

BIG BEAR FOODS

STORE HOURS:
 MONDAY THRU FRIDAY **12 NOON TO 9 P.M.**
 SATURDAY AND SUNDAY **10 A.M. TO 7 P.M.**

ARE YOU PAYING THE COST OF GIMMICKS & GIVE-A-WAYS?

You are paying the cost if your aren't shopping Big Bear! We have taken the cost of "FREE" Give-a-ways . . . A few "SPECIALS" . . . Stamps . . . And other gimmicks and . . . lowered the prices on over 5000 items.

GROUND BEEF	38¢^{lb}
GROUND CHUCK	48¢ ^{lb}
GROUND ROUND	68¢ ^{lb}
SHORT RIBS OF BEEF	28¢ ^{lb}
BRISKET CORNED BEEF	88¢ ^{lb}
CENTER CUT HAM SLICES	98¢ ^{lb}

CHUCK ROAST BLADE CUT	42¢^{lb}
CROSS RIB ROAST — Boneless	78¢ ^{lb}
RUMP ROAST	74¢ ^{lb}
SIRLOIN TIP ROAST	88¢ ^{lb}
RIB FILET STEAK	\$1.38 ^{lb}
SLICED BACON	54¢ ^{lb}

FRYERS WHOLE BODY	29¢^{lb}
FRYING CHICKEN BREAST	62¢ ^{lb}
FRYING CHICKEN LEGS	58¢ ^{lb}
FRYING CHICKEN THIGHS	58¢ ^{lb}
STEWING CHICKEN — Cut-up	28¢ ^{lb}
FRYING RABBITS	58¢ ^{lb}

RIB ROAST	74¢^{lb}
SIRLOIN STEAK	84¢ ^{lb}
T-BONE STEAK	\$1.04 ^{lb}
PORTERHOUSE STEAK	\$1.08 ^{lb}
TOP SIRLOIN STEAK	\$1.38 ^{lb}
RIB STEAK	78¢ ^{lb}

ROUND STEAK	78¢^{lb}
CHUCK STEAK	52¢ ^{lb}
SIRLOIN TIP STEAK	92¢ ^{lb}
CUBE STEAK	98¢ ^{lb}
BONELESS ROUND STEAK	88¢ ^{lb}
MANHATTAN FRANKS	39¢ ^{lb}

LEG OF LAMB	68¢^{lb}
LAMB SHOULDER	38¢ ^{lb}
RIB LAMB CHOPS	98¢ ^{lb}
SMALL LOIN LAMB CHOPS	\$1.18 ^{lb}
LARGE LOIN LAMB CHOPS	68¢ ^{lb}
SHOULDER LAMB CHOPS	68¢ ^{lb}

HAM SHANK PORTION	42¢^{lb}
BUTT PORTION HAM	52¢ ^{lb}
PORK CHOPS — Blade Cut	48¢ ^{lb}
RIB PORK CHOPS	88¢ ^{lb}
SMOKED PICNICS	38¢ ^{lb}
PORK SHOULDER ROAST	38¢ ^{lb}

BIG BEAR MEATS
 All meat sold by Big Bear, is carefully selected by our buyers from the finest U.S.D.A. Grades . . . Properly aged to assure you of tenderness and finer flavor . . . Every cut is expertly trimmed of excess bone and fat in Big Bear's unique trimming style to give you more meat for your food dollar. Guaranteed for flavor and tenderness. If for any reason you are not completely satisfied, simply return the package and your money will be cheerfully refunded. And in adherence to Big Bear's pricing policy, you will enjoy this fine meat at a lower cost.

PRICE PROTECTION FOR YOU
 In the event wholesale costs decline, Big Bear Foods will immediately reduce retail prices further.

MORNING FRESH PRODUCE

DELICIOUS APPLES	4 LB. CELLO BAG	39¢
Fancy Red Delicious . . . Sweet, Juicy, fine grained and firm.		
GOLDEN RIPE BANANAS		12¢^{lb}
Special low price for lunch boxes, salads and desserts.		
CARROTS	lb. cello 3 FOR	25¢
Young, firm and fresh! . . . in sanitary film bags!		
BROWN ONIONS	3 lb.	14¢
For extra zest and wonderful flavor.		
SALAD and SLAW cello pkg. 2 FOR	19¢	
Pre-cut garden fresh vegetables for salad or slaw.		
RUTABAGAS		9¢^{lb}
Mild sweet flavor . . . tender roots.		
BANANA SQUASH		5¢^{lb}
Thick meated . . . excellent quality!		
BUTTERNUT SQUASH		7¢^{lb}
Delicate flavor . . . delicious to bake!		

