRAIGHT WHISKEY Fifth 37.77
- ZAROV VODKA Quart Bottle 37.77

3860
SEPULVEDA BLVD.
 SOUTHWEST CORNER OF
 SEPULVEDA & HAWTHORNE
 BLVDs.
 1-10-63