BIG BEAR HEALTH & BEAUTY AIDS . . . HOUSEWARES & SUNDRIES

BROMO SELTZER . . . Family Size	85¢	GLEEM TOOTH PASTE . . . Family Size	65¢
SAL-HEPATIC . . . Small Size	35¢	ONE-A-DAY MULTI VITAMINS . . . 250 Tablets	\$5.30
MICRIN ANTISEPTIC . . . Medium Size	55¢	YALE BIKE LOCK	85¢
CARTERS PILLS	49¢	YALE COMBINATION LOCK	\$1.29
BROMO QUININE TABLETS	83¢	BEGINNER'S TABLET	23¢
PERTUSSIN ROOM VAPORIZER	\$1.00	ASSIGNMENT BOOK	23¢
VICKS COUGH SYRUP	69¢	THEME BOOK	23¢
RUBBING ALCOHOL	19¢	STENO BOOK	23¢
MURINE PLASTIC BOTTLE	55¢	TYPING BOOK	44¢
J & J BABY POWDER . . . Economy Size	65¢	3-HOLE FILLER PAPER	17¢
WOODBURY DRY SKIN CREAM	45¢	BLUE CANVAS BINDER	79¢
HAIR DEPLIATORY . . . Tube	73¢	REPORT COVER	9¢
CUTEX STRONG NAIL	49¢	PLASTIC RULERS	9¢
PRELL SHAMPOO TUBE . . . Large Size	79¢	PROTRACTOR — 3-IN-1	9¢
SHO CURL HAIR SPRAY	79¢	10 PAK PENCILS	25¢
TONI SUPER HOME PERMANENT	\$1.39	WATER COLORS	33¢
V.O.5 HAIR CONDITIONER	85¢	JUMBO CRAYOLAS	29¢
CHARLES ANTELL SHAVE CREAM	49¢		

BABY FOODS

HEINZ STRAINED BABY FOOD 4 1/2-Oz. Jar	3 for 28¢
SWIFT'S HI-MEAT DINNERS 4 1/2-Oz. Jar	2 for 33¢
GERBER'S ASSORTED CEREAL 6-Oz. Box	24¢

CRACKERS

PACIFIC HONEY TREAT GRAHAMS 1-Lb. Box	30¢
COOKIES Chocolate Cream—Fireside 1 1/2-Lb. Box	3 for \$1.00
SUNSHINE KRISPY CRACKERS 1-Lb. Box	27¢

COFFEE & TEA

FOLGERS COFFEE 3-Lb. Can	\$1.65
TAVERN COFFEE 1-Lb. Can	49¢
MAXWELL HOUSE INSTANT COFFEE 6-Oz. Jar	95¢
LIPTON TEA 1/2-Lb. Pkg.	79¢

BEVERAGES

DUTCH PRIDE BEER N.R. 11-Oz. Can	6 for 75¢
KING SIZE COCA COLA 12-Oz. Bottle	6 for 53¢
SHASTA LOW CAL BEVERAGES 12-Oz. Can	10 for 86¢

CEREALS

QUAKER OATS 42-Oz. Box	48¢
KELLOGG CORN FLAKES 12-Oz. Box	27¢
WHEATIES 12-Oz. Box	29¢

DAIRY FOODS

VELVEETA CHEESE 2-Lb. Carton	89¢
FOREMOST BUTTER First Quality 1-Lb. Carton	67¢
FOREMOST PREMIUM ICE CREAM 1/2-Gal. Carton	68¢

PET FOODS

LORD & LADY TUNA CAT FOOD 6-Oz. Can	10¢
DAILY DIET DOG FOOD 16-Oz. Can	7¢
GAINES GRAVY TRAIN DOG FOOD 10-Lb. Bag	\$1.29

JAMS & JELLIES

KOPPER KETTLE GRAPE JELLY 43-Oz. Jar	49¢
KERN'S APPLE BUTTER 28-Oz. Jar	35¢
APRICOT-PINEAPPLE JAM Mary Ellen 20-Oz. Jar	49¢

CANNED MEATS

DINTY MOORE BEEF STEW 24-Oz. Can	49¢
XLNT TAMALES 15-Oz. Can	25¢
FRANCO AMERICAN BEEF GRAVY 10-Oz. Can	19¢

CANNED FISH

CARNATION CHUNK TUNA L.M. 6-Oz. Can	25¢
BEACH CLIFF SARDINES 1/4 Size Can	12¢
WILLAPOINT OYSTERS 10-Oz. Can	54¢

FLOUR & MIXES

PILLSBURY FLOUR 5-Lb. Bag	57¢
ALBER'S CORN MEAL 40-Oz. Box	31¢
BETTY CROCKER CAKE MIXES Reg. Pkg.	37¢

MARGARINE & MILK

NUMAR MARGARINE 1-Lb. Carton	16¢
SPRINGFIELD CANNED MILK Tall Can	2 for 25¢
CARNATION INSTANT MILK 8-Qt. Pkg.	66¢

FROZEN FOODS

BANQUET DINNERS Reg. Pkg.	45¢
KOLD KIST SIRLOIN TIPS 1-Lb. Pkg.	55¢
BETTY BAKER MEAT PIES 7-Oz. Pie	7 for \$1.00
MORTON FRUIT PIES 8-Inch Pie	3 for \$1.00
CERTI-FRESH OCEAN PERCH 1-Lb. Pkg.	49¢
SPRINGFIELD PEAS, MIXED VEG. 10-Oz. Pk.	2 for 29¢
P.C.A. ORANGE JUICE 6-Oz. Can	6 for \$1.00

SOUPS

CAMPBELL'S TOMATO SOUP 10 1/2-Oz. Can	11¢
SNOW'S CLAM CHOWDER 15-Oz. Can	29¢
LIPTON CHICKEN NOODLE SOUP MIX 2-Pk. Pkg.	29¢

SHORTENING & OILS

SPRINGFIELD SHORTENING 3-Lb. Can	58¢
SPRINGFIELD SALAD OIL Qt. Bottle	45¢
GOLD 'N SWEET SAFFLOWER OIL 24-Oz. Bottle	52¢

OLIVES & PICKLES

EARLY CALIFORNIA SELECT OLIVES Tall Can	25¢
DREHER BARREL DILL PICKLES Quart Jar	39¢
WHOLE SWEET PICKLES Springfield 22-Oz. Jar	38¢

PAPER ITEMS

ASSORTED FACIAL TISSUE Northern 300-Ct. Box	17¢
TABLE NAPKINS Colortex, Ass. 60-Ct. 2 for	17¢
GUEST RANCH TOILET TISSUE 4-Rl. Pack	28¢
CUT-RITE SANDWICH BAGS 75-Ct. Pkg.	20¢
KOTEX SANITARY NAPKINS 12-Ct. Pkg.	35¢
ZEE GARBAGE BAGS 15-Ct. Pkg.	19¢

SALAD DRESSINGS

MILANI 1890 FRENCH DRESSING 8-Oz. Bottle	37¢
WISHBONE ITALIAN DRESSING Low Calorie 8-Oz. Bottle	37¢
SPRINGFIELD MAYONNAISE 24-Oz. Bottle	39¢

SUGAR-SALT & SPICE

C & H SUGAR Powdered or Brown 1-Lb. Box	14¢
MORTON'S TABLE SALT 26-Oz. Box	12¢
SCHILLING'S BLACK PEPPER 4-Oz. Can	33¢

SYRUP & PEANUT BUTTER

VERMONT MAID BUTTERED SYRUP 24-Oz. Btl.	59¢
C.H.B. PANCAKE SYRUP 50-Oz. Btl.	48¢
SPRINGFIELD PEANUT BUTTER 16-Oz. Jar	45¢

LAUNDRY AIDS

TIDE & CHEER DETERGENT Giant Box	75¢
SPRINGFIELD POWDERED DETERGENT Giant Box	39¢
STA-PUFF LIQUID RINSE Quart Bottle	45¢
LUX LIQUID DETERGENT 22-Oz. Bottle	64¢
CLOROX LIQUID BLEACH Plastic 1/2 Gal.	38¢

SAUCES & RICE

DEL MONTE TOMATO SAUCE 8-Oz. Can	3 for 23¢
HARVEST DAY CATSUP 12-Oz. Bottle	13¢
M.J.B. LONG GRAIN RICE 28-Oz. Box	37¢

VEGETABLES & JUICE

RANCH STYLE CHILI BEANS 300 Can	2 for 27¢
HARVEST DAY PORK & BEANS 2 1/2 Can	18¢
LIBBY'S CUT BEETS 303 Can	16¢
NIBLETS CORN 12-Oz. Can	18¢
HARVEST DAY PEAS 303 Can	14¢
LIBBY'S SAUERKRAUT 2 1/2 Can	23¢
HUNT'S TOMATO JUICE 32-Oz. Can	21¢

FRUIT & JUICES

HARVEST DAY FRUIT COCKTAIL 303 Can	19¢
BORDO GRAPEFRUIT SECTIONS 303 Can	20¢
HUNT'S YELLOW CLING PEACHES 2 1/2 Can	23¢
DOLE CRUSHED PINEAPPLE No. 2 Can	28¢
TREESWEET GRAPEFRUIT JUICE 46-Oz. Can	29¢
HARVEST DAY PINEAPPLE JUICE 46-Oz. Can	23¢
SUNSWEEP PRUNE JUICE Quart Bottle	43¢

OTHER ITEMS

DIAMOND BOOK MATCHES 50-Ct. Box	2 for 29¢
ACCENT DEODORIZERS 7-Oz. Can	39¢
KING SIZE CIGARETTES Carton	\$2.09

LIQUOR

DUNHILL GIN 5th Bottle	\$2.99
ZAROV VODKA 5th Bottle	\$2.99

3860 SEPULVEDA BLVD.
 SOUTHWEST CORNER OF
 SEPULVEDA & HAWTHORNE
 BLVDS